

Hi <given_name>!

Just recently I came across your Instagram profile and decided to take this opportunity to reach out.

I also visited your website and found <specific aspect or feature of their website> to be <compliment or positive feedback>.

Your following number tells me, however, that there is a large audience that is unaware of your business.

I've been researching how businesses like yours, for example <example>, are improving their strategies for capturing potential customers.

After a careful analysis, I've created a document that breaks down a strategy that's designed to <dream state or desire>, and it can be easily put into place.

Respond to this email with a quick word, and I'll gladly send it over!

Best regards,

Dario