



ORGANIC FARMERS ASSOCIATION

Fall 2025 Communications Intern

Organization Overview

The mission of the Organic Farmers Association (OFA) is to provide a strong and unified national voice for domestic certified organic producers. With the purpose to build and support a farmer-led national organic farmer movement and national policy platform by: developing and advocating policies that benefit organic farmers; strengthening and supporting the capacity of organic farmers and farm organizations; and supporting collaboration and leadership among state, regional and national organic farmer organizations. Learn more at OrganicFarmersAssociation.org.

Position Overview

The OFA is seeking a dynamic and motivated Communications Intern to join our team remotely for an average of 10-15 hours per week for 10 weeks during Fall 2025. This opportunity is designed to support students interested in exploring career pathways in the organic industry through paid internships. OFA is seeking undergraduate or graduate students with majors in Communications, Marketing, Advertising, Media Studies, or related fields. This internship offers an excellent opportunity for individuals interested in gaining hands-on experience in nonprofit or agriculture communications and contributing to meaningful projects.

Internship Type: Remote

Start Date: Week of September 15, 2025

Eligibility: Open to current undergraduate or graduate students *and* individuals ages 18–24, regardless of enrollment status

Preferred Majors: Communications, Marketing, Journalism, Advertising, Media Studies, Public Relations, Agricultural Communications, or related fields

Goal: Improve outreach to U.S. certified organic farmers about the Organic Farmers Association to increase OFA membership and to build engagement of current OFA members to better participate in the national grassroots advocacy process and increase knowledge of organic issues.

Activities:

- Interview organic farmer members and help create written and video content to share organic farm stories
- Support member communications and outreach through various initiatives such as OFA's NOFEN resource (educational events) and membership engagement (enhancing member benefits and sponsor engagement)
- Create various content for different organic farmer audiences and mediums including one article for *The Organic Voice*
- Help create a management process/system for OFA's CRM and update member records
- Work on campaigns targeting members and potential members to increase membership, fundraising, and engagement among new and transitioning organic farmers
- Support the Organic Career Network's outreach by creating and updating content across social media platforms (Instagram, LinkedIn) and the website, ensuring information is accurate, engaging, and relevant for young professionals interested in organic agriculture careers.

- o Support the OCN resource hub development and ongoing management

Measure for Success: We will evaluate content quality and ability to meet deadlines. Willingness and self-driven initiative to learn new skills will also indicate success.

Knowledge & Skills Expected to be Gained:

- Become familiar with a variety of communication tools: email marketing, website management, social media, article writing, advocacy and event communications, graphic design (for communications purposes), CRM system management, fundraising campaign development, media relations management, analytics reporting, etc.
- Develop strategic thinking and communications skills to use in nonprofit and advocacy careers
- Become familiar with graphic design in Canva
- Practice interview skills, research, note-taking, and article writing

Compensation & Qualifications: Compensation is \$15 per hour for undergraduate interns and \$18 for graduate interns, not to exceed a total of \$2,250/undergraduate or \$2,700/graduate per semester. Interns are not eligible for benefits. This internship is remote, so a reliable internet connection is required.

To Apply: [Please fill out this application](#) by August 18th.

This internship is funded by

