Rutgers Institute for Corporation Social Innovation

PARTICIPANT PROFILE



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Funder: Becton Dickinson

Noa Gafni is the Executive Director of the Rutgers Institute for Corporate Social Innovation (RICSI). Noa began her career as an entrepreneur, founding a social network for women in 2005. She then joined the founding digital team at Hearst Magazines as Head of Social Media. After completing her MBA at London Business School, Noa joined the World Economic Forum as a Global Leadership Fellow and the Head of Communications for the Global Shapers Community. Shortly after leaving the World Economic Forum, Noa launched Impact Squared, a movement-building consultancy that worked with UNICEF, International Crisis Group and a number of leading foundations before joining forces with Dalberg. In 2019, Noa joined the RICSI as its founding Executive Director. Noa is a regular contributor to the Harvard Business Review, Forbes, and New York Times, and a Social Innovation Fellow at the University of Cambridge.

ORGANIZATION INFORMATION

Mission Statement: We are a leading institute in one of the United States' longest-standing, largest, and most diverse public universities. We use our uncommon diversity and unique locations to prepare a new brand of current and future business leaders to practice business concepts that achieve both commercial and societal goals.

Mission Priorities:

1. Education
2. Youth
3. Community Building/Economic Empowerment & Independence

Total number of employees:
Total number of volunteers (estimate):

Revenue	Prior Year	
Contributions and grants		
Program service revenue		
Investment income		
Other revenue		
Total revenue		

Statement of Revenue (from page 9 – Form 990)	
1a. Federated campaigns	
b. Membership dues	
c. Fundraising events	
d. Related organizations	
e. Government grants	
f. All other contributions	
g. Noncash gifts in line F	
h. Total	
2. a-g Other revenue (if applicable)	

Fun Fact: I've been practicing yoga for over a decade