May 5 #SaveOurCompost Social Media Toolkit Take Action

Goal: Tweet supportively at NY City Council Speaker Corey Johnson to uplift his budget request and ask for mandatory organics collection.

For people without social media, you can call or email the Speaker here:

212-564-7757 District Office 212-788-7210 Legislative Office SpeakerJohnson@council.nyc.gov

Messaging for call or email:

Hello Speaker Johnson (or staff member),

My name is ____ [and I'm with organization, if any]. I am concerned about the suspension of the organics recycling program, both the drop-off sites, community composting, and the DSNY curbside program. The City must prioritize organics collection in order to meet our zero waste and our climate goals. Before these budget cuts, New York City was making major advances in our waste management, moving beyond our toxic waste legacy and [other environmental/labor/personal/political reasons]. I am calling/writing to encourage you to support forthcoming legislation in the City council to expand, and not contract, our organics collection because taking action is overdue.

I would appreciate it if you could continue to champion organics collection, and thank you for your support thus far.

#SaveOurCompost Draft Tweets:

Graphics to Attach to Tweets <u>Here!</u>

.@NYCSpeakerCoJo thank you for being a champion of organics collection and climate justice! We urge you to support #MandatoryOrganics collection in the City Council.

@@NYCMayor, organics collection is not a luxury! #SaveOurCompost

Collecting organic waste is essential to NYC. It reduces GHG & co-pollutant emissions, creates green jobs, promotes local food security, & builds healthy air & soil.

@NYCSpeakerCoJo please join the fight to #SaveOurCompost and pass a #MandatoryOrganics collection bill!

Composting is essential to NYC. It reduces GHG & co-pollutant emissions, creates green jobs, and builds healthy air & soil. @NYCSpeakerCoJo please join the fight to #SaveOurCompost and pass a #MandatoryOrganics collection bill!

It is not the time to put green jobs and the environment at risk. We can not go along with the City's proposed cuts to organics programs. @NYCSpeakerCoJo we are calling on you to continue being a champion for earth & justice, and to pass a #MandatoryOrganics bill!

Hashtags:

#SaveOurCompost #CompostIsEssential #MandatoryOrganics

Organization	Twitter handle
ALIGN NY	@alignny
NYC-EJA	@NYCEJAlliance
NYLPI	@NYLPI
BK Rot	@BKROT
Brooklyn Solid Waste Advisory Board	@BkSWAB
Cafeteria Culture	@CafeteriaCu
Common Ground Compost	@commoncompost
Earth Matter	@earthmatterNY
	@GreenFeen7
GreenFeen Organix	
GrowNYC	@GrowNYC
Lower East Side Ecology Center	@lesecologyctr
Manhattan SWAB	@Manhattan_SWAB
North Brooklyn Neighbors	@nbklynneighbors
Queens SWAB	@QueensSWAB
Think Zero LLC	@thinkzerollc
Zero Waste Meetup	@zerowastenyc
National Wildlife Federation and NYC Eco-Schools	@NWF @EcoSchoolsUSA
Save Our Compost	@SaveNYCCompost

Council Members	Twitter handle
Corey Johnson	@NYCSpeakerCoJo
Costa Constantinides	@costa4ny
Ben Kallos	@kallos
Antonio Reynoso	@reynosobrooklyn
Brad Lander	@bradlander
Carlina Rivera	@carlinarivera
Helen Rosenthal	@helenrosenthal
Gale Brewer	@galeabrewer
Justin Brannan	@justinbrannan
Mark Treyger	@marktreyger718

Additional Toolkit:
Free promotional tools to help you share the petition to Save Community Composting in NYC (link).