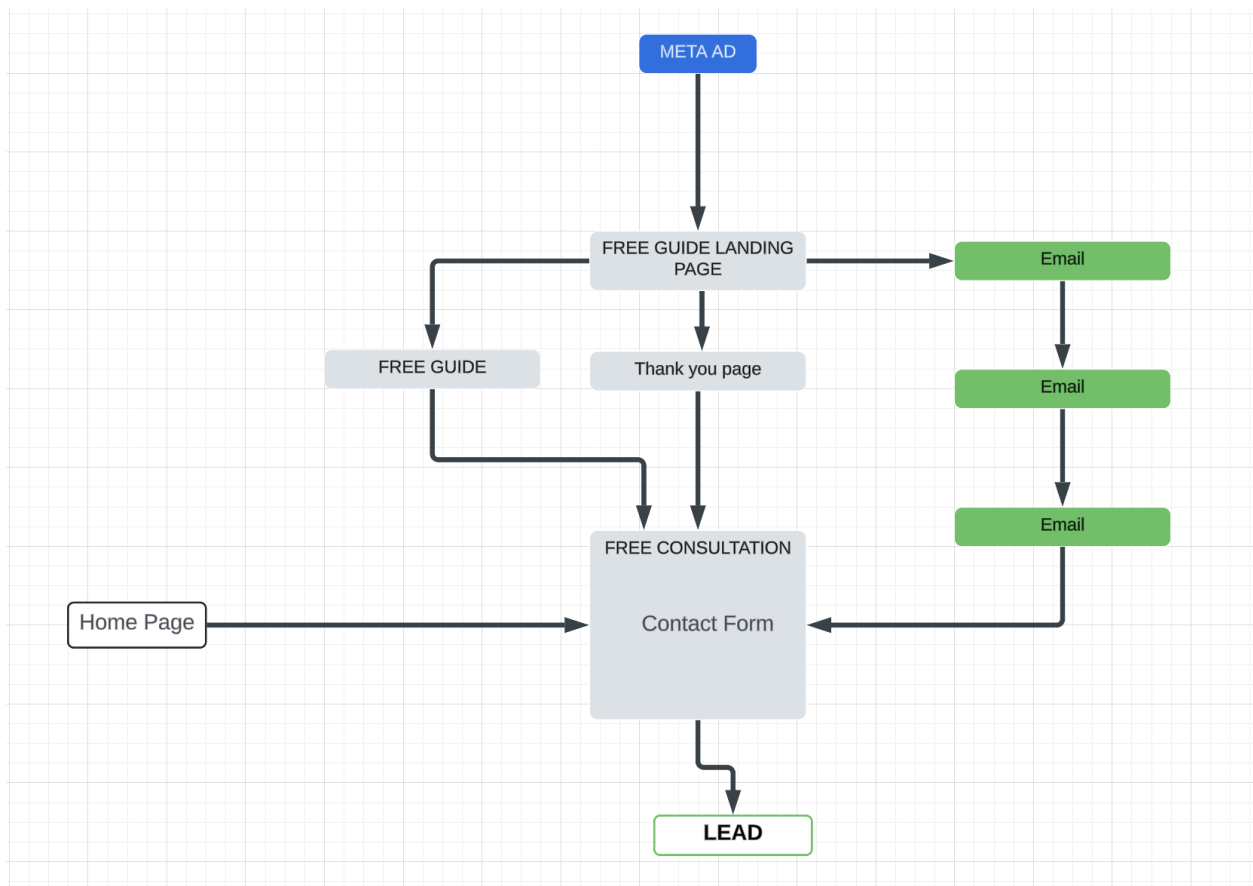


# Personal Stylist Welcome Sequence

**Objective:** Turn cold traffic to warm, then direct them to the consultation landing page with the intention to contact Sheanneen for a free session.

