

2025 Live Love Spa - Marriott

SPONSORSHIP LOGISTICS & AGENDA

Event Dates: Saturday, August 2 – Sunday, August 3, 2025

Location: Hudson Loft – Floor 3, Los Angeles, CA

Please read thoroughly as it has details for a smooth event here.

Pre-Event Logistics Checklist

Task	Deadline	Notes
Submit your logo and brand info	Upon event sign up	*ONLY FOR NEW BRAND PARTNERS: we will use this material for marketing purposes: Submit Here
Register	July 5	Registration Link: Click Here
Book your hotel	June 5	Booking Link Closed  Booking Link: Click Here
COI Submission	July 16	All brands must submit a Certificate of Insurance (COI). Hudson Loft must be listed as <i>Additionally Insured</i> with a GLI policy of \$1,000,000 .  View Sample COI  Submit to: exhibitors@livelovespa.com . Please note, you will not be able to participate in event without COI by the 16th.
Schedule Load-In	July 14	Email exhibitors@livelovespa.com to schedule your Saturday load-in time between 10-5pm
Track Shipments	Ongoing	You are responsible for ensuring packages arrive at Hudson Loft before setup
Shipping Labels	August 2	Print your own return shipping labels in advance. FedEx & UPS pickup will be available on-site

**Event
Resources**

- **Social Media Assets:** [Download to share](#)
- **Finale Dinner Dress:** LA LA Land Theme



Gifting Details

- **On-Site Gifting Quantity:** 120 Units
- **Format:** Full Size or Deluxe Travel Size
- **✗** No pre-event gift box will be shipped
- **✓** All gifting will occur on-site only

Load-In & Shipping Info

- **Load-In Date:** Saturday, August 2
- **Time:** Must be pre-scheduled (between 10 AM–5 PM)
- **How to get to the Garage:** [Click Here](#)
- **Freight Elevator Dimensions:** 25'3" L x 8'6" W x 6'7" H
- **Parking Options:** Pink, Blue, Green, and Orange lots
- **✉** Email exhibitors@livelovespa.com to book your dock time

Note: 5 shipped boxes are included in your sponsorship package. Pallets, etc. Lift gate?

Event Agenda

Saturday, August 2 – Set-Up Day

- **LOAD IN** - Times for load-in must be scheduled on Saturday between 1pm-5pm, if more time is needed early Saturday load-in is an option. Please email marisol@livelovespa.com to schedule your load in time at the dock
- **4:00 PM – 5:30 PM:** Showcase Space Setup

- **FREIGHT ELEVATOR** - available and the dimensions are: 25'3"L x 8'6"W x 6'7" H

***Loading Dock is accessed by appointment only.**

- Date/Time: August 2nd, 2025 12pm - 5pm.
- Loading times are done in 30 min increments, but trucks will have a place to park for setup if needed.
- Please schedule your load-in time with Marisol Ros, marisol@livelovespa.com

Sunday, August 3 – Showcase Day

- **8:15 AM** - Brand Arrival to Event - Utilize the freight elevator at the back of the building to go up to the 4th floor.
- **8:30 AM** - Showcase Begins - Doors Open + Attendees Arrive
- **11:30 AM - 1:00 PM** - Lunch is served (you can take your lunch anytime within this time frame)
- **2:15 PM** - Showcase Closes
- **2:15 PM - 3:45 PM** - Breakdown
 - If you are participating in the Live Love Spa National Wellness Month Event, you may leave your setup as is (no breakdown)
 - 📅 *2025 WELLNESS MONTH LOS ANGELES Event Sponsor Agenda*
 - Please have return shipping labels printed and ready
 - UPS AND FEDEX pick up will be available
 - **LOAD OUT - Times for load-out must be scheduled on Sunday August 3rd. Please email marisol@livelovespa.com to schedule your load-out time at the dock**
- **6:45 PM** - Finale Dinner - LaLa Land Theme - retro glamour meets modern-day Hollywood magic (see inspo below) (**only registered brands and Marriott attendees**)
- Location: Level 8 - Brown Sheep inside the AC Hotel - 1254 S Figueroa St 8th Floor, Los Angeles, CA 90015

Load Out Info

- **Location:** <https://drive.google.com/drive/folders/1ieaKWIVu8bD7Y4b107wbbv8Y-0uLtyRs>
- **Schedule Required:** Email exhibitors@livelovespa.com to schedule dock time only if you are pulling your car up to load.
- **How to get to the Garage:** [Click Here](#)
- **FedEx & UPS** pickups available on-site
-  Bring pre-printed **return shipping labels**

Questions?

- Email: exhibitors@livelovespa.com – We're here to help!

- Additional Badge Registration: [Click Here](#)