

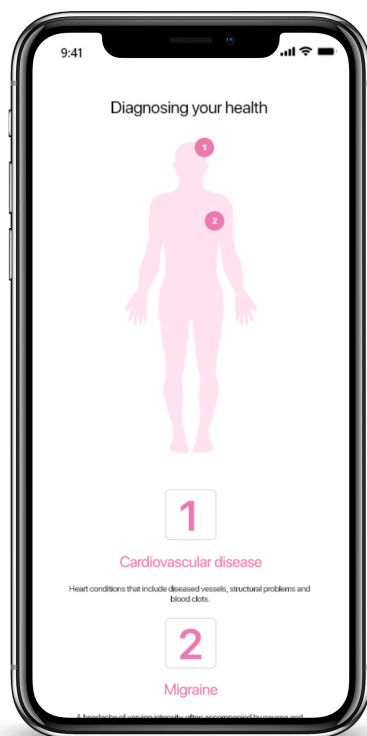
'Silent pandemic' Cancer may affect 130 million Indians by 2030, which is 7 times the population of Mumbai, the majority coming from disadvantaged backgrounds. Today, insufficient awareness and lack of health infrastructure lead to late detection of cancer. The treatment cost shoots up by 5 times and thus sends the family into a poverty trap.

We at Aaroogya foundation are changing that. We work on early cancer diagnosis in the most vulnerable group of patients - women, who suffer from 3 of the top 5 occurring cancers - Breast, Cervical, and Oral.

We empower frontline health workers like Asha/ANM in India and mid-level healthcare workers in Africa through Artificial intelligence Tools, Training, Tracking (3T) in addition to on-ground support to screen women for cancer. Based on the screening, high-risk women are connected to nearby hospitals while women with low risk are taught prevention protocols and periodic follow-up is done. We provide a helpline information system in multiple Indian and International languages. This continuous process of screening and mapping will result in skilled healthcare workers, an increase in awareness of the population, and help in Predictive analysis of chronic diseases, harmful habits, and disease burden.

My HealthLine suite of Products consists of A mobile application, web portal, helpline number and data dashboards which works using an Artificial Intelligence -assisted technology intervention and onground fellows, Aaroogya Foundation is enabling early diagnosis of cancer among women from disadvantaged backgrounds.

Women face urgent challenges and uncertain futures in healthcare space around the world. And millions can not access services which are even more critical now with the pandemic. We're here to help!



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Rapidly identify cancer symptoms in women real time: A verbal and visual primary assessment tool in the form of mobile application for healthcare professionals and workers to assess women for common cancers like Breast, Cervical and Oral cancers.

Medical quality and privacy policy is in our DNA: Brainchild of a dentist, a maxillofacial prosthetic surgeon, many doctors like physicians from general medicine, gynaecological expertise, endocrinology, medicine oncology specialists, surgical oncology specialists and medical students along with engineers, medical Artificial intelligence experts, data scientists and data privacy policy advisors.

Increasing digital literacy and skill of frontline Healthcare workers in developing countries: Our body is sending important signals about health. Frontline Healthcare workers understand, manage, and get care for symptoms with algorithms created by trusted medical expertise in minutes. These are available and customised in local languages.

Highly scalable solution and can be customised for Government, businesses and NGOs: We partner with Government, businesses and NGOs and we customise My Healthline application as per the requirements of the partner with local language and additional features as per the workflow to make the user experience better.

We have screened 51000+ women and detected 2900+ cases of confirmed cancer. And reached 300,000 plus people for covid 19 response.

Aaroogya is a movement that has brought together a team of doctors and technologists from Johns Hopkins University, IIT, Stanford University, and Rikkyo University

Aaroogya Aims To Stop Cancer Before it starts by providing people with a Unique Cancer ID (UCI) and Risk Profile. You can think of us as India health stacks for women's cancers.