## Funnel:

Meta ad - Free guide download - Email sequence - Consultation application - Customer lead



## WHERE ARE WE IN THE FUNNEL?

Email sequence

## WHO ARE WE TALKING TO

1. Women in Columbus who have clicked the ad and downloaded the “discover your signature style” guide.

## WHERE ARE THEY NOW

1. Checking their email
2. Product aware
3. Brand aware
4. Levels
  - a. “Is the value I’m going to get worth it” - Low. (3-4)
  - b. “Do I believe the idea is for me and will work” - Low. (3-4)
  - c. “Do I trust the company/person selling this product” - Ultra low (1-2)

## WHERE DO I WANT THEM TO GO

1. Open the emails
2. Get to know/like/trust Sheanneen as THE GIRL for the fashion niche.
3. Book an intro session
  - a. Click on the CTA/s or go to the website with the intention to consult with Sheanneen to help them solve their problem.
  - b. Physically get on a call or meet with Sheanneen for a style consulting session. (Or contact sheanneen to learn needs before session).

## WHAT NEEDS TO HAPPEN IN MY COPY/EMAILS TO GET THEM TO TAKE DESIRED ACTION

5. Need to bump value threshold up to ~8-9 and decrease risk/cost threshold as low as possible.
  - a. Need to lower cost threshold.
    - i. Price (free)
    - ii. Lower Perceived Effort (Filling out form)
    - iii. Time/Sacrifice (60-minute meeting)
      1. Increase perceived value and what they get from this 60 minutes.
  - b. Raise belief that idea will work to 8-9
    - i. Social proof
    - ii. Demonstration of results
    - iii. Fit service to personal situation as much as possible.

- iv. Decrease risk of meeting with her and frame as no downside and all upside.
- c. Increase trust in person selling product to 8-9
  - i. Subtly weave in qualifications of guru
  - ii. Position her as “THE GIRL” for this topic
  - iii. Give value value value, and increase familiarity of guru
    - 1. Lots of nurture emails

## **Ad they clicked to download guide (They’ve seen this and clicked on this):**

**"I feel overwhelmed shopping and always buy clothes I end up hating."**

**Girl – you’re not alone.**

**Thousands of women feel insecure with their outfits! But here's the dealio...**

**You don't need the perfect figure or a huge budget to feel comfortable, look amazing, and get ahead in life...**


**You just need to discover your Signature Style! That's where this 3-step style guide comes in...**

**Created by Ohio's top stylist, Sheanneen Shelby, this guide spills the exact process used by over 10,000 women to...**

 **Always know exactly what to buy, without fear of regret.**

 **Effortlessly throw on stylish outfits for any occasion – in 5 minutes flat.**

 **Wake up excited to get dressed, with a wardrobe full of clothes that make you feel YOU.**

 **Show off your best features and feel good in your skin, no matter your size or body type...**

🤔 and more...

**Don't wait!**

**Download your free guide now and take the first step to a wardrobe that makes you look and feel amazing.**

## Guide they read (or skimmed):

[https://325906b1-bd87-4650-bccb-234c4913abaa.usrfiles.com/ugd/325906\\_1350217f92b14d95a7f89889171d48d5.pdf](https://325906b1-bd87-4650-bccb-234c4913abaa.usrfiles.com/ugd/325906_1350217f92b14d95a7f89889171d48d5.pdf)

Welcome Sequence structure:

1. [introduction/value tease]
2. [Value]
3. [Value]
4. [Hard sell consultation]
5. [Case study / sell consultation]

## Email Drafts

**Bright Green** = Full reviewed and ready to send

**Green** = Happy with draft

**Yellow** = Second draft in progress

**Orange** = First/rough draft

### 1- [introduction/value tease]

Subject: Hey girl!!!!

[First Name]!

Sheanneen Shelby here.

Founder and Lead Stylist at My Fashion Support®.

You recently requested our free guide on finding your authentic style, and your name popped up on my radar.

So, I thought I'd say hello.

If you missed the email it came out in (darn spam filters), here's the guide again... [link to guide].

Just click that link to download it instantly.

Inside, you'll uncover the foolproof 3-step system that allows ANYONE to go from knowing completely nothing about style to confidently building a curated closet of confidence-boosing outfits for any occasion.

If you've ever thought about finding your unique vibe, and specific outfits that fit and feel good, (without feeling overwhelmed or lost), this guide is a MUST READ.

Now that's taken care of....

I just wanted to let you know a little about me and how I can help transform your style this year.

After years of climbing the style ranks.

Graduating OSU.

Working as a stylist for Lian Brian, StitchFix, Fashion Week Columbus, H&M, Rebecca Tailor...

Even styling for the biggest women's non-profit in Columbus, Dress For Success...

I was still treated as "less than" by everyone around me.

