Aditya Pamungkas 0856-9080-7888 adityapamungkas@gmail.com linkedin.com/in/adityapamungkas

June 20, 2022

Camalia Valentina
Team Recruitment RevoU
Go Work Menara Rajawali, Ground Floor, Jl. DR. Ide Anak Agung Gde Agung
Jakarta.

Dear Ms. Camalia,

As a recent college graduate, I was thrilled to find an opening at RevoU for a junior digital marketing specialist. With my impeccable writing and editing, analytical mind, and basic design skills, I am positive my expertise aligns with this position's requirements.

In your job posting on Linkedin, you state you are searching for a candidate who can develop copy, increase your email database, and help research avenues where clients can build brand or product awareness. As a student, I had a marketing internship in PT. Bina Karya. At this internship, I worked as a junior marketing specialist, creating original SEO-oriented content to facilitate our clients' outreach strategies. During my three-month internship, I produced ten original high-volume pieces for three different clients.

My time at PT. Bina Karya taught me invaluable technical skills every digital marketer needs to reach key deliverables. this is what I promise to bring if hired as a team member of the digital marketing department at RevoU.

As I look to dive into a full-time career in digital marketing, there is no better way for me to build on my skills than with revoU, one of the ed-tech in Indonesia.

May we schedule a time to discuss how I will assist the digital marketing team in helping them achieve meaningful key results at Revou?

Sincerely,

Aditya Pamungkas