WWPNA Communications Committee - July Notes

JULY13, 12pm

Attendees: Amy, Kathryn, Charlie

Recap of **June meeting**

Trello - Baker uses this to get people's ideas on Zoning issues! - Amy to look into this.

August Picnic - need musicians. Amy create FB post Get into the storage unit. Maybe WWPNA banner? Decorations? Kelly has the nametags.

Schedule of upcoming events?

- Potential for later Community Yard Sales? Plan for Spring. May 21

 Need to start looking for partners and advertisers (thehappybeetle.com?)

 Publish a map

 Maybe non profits would agree to accept leftover clothing, etc.
 - Holiday Lights Contest: submit by X date, judging will happen on these nights... can't win again if won in last 2 years? Publish rules in the Fall Newsletter. Who will judge? Categories, judging criteria. Talk about at August Comms meeting. Best block award? Most participation per block? Charlie to send out writeup with potential rules.

Halloween Parade float! - Email Jolon and ask about it. Jen will help with this! Kathryn will ask Jolon about it.

In the past they used someone's truck and decorated it and threw candy

Website:

Need to go through the navigation and rename/reorganize at some point.

EMAIL: where are we at with changing hosts?

Need to figure out how much we'd pay Gmail vs Hostgator. Charlie still working on this.

Little Library Project

Kelly is working on making connections with people who own little libraries

Newsletter:

- Jen would like someone else to take over the advertisers.
- Next deadline for content is September 1
- feedback? Name ideas "The Whistle" "The Wash Park Walk"

Enewsletter:

Maureen to potentially take over