I felt trapped in my skin.

Every time I walked into a room, I felt like I had to hide or apologize for who I was. Frankly...

It was exhausting.

I thought if I just "lost enough weight" or "followed all the trends" I'd finally feel adequate.

Spoiler alert: I was wrong.  
The more I starved myself.

The more I tried to "fit in."

The more worthless I felt.

It wasn't until March 11, 2014



When I suffered a full-body seizure on the road, and almost lost my life...

That I realized the deadly cycle.

So I quit the “fashion industry” for good, marched to the beat of my drum, and set out to prove that anybody, no matter the size shape, or proportions, could look stunning and feel powerful.

I threw out every rulebook, every “standard,” and created a new approach to style: one that starts with who you are and what makes you feel beautiful.

Hence...My Fashion Support® was born.



Now, I’m proud to have helped over 5,000 women escape the same deadly trap I fell into.

With each woman I helped, I realized more and more...

I wasn’t alone.

The shame I felt melted away and I finally felt a happiness even the smallest number on a scale couldn’t achieve.

As I embraced myself more, my message spread...

People started seeing me differently.



I started getting compliments from strangers.

Successful women in the industry started reaching out.

The man of my dreams fell into my lap!!



None of this would have happened if it weren't for my newfound confidence and self-assurance.

And that's what I do.

I help women who feel overwhelmed and lost with themselves and their style finally build a wardrobe that makes them feel confident and powerful.

Whether you have no idea how to put outfits together or what to shop for...

Or you already have a good sense of style, but want to upgrade your look to match where you want to go in life...

My expertise is in making that transformation happen fast.

What I do isn't a secret.

I'm open about sharing what has worked for me and my clients.

So, over the coming weeks and months, I plan on sharing with you some of the most transformative strategies I've used to help women turn their closets into a source of power, joy, and self-expression.

No fluff. No BS. Just real strategies that have helped my clients go from feeling invisible to owning their presence and loving who they see in the mirror.

This is—of course—all completely free.



You don't need to do anything to receive these ideas and articles. Just stay tuned.

Xoxo,

💖 Sheanneen Shelby

P.S. If you need any further help with your style or have a burning question, just reply to this email. One of my team members or I will get back to you ASAP.



### 3- [Value expanding on guide]

Subject Line: DON'T FALL INTO THIS STYLE TRAP

There's a common myth floating around the fashion world.

I see it over and over again with almost every client I work with.

It's the idea of "Keeping Up With Fashion."

Like there's some sort of law that we have to follow, a rulebook that tells us if we're dressed well enough to "fit in."

I can't tell you how many times I've had clients feel bad for not "keeping up."

Excuse my French, but this is bullsh\*t.

Because guess what.

You don't need to keep up with anyone.

Real style is timeless and comes from within.

I'll say it louder for the people in the back:

### **STYLE IS A CELEBRATION OF YOU!**

So here's a challenge for you:

Take a quick peek at your closet and ask yourself: "How many pieces make me feel unapologetically me? How many pieces do I truly LOVE?"

If it's less than 50%, don't sweat it.

Most of us keep items we only half like because they were on sale, or because we feel guilty letting them go.

But from now on, set the standard higher.

Every piece in your wardrobe should be a "hell yeah". If it's not, it doesn't deserve a spot.

I promise, the more you embrace this...

The lighter, freer, and more authentic you'll feel.

Xoxo,  
Sheanneen Shelby  
Founder of My Fashion Support

P.S. I'm not against fashion. But I want you to focus on what you genuinely love. Whether it's a super trendy look or something completely off the beaten path. Both are equally amazing if they feel right to you.

P.P.S. If your answer to the question earlier wasn't "I love my whole freaking wardrobe!"...

[Then book a FREE Style Confidence Call with me here, and let's fix that.](#)

#### 4- [Value email]

Subject: "Why does shopping just...suck?"

Try on your usual size jeans...

They're suffocating.

Go up a size, and now you've got enough room to smuggle snacks at the movie theater.

Same store. Same brand. Two sizes that *both* don't fit.

What the hell?!!

Welcome to the world of "**vanity sizing.**"

Brands don't just scale the clothes up or down by measurements...

They tweak the measurements just enough so you *think* you're a size smaller than you are.

It's a nasty trick.

Why do they do this?

To make you feel good about yourself.

