

Writers for Art & Markers, Pilots & Aviation, Backup Battery, Pets & Veterinary, Packaging Niches

Hi there,

My name is Draco Wang and I'm running a content agency for different E-commerce websites.

Now I'm looking for someone who has a passion in **one or more** of the following niches:

- Art & Markers, DIY and Crafting Industry
- Pilots and Aviation
- Tech Devices - Mainly focus on battery field
- Pets & Veterinary
- Packaging - Boxes, ribbons, bows, gift wrap etc.

You MUST have some experience working directly with the above niches.

Most of the work will involve: Writing how-to guides, topic explainers, product round-ups, and beginner guides.

Budget: \$50 for each 1000-word post (\$0.05/word). This will vary depending on writing ability and level of expertise.

Specifics about the Position:

- All work will be done directly in Google Docs & Sheet.
- Work remotely with very loose deadlines.
- Email-based communication only; no calls. We are very adept at remote work with screencasts, Loom videos, and well-defined processes.
- Flexible: we respect your schedule and your work capacity.
- Payment via PayPal / Payoneer at the end of the month with small bonuses available.

What's Required?

- Stable internet access, Google Docs & Sheets
- Proper grammar and spelling are mandatory. Must be able to incorporate cultural references & idioms for a US-based audience.
- Can use your own research to create valuable, informative content that flows well. Be familiar with Google Scholar and quickly find highly authoritative sources.
- Willingness to follow a specific writing workflow.
- An understanding of how to speak to your audience properly.
- Must be able to work without firm deadlines and a 'hands-off' management style.
- Native or highly fluent English speakers only due to the need for local cultural references & regional US idioms.

Here is the application form:

<https://forms.gle/iPEUxVJfDp8qTZAs9>

Thank you!
Draco Wang

Rejection Email

Hi [name],

We appreciate your interest in Yas and the time you've invested in applying for the blog writer position.

We ended up moving forward with another candidate, but we'd like to thank you for talking to our team and giving us the opportunity to learn about your skills and accomplishments.

We will be advertising more positions in the coming months. We hope you'll keep us in mind and we encourage you to apply again.

We wish you all the best in your job search and future professional endeavors.

Best,
Yas Team

Email for further communication

Reply to Your Application on Problogger

Hi [name],

Hope you're having a good time in the new year! My name is Draco and I'm the head of [company] blog team.

You have applied for the freelance writer position on [Problogger](#).

Our website is [WEBSITE] . We have so far done a soft launch of the website. We are now looking to grow our writing team further in order to produce blog articles that we have in our backlog.

We liked your application and feel that you have a good mix of qualifications and writing experience. I'd therefore like to invite you to write a paid test article for the next stage of the process.

The test article is paid by the rate 0.02\$ per word (20\$ per 1000 words). You only have to write one test article. If you pass the test, your next article will be paid at 0.05\$ per word (50\$ per 1000 words).

If you have any more questions about the position, please feel free to ask me.

Thanks [name]! Looking forward to hearing from you and have a great day!

Cheers,
Draco Wang

Hi Name,

Answer to their questions (if they have...)

Then we can move forwards.

Here is a google form. Please click the link of google form below and choose the topic of the test article:

<https://forms.gle/ZG1qvJ7bg9jnicsv9>

I'll only give you the topic and you're free to write whatever you think is useful for readers. The length of the test article should be around 800~1500 words, depending on the topic.

Articles should be submitted in Google Docs. Please send me the sharing link or share with my google account: perrwang@gmail.com

There are some general editorial rules which you should follow. These aren't necessarily indicative of our final guidelines, but should help you along the way in this test piece:

General Editorial Rules

- Every sentence should add value to the article. No filler content or long winded intros.
- Do not use long excerpts from other posts
- All recommendations should be evidence-based
- Show personality by giving your opinion or talking about your personal experiences
- Please include all reference links in content in parentheses and pointing to the exact deep page containing the information not the top-level domain

- Please backup important facts with links to evidence or data preferably from a site with some kind of authority or a research paper. This is important if you are quoting studies
- Do NOT make definitive value judgement (e.g This is the best product) but you can express a personal preference (this is my favorite product because...)
- Use short paragraphs of no more than 3 sentences. Remember - web users have short attention spans
- Break content up into many sections and subsections using heading and subheadings
- Use lists, graphs, images, tables and different ways of presenting information to make the article easier to read (hint: avoid making this a wall of text!)

Cheers,
Draco Wang

P.S. Please choose the topic as soon as you can, because the topic will disappear if it's chosen by other candidates.

P.P.S. Just a reminder, you can use your articles as part of your portfolio. However, out of consideration of the website's SEO performance, all of your articles can only be published on our website. Google hates duplicate content.

Hi Katelynn,

Well done! I've received your test article. The editor will need 2~3 days to review your article.

Then, I'll count the words in Google Docs and send the payment to your paypal account:
katelynnsobus@gmail.com

That's your account, right? :)

Cheers,
Draco