I Tried The Mascara That Went Viral on Tik Tok—Here's What I Think
It's an instant perk up.

"You look tired." As a mom of four kids aged three and under, this is a phrase I'm used to hearing—particularly on days when I don't wear [mascara](https://www.reviewed.com/beauty/best-right-now/best-mascaras).

Though I'm not one to wear a full face of makeup every day, I depend on my go-to mascara, the [Milani Highly Rated 10-in-1 Volume Mascara](https://docs.google.com/document/d/1dql-RmcMMiWz1QKakddl3weLuaSRZDNNxkTc020ZbPE/edit), to lift my lashes and provide the illusion of wider, more awake-looking eyes. (You know, as if I've had a full eight hours more than once or twice in the last three years!) So when I came across the [viral Tik Tok videos](https://www.tiktok.com/@jessica.eid_/video/6907336332725554437) touting the [Maybelline Lash Sensational Sky High Mascara](https://shop-links.co/1734603728473674054) as the most dramatically-lengthening mascara, I knew I had to take it for a test drive.

What's the deal with the Maybelline Lash Sensational Sky High Mascara?

As Reviewed's go-to mascara expert (I've tested every product—both [regular](https://www.reviewed.com/beauty/best-right-now/best-mascaras) and [waterproof](https://www.reviewed.com/beauty/best-right-now/the-best-waterproof-mascara)—rated on the site!), I have a pretty good handle on the options out there. For roundups of the best mascaras, I scour topseller lists, retailer ratings, and social media to find the most buzzed-about products on the market. So when this one launched in January 2021 and became a Tik Tok must-have, I knew I had to try it.

In the viral videos, the mascara yields big baby doll eyes with extremely long lashes that look denser and darker due to some intentional clumping. The finished look is just what the packaging promises: "full volume and limitless length from every angle," thanks to a flexible mascara brush that bends to volumize and extend individual lashes from root to tip and special added fibers that seem to stick to the ends of the lashes to further lengthen. The "washable" (as opposed to waterproof) version is easy to remove despite its promise of lasting for 24 hours—a selling point for me, as I can't stand when it feels like I'm rubbing my eyes raw just to remove the little bit of product I like to wear.

It's also ophthalmologist and [allergy tested](https://www.fda.gov/cosmetics/cosmetics-labeling-claims/hypoallergenic-cosmetics#:~:text=For%20many%20years%2C%20companies%20have,allergic%20reactions%20than%20competing%20products.), making it suitable for sensitive eyes and contact lens wearers. That was another plus for me, as I wear monthly contact lenses and occasionally have trouble with mascara transferring a slight film onto my contacts, causing blurry vision.

The prospect of ultra luxe-looking lashes that would give me that instant perk up without any irritation? Sign me up for that first swipe.

What's it like to use the Maybelline Lash Sensational Sky High Mascara?

Getting our hands on the product wasn't easy. Thanks to its newly-established clout, the mascara was sold out or had delayed shipping at most retailers, including [Amazon](https://www.amazon.com/gp/product/B08H3JPH74?tag=rvwfeature-20) and [Target](https://www.amazon.com/gp/product/B08H3JPH74?tag=rvwfeature-20), but we finally found it at Walmart. A few days later, I had it in my hands and was ready to give it a go.

I tested the mascara the same way I do any tube I try for the site—with a freshly cleaned face first thing in the morning. This way, I'm working with a "clean slate" and can see how the mascara holds up throughout the day. So, after washing my face with [Glossier Milk Jelly Cleanser](https://redirect.viglink.com?key=52c8aa9584f47efd1215d33adb85b63f&u=https%3A%2F%2Fwww.glossier.com%2Fproducts%2Fmilky-jelly-cleanser&cuid=--) and dabbing on the [Fresh Rose & Hyaluronic Acid Deep Hydration Moisturizer](**https://shop-links.co/1734604716576397902**), I applied the mascara following the package instructions: "For best results, hold flexible brush against lashes and extend from root to tip repeatedly until desired volume and length are achieved." (Nothing too groundbreaking!)

Starting with my right eye, I did just that, taking multiple pass-throughs until all of my lashes had a nice, even coat. Then, I moved onto my left eye to do the same. While my eyelashes were still tacky, I repeated this process three times, for a total of three full coats of mascara on each eye.

The [original Tik Tok video](https://www.tiktok.com/@jessica.eid_/video/6907336332725554437), which was an advertisement for Maybelline, calls the wand "interesting" and "bendy," both of which are accurate descriptions. Unlike many other mascara wands, it has tiny, short silicone bristles—so little that the tapered wand looks bumpy rather than bristled. And the wand itself is extremely flexible—if you hold it against the side of the mascara tube, it can bend to a 90° angle.

Though the bristles don't look like they hold much mascara, the formula is smooth enough that plenty glides right onto lashes. There is a little bit of clumping, but it's nothing you can't work through with the brush. This first full coat is sufficient—it gives enough lift to "wake up" your eyes and darkens the lashes, giving the illusion of more volume. Most days, I'd probably stop here because the resulting look works well with my favored "no-makeup makeup" look.

The second coat, though, is where you really start to see that "limitless length" that the brand (and the Tik Tok videos) promise. The fibers in the formula seem to build on each other at the tip of the lashes to add length beyond your natural lashes. The trouble with the formula layering this way is that, in my experience, it causes a little more clumping with multiple coats. Still, the end look is rather attractive, and it's one I'd happily wear for a night out with my husband or a special event.

Though I don't normally apply three coats of mascara (I'd much prefer to save a bit of time and product and stick with a formula that delivers stellar results in just one to two coats, like our Best Overall, the [Thrive Causemetics Liquid Lash Extensions Mascara](https://thrivecausemetics.com/products/liquid-lash-extensions-mascara?)), I did so for the sake of seeing how far this mascara could go during testing. I wondered, would a third, and final, coat give me that Tik Tok look? Not entirely on my lashes, but pretty close. The third coat offered a bit more volume and a bit more length—something that looks really nice in pictures, but is a bit much for my taste in person. What's hard to see in the photos is that the third coat deposits so much mascara that lashes begin to stick together. The result is big, wide open eyes but clumpy lashes.

Does the Maybelline Lash Sensational Sky High Mascara live up to the hype?

There's no doubt that this mascara delivers on its claims—and at a good value, to boot. After a few coats, your lashes will look a lot like the ones you see from all of those Tik Tok influencers.

But is it for me? I'd be perfectly happy with this mascara in my makeup bag, but I'm not rushing to replace my go-to with it. Because I prefer the more natural (but still awake) look of just one to two coats, I don't think this mascara does anything earth shattering. But, if you're someone who adores a more dramatic, doe-eyed, baby doll look, this is definitely a product you'll want to snag.

##[***Get the Maybelline Lash Sensational Sky High Mascara for $11.49****](https://shop-links.co/1734603728473674054)*