If their size 8 fits like a 6, you smile in the mirror, swipe your card, and think, "*Wow, I guess I am a size 6.*"

Guess where you'll go next time? Back to the brand that *made* you feel good about your size.

It's not an accident—it's a *trap* built to incentivize brand loyalty.

**This is why sizing feels so confusing!**

So, What's the Fix?

Forget the number on the label. Stop chasing size, and start chasing **proportions.**

When you know your measurements, you'll *know* exactly what works for *your* body, no matter what the tag says.

And believe me, it's the most empowering feeling in the world.

How do you measure your proportions?

More on that here.

Xoxo,

Sheanneen Shelby

**P.S.** What's your biggest style struggle right now?

Is it feeling confident in your clothes? Shopping overwhelm? Not knowing what suits your body?

Hit "reply" and let me know! I personally read every response and would love to get to know you better so I can make these emails as helpful as possible. 💖

## 4- [Hard sell consultation]

[picture]

When it comes to style, most people go their whole lives being satisfied with 'good enough' style.

Bad fitting items, dated styles, and let's be frank – leaving an unmemorable impression.

**But not YOU.**

Look - I know why you're here.

You want to align your style with your success.

You want to feel proud of what you wear every day, with a closet that perfectly fits for your body.

So you can feel confident in your outfits, no matter where you are.

Now that you're part of a vibrant style community of hundreds of motivated professionals who want simple, great style...

You've started your style journey.

And today is the perfect day to take the next step.

Because after 15 years of researching and testing...

The foolproof MFS style system 2.0 is now launched.

“But why is this system so powerful?”

**Because this process allows ANYONE to go from a cluttered, frustrating wardrobe and replace it with a curated closet of confidence boosting outfits (for any occasion).**

In fact, version 1.0 has already transformed the lives of 3,100+ individuals just like you...

Waking up excited to get dressed each morning, thanks to this exclusive system...

Now, it's more powerful than ever, and I'm excited to extend a special invitation to get a sneak peek for yourself with a Virtual Closet Consultation (this offer is live for the next 12 people who sign up).

In this 1-1 call, we'll dive into:

- Your current closet. I believe great style begins and ends with what's in there - so we'll dive into where you are now, and I'll reveal what the opportunities are.
- Your style challenges, roadblocks and goals
- Your specific style questions
- And if you're ready to get a shortcut to achieve your style goals and feel confident, I'll share the details of how my team can help you in our 1-1 personalized services.

The investment to work My Fashion Support starts at \$1,250, but for the next 12 sign ups, you can get this call, and a sneak peak at our exclusive system....

**For 100% FREE.**

If you are a motivated professional who feels:

- **Overwhelmed** with all the style information and don't know where to start.

- **Bored** with what's in your closet and don't know how to fix it.
- **Tired** of making expensive mistakes buying the wrong items that sit in your closet with tags.
- And you're ready to up **level your life** and style because you deserve to look and feel good...

This call is for you.

[Click here to apply today!](#)

-Sheanneen  
Founder | My Fashion Support

## 5- [Case Study]

Subject: "I've never felt so great in my clothes, my closet, my skin"- Savannah's Story...

One of my favorite things about My Fashion Support is the personalized relationships that we have with our clients.

We take the time to get to know them, understand their challenges and goals and then build a wardrobe for their life (never the other way around!)

A recent client story that stands out to me is Savanna:

When Savanna first reached out to me, her closet was packed.

As a doctor of dental surgery in Columbus, she struggled to find time for herself.

Even though she had "clothes," nothing made her feel like herself. She felt frumpy...

Outdated...

As she put it:

"I didn't feel like I was showing up as the leader I am, and my style definitely didn't match my professional position."

She knew it was time for an upgrade.

What Savanna needed wasn't a bigger wardrobe. She needed a system that made dressing easy and efficient, but also polished and professional.

So she could focus on her patients, and feel put-together, without wasting time overthinking shopping and dressing.

That's exactly what we created together. Starting with her closet.

### ★ The Closet Edit

Together, we went through every single item.

She let go of pieces that didn't serve her anymore, and I showed her how to make the most of the clothes she already had.

We focused on keeping only the items that fit her style and lifestyle today.

### ★ Personalized Shopping List

Next, we identified the gaps in her wardrobe. We created a personalized shopping list so she knew exactly what she needed to buy to achieve her goals.

