

Outreach-

SL- Can I help your business?

Greetings,

Coming across your business via social media, I noticed you help people identify their goals and develop the skills they need to achieve them.

Me being a digital marketer I do the same but for businesses like yours.

In regards to this, I was looking through your website and social media and noticed you have a lot of potential as a business but have a lot of areas for improvement.

One of the ways I believe you could improve your business traction is introducing ads. This is something that has proven to significantly boost lead generation and conversion rates for other career transitioning coaches.

In addition to this, I also noticed 3-4 other tweaks for your social media platforms (mainly instagram and tiktok) that would generate a tremendous difference in engagement and conversions.

The result of implementing this would be transformative to your business as there would not only be a remarkable increase in sales, but also the added benefits of strengthened customer relationships and improved customer retention.

As well as all of this, I have created a potential facebook ad template specifically for your business.

Would you like me to send it to you?

Best regards,

Arian.