

Kanii Usability Test Script

For the Kanii Usability Test, I interviewed five people who fit into my app's target demographics. All interviews were conducted remotely through Zoom. I sent the invite link to each tester via message or email prior to the meeting. Each interview lasted 20-30 minutes.

Task

1. Create an account.
2. Browse content of interest.
3. Subscribe to premium.

Interview

Hello, thank you for participating in today's session. I have been building a media streaming app. The goal is to create a fun and engaging experience for users when using my app. This session is to test the design of the app to make sure it is easy and intuitive to use.

You have been selected as a tester because of your familiarity with mobile apps and streaming services. Throughout the test, please think out loud as much as you can. Remember, there are no wrong answers. I am testing the website, not you. Do you have any questions about the test?

To begin, we will assume that you are a first-time user who wants to subscribe to our service.

1. You're now looking at the homepage. Take a few seconds to look around and voice any comments you have.
2. Looking at the screen, what options do you have access to?
3. For the first task, please create an account.
4. For the second task, I would like you to browse the app's content.
5. For the third task, please subscribe to premium.
6. What actions can you take from the "subscribe" screen?
7. What do you think could be added to this page?
8. To continue, follow through with the process of entering the required information.
9. After reaching the end page, what actions can be taken here? What actions would you want to add?
10. What are your final thoughts on using this app?

Thank you for participating in my user testing! You have given me valuable information to work with. If it's alright with you, I would like to mention your name in my testing script. Have a wonderful day!