No more guessing. No more stress.

### ★ Effortless Outfit Creation

Finally, we built her a set of go-to outfits that made her feel confident in any situation, whether it was for a Zoom meeting or a dinner with friends.

Every piece in her closet worked together effortlessly, so she could get dressed in under 5 minutes.

### ★ The Result

Now, Savanna isn't just wearing outfits, she's rocking them.

Her new wardrobe reflects who she is, and she walks into every room feeling alive and confident.

When I asked her the biggest takeaway she learned after working with us, she said:

"You can't just upgrade your style by shopping!"

With no compass or framework, she was picking outfits based on a mood; Whatever felt "safe" that day.

Now, she's not just throwing on random pieces and hoping for the best.



She's rocking outfits that make her feel like the leader she is.

Pieces that make her walk a little taller.

But most importantly, she now has a reliable system for getting dressed that works for her busy life as a doctor.

If you're ready to join hundreds of professional women like her...

[Click here to book a free Style Confidence Session.](#)

I can't wait to help you transform.

Xoxo,

Sheanneen Shelby 💖

Founder | My Fashion Support

[Drip/drafts]

[Value with soft sell]

Subject Line: Forget Style Archetypes.

Preview text: Yup. I said it.

This might get me into trouble with a few fashion gurus out there, but here it goes...

Forget about those neat little style archetypes you see everywhere.

You know the ones I'm talking about:

"Are you a Bohemian Trailblazer or a Chic Minimalist?"

"Take this quiz to find out your style personality!"

Sounds fun, right? But here's the thing...

99% of these quizzes and formulas are just there to fill magazine pages or get clicks.

They don't *actually* tell you anything useful about your real style.

I know, I know... it's tempting to want to categorize yourself. To find that one label—"classic," "boho," "preppy," "edgy"—and stick to it.

But here's what's always bothered me about it:

We're not that simple.

You are so much more than a basic style type.

Just like a diamond has different angles, each of us has different sides, layers, and stories that can't be captured by a tidy little box.

The only "style box" you should put yourself in is the box of YOU.

Every time you try to fit yourself into a conventional style label, you're limiting what you're "allowed" to wear. You're putting a boundary around your unique creativity and preferences.

So you end up frustrated, feeling like something's off—but not sure why.

Look, I'm not saying style quizzes are all bad. They can be helpful to spark new ideas or give you a fresh perspective. But treat them like what they are: tools. Not the holy grail.

Personal style is so much more than picking a label or following a set of wardrobe rules.

Your style evolves with you. As you move through different stages of life, your lifestyle, tastes, and what makes you feel confident will shift too.

So, let's take the pressure off.

Instead of searching for a neat little formula to follow, I want you to think of your style journey like crafting a masterpiece.

Experiment.

Try new things.

Give yourself permission to change your mind and pivot as you grow.

Because that's what makes this process so fun!

Don't look for quick fixes or "fail-proof" wardrobe solutions. Embrace your style as a reflection of who you are—right now.

Because who you are is worth celebrating.

So, next time you see a "Find Your Style Archetype" quiz, go ahead and take it for fun if you want—but don't feel like you have to box yourself into just one type.

You're way too unique for that. 😊

Keep shining,  
Sheanneen

P.S. What's one style rule you've felt pressured to follow in the past? Hit reply and let me know—I'd love to hear your story!

[Value email]

**Subject: This word gives me the "ick," but...**

"Style is a journey, not a destination"

We've all seen that phrase floating around the Meta Verse.

And, even though "journey" sounds like one of those self-help words you hear in yoga class...

(lol)

I must say, there's truth to it.

Your style should reflect the *whole* person you are right now—not some version a magazine dreamed up.

Want to wear a polished blazer *and* ripped jeans because they're both "you"? DO IT.

Crave a mix of romantic ruffles, athleisure, and a touch of vintage? Perfect.

Your style is YOURS. Don't let anyone dictate it with labels and categories.

Spend time really looking at the clothes you have.

Try on pieces and ask yourself: *How does this make me feel?*

Confident? Powerful? Relaxed? Creative?

Pay attention to those emotions.

When you feel like a million bucks, you're on the right track.

**Focus less on the 'perfect outfit' and more on what makes *you* light up.**

And if you're feeling overwhelmed or just *stuck* trying to piece it all together.

