

Клиент: блогер, для ее проекта - интервью-шоу нужно сделать сайт

Будет 2 страницы - home page с информацией о шоу и blog, где будут статьи о приглашенных гостях

Пример ее видео интервью: <https://youtu.be/Njalyy6KNd0>

Основное гео: США

Домен: Valshow.co

Хостинг: GoDaddy

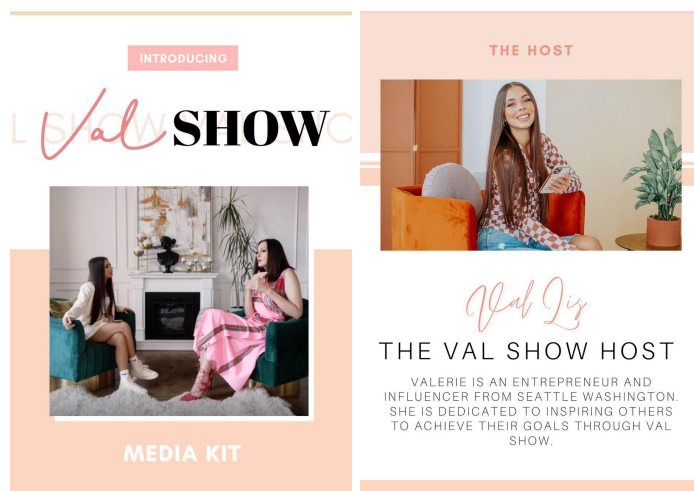
Платформа:

WordPress

Дизайн:

Должен быть подобный как у уже существующего другого проекта клиента - <https://valcourse.com/webinar2110-fbads/>

Другие примеры для дизайна:
(это медиакит)



Фото, которые можем использовать для сайта:

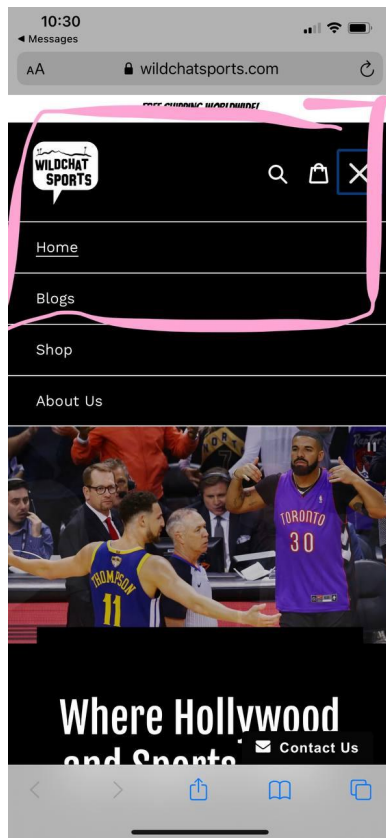
<https://drive.google.com/drive/folders/1aYnbHDwLKsJLAplpXLRubT59DGO6i3cV>

Примеры сайтов, которые скинул клиент

Смотреть по структуре, не дизайну:

<https://www.wildchatsports.com>

<https://lewishowes.com>



Структура сайта:

1. Home Page

- a. About Us - Valerie Lisitsyna is an entrepreneur and influencer from Seattle, Washington. The Val Show shares in depth and inspiring interviews of successful people, celebrities, leaders in business, trending TikTokers and artists - to help inspire those watching to achieve their goals and dreams.
- b. Promo Video
- c. Featured Guests
 - i. Ekaterina Lisina - World's Tallest Model - Ekaterina is an Olympic bronze medalist in basketball and holds the Guinness World Record as the world's tallest model. She shares her experience in the modeling industry, OnlyFans, and bullying. [Link to video]
 - ii. Unique Daily - TikTok Cooking Star - Unique is a popular Youtuber and TikTok star who went viral after sharing her unorthodox views on breastfeeding. She shares her story on her cooking journey, TikTok, and her experience with childloss. [Link to video]

- iii. Pablo Aura - Movie Director - Pablo has been in the film industry his entire life and was born into a family of actors and directors. Him and Val discuss movies, Hollywood, and the current state of the film industry. [Link to video]
 - d. Benefits of press for our guests:
 - i. Documentary style interview
 - ii. Exposure to over 900k across all social media channels
 - iii. Article published on our blog
 - iv. Opportunity for guest to promote themselves on the show
 - e. Benefits of promo for sponsors:
 - i. Variety of partnership options
 - ii. Access to over 60k email subscribers
 - iii. Episodes promoted across social media channels with 900k followers
- 2. Blog
 - a. Articles