Book a **complimentary Style Confidence Call** with me, and let's dig into your wardrobe, your style, and *YOU*.

It's free, it's fun, and it's all about helping you figure out what works for *your* life—not anyone else's.

When you find that *spark* of style confidence, everything else—shopping, getting dressed, even the way you *feel* in your own skin—becomes easier.

[Click here to grab your spot](#), and let's have some fun breaking free from those boring style "rules" together! 😊

Xoxo,

Sheanneen Shelby  
Founder of My Fashion Support 💖

[Save for blog]

Title:

"You don't get it; I have a super-weird body."

"Nothing ever fits me."

"If only I were 10 lbs lighter, then I could dress well. "

"There is nothing out there for people over a size \_\_\_\_."

Any of these phrases ringing a bell?

If I had a dollar for each time a client said one of those phrases to me...

I'd be blowing my nose with gold-plated tissues.

I would bathe in Evian water every single day.

In short, I'd have Oprah money.

Unfortunately, I am not getting crisp dollar bills handed to me every time one of my clients complains about her body. Damn.

All joking aside, it bums me out to hear how often women get defeated by their wardrobes.

Want an ice-cold cup of truth? The truth is, it's not you.

It's the clothes! Specifically, the clothes you are choosing to keep in your closet.

When you crack the code for your body type, shopping gets 100x easier, and you'll never have to second-guess an outfit again.

The first step is finding what your bodytype actually IS. Here's how to do that:

#### Step 1: Take Your Measurements

- **Shoulders:** Measure around the widest part.
- **Bust:** Wrap the tape around the fullest point of your chest.
- **Waist:** Find the smallest part, usually above your belly button.
- **Hips:** Measure at the widest point of your hips and booty.

[Picture: Diagram showing how to take each measurement]

#### Step 2: Find Your Shape

Got your numbers? Great! Let's match them up:

- **Hourglass:** Shoulders and hips are similar in size, and your waist is defined.
- **Triangle:** Hips are wider than your shoulders.
- **Inverted Triangle:** Shoulders are broader than your hips.
- **Rectangle:** Shoulders, waist, and hips are about the same size.
- **Oval/Circle:** The waist is broader than the hips and shoulders.

#### Step 3: Style Tips to Flatter Your Shape

Here's where it gets fun. Each body type has its own strengths. The trick is to dress to balance your proportions.

- **Hourglass:** Emphasize your waist with wrap dresses and fitted tops. Avoid shapeless pieces—they'll hide your curves!
- **Triangle:** Draw attention upwards with eye-catching tops or bold shoulders. Stick to simple, darker bottoms.

- **Inverted Triangle:** Create balance with A-line skirts and flared pants. Avoid tops with heavy shoulder details or wide necklines.
- **Rectangle:** Define your waist with belts, jackets/tops that stop at your waistline, and anything that adds curves. Skip straight, shapeless silhouettes.
- **Oval/Circle:** Highlight your legs and neckline to draw attention away from the waist. Try empire-waist dresses, tops with vertical patterns, and avoid bulky layers around the middle.

Step 4: Dress Like You *Mean* It!

Look, fashion rules are meant to *guide*, not limit you. The key is to understand your shape, and then experiment with what makes you feel *incredible*.

Because when you feel amazing in what you're wearing, you radiate confidence. And *that* is always the best accessory. ✨

So go ahead, embrace your body, and start having fun with your style. 🦋

Until next time,

Sheanneen 💖

Founder, My Fashion Support

[Hard sell consultation]

Subject Line: The real reason for your style rut...

You know that moment when you're standing in front of a jam-packed closet, silently praying that today you'll magically find that "perfect" outfit?

But it never happens.

So you throw something on, tug at your clothes all day, and just hope nobody notices how uncomfortable you feel?

Yeah... that's the cycle I'm talking about.

Most of my clients were in the exact same boat when they came to me.

But there's a reason for this madness.

It's Not Your Closet. It's Not Your Budget.

It's because 99% of women are trying to fix the wrong problem.

They think the solution is more shopping, more "how-to" videos, and more closet cleanouts...

When, really, they just need one thing:

A crystal-clear style vision that makes everything click.

When you know exactly what works for you, every outfit feels right. And you finally start to love what you see in the mirror.

But most women never get there.

Because they're too busy playing dress-up with trends that don't suit them, chasing Pinterest looks that feel off, and wondering why nothing fits.

When I finally sit down with my clients and we get crystal-clear on what their unique style really is, everything shifts.

If you're tired of the guessing game, staring at clothes that don't feel "you," and stressing every morning about what to wear...

Book a call with me here, and let's end the confusion.

We'll dig deep into what's really going on with your wardrobe and craft a step-by-step style plan just for you.

No more guessing. No more buying clothes that collect dust. Just a style that feels easy and authentic.

I only have a few spots left this month, and once they're gone, they're gone.

So, if you're serious about transforming your style and finally loving what you see in the mirror every day...

Click [\[HERE\]](#) to book your call.

This Is Your Moment.

One quick call. Zero risk. Total style transformation.

Can't wait to chat,  
Sheanneen 💖



P.S. Remember: when you have a style that fits, confidence comes naturally. This call is your chance to create a wardrobe that feels 100% you—don't miss it! Click [\[HERE\]](#) to grab your spot now.

[HSO]

Subject: "I hated myself..."

My vision blurred. Body convulsed. Then... darkness.

When I woke up, I was staring at the ceiling of an ambulance.

"What... happened?" I pushed the words out, blinking through the bright lights.

"You had a seizure, Sheanneen. You're lucky to be alive."

Little did I know, what happened just a few minutes earlier would reveal a shocking truth that changed my life forever.

More on that in a sec.

First, let's take a step back.

I've always been passionate about fashion. After all, I styled for over 10 years...

Even worked at the non-profit "Dress For Success" for 5 years.

But as a plus-sized woman, no matter how much I achieved, no one took me seriously.

I'd walk into a room and immediately feel the judgmental stares. To the world, I was just "the plus-sized stylist." Not someone who *belonged* in fashion.

Even though I mastered the art of styling, I was treated like an outsider.

So, I did what I thought I had to do...

I starved myself and obsessed over every inch of my body just to feel "acceptable."

Until March 11, 2014.

I was driving to work, just like any normal day, when suddenly, I suffered a grand mal seizure.

Turns out, I'd triggered permanent epilepsy, which unknowingly ran in my family.

And worst of all...

The treatment meant rapid weight gain.

I gained back every pound I fought so hard to lose.

My life in fashion... everything I'd worked for... gone.

I was devastated.

But in that hospital bed, I had a life-changing realization...

*The problem was never my body.*

The problem was an industry that taught me I needed to *shrink* to be seen.

After that day, I had enough.

I decided to break free.

Free from the voices that told me I wasn't enough.

Free from the "box" I was put in.

**I walked away from the fashion industry for good.**

And set out to prove that anybody, no matter the size shape, or proportions, could look stunning and feel powerful.

I threw out every rulebook, every "standard," and created a new approach to style: one that starts with who you are and what makes you feel great.

Hence...My Fashion Support® was born. And what would happen next blew my mind...

Almost overnight, women from all around the city started reaching out.

One by one, piece by piece, outfit by outfit...

I helped them dress for themselves... shop with purpose... and step out with unshakeable confidence.

Some women even broke into tears during sessions. For the first time, they felt truly heard.

In the following months, my message spread further.

Hundreds of women flooded my inbox, desperate to reclaim their confidence and embrace their bodies.

And with every woman I helped, I realized more and more...

I wasn't alone.

The shame I felt melted away and I finally felt a happiness even the smallest number on a scale couldn't achieve.

As I embraced myself more, and as my message spread...

People started seeing me differently.

I started getting compliments from strangers.

Successful women in the industry started reaching out.

**I even met the man of my dreams!**

Even though I didn't fit society's "standards," I was respected 10x more than when I did.

And I'm thrilled to announce...

After years of refining, testing, and perfecting, I just launched version 2.0 of my complete 'MFS Style System.'

A simple, transformative approach that starts with who you are and shows you how to create a wardrobe that doesn't just fit you perfectly... but lights you up.

This system has already helped over 300+ professionals break free from shame and discover a style that makes them feel powerful.

And now, I'm inviting you to join me, to see firsthand how powerful it is when your style reflects the real you.

>>> [Click here to apply now](#) <<<

Xoxo,



Sheanneen Shelby

Founder, My Fashion Support®