



Events Calendar

2024 - 2025

For Members

JANUARY 2024

Jan 14-17: NYC National Retail Federation The Big Show

Jan 17-19: Berlin Fashion Summit, Berlin, Germany

Jan 18-21: National Bison Association Conference, Denver, CO

FEBRUARY 2024

Feb 4-7: NY NOW (The New York Gift Show)

Feb 5-7: Agro Punta, Uruguay agroenpunta.com

MARCH 2024

Mar 8-18: SxSW, Austin, Texas

Mar 11-13: Global Pet Expo, Orlando

Mar 12-15: Natural Products Expo West, Anaheim, California

Mar 17-20: The Meat Conference, Nashville

APRIL 2024

Springtime media visits to regenerative land (Northern Hemisphere)

Apr 20-22: Force of Nature Event, Austin, Texas

April 22: Regenerate NYC - New York University (Wyatt spoke; Megan attended)

Apr 22: **Earth Day** - Extra speaking events, marketing programs, retailer activations, media pitches, and editorial coverage

Apr 29-30: National Retail Federation Supply Chain 360, Long Beach, California

MAY 2024

May 23-25: ChangeNow Conference, Paris

JUNE 2024

Jun 5: **World Environment Day**

Jun 11-13: Impact Unleashed Conference for pet industry, Boulder, CO

Jun 12-16: Deckers Explore Week (typically held around this time. Wyatt spoke there in 2023.)

Jun 19-21: Outdoor Retailer Summer Show, Salt Lake City

Jun 20-21: Innovation Forum's Sustainable Apparel & Textiles Conference USA, NYC (Megan speaking)

Jun 21-23: [Old Salt Festival, Montana](#)

Jun 25-27: Future Fabrics Expo, London

Jun 27-28: Groundswell, Hertfordshire, UK

JULY 2024

July 2-3: [202030 Berlin Fashion Summit](#), Berlin, Germany (Felipe speaking)

July 30-31: Carolina Meat Conference, Boone, NC (Wyatt speaking)

AUGUST 2024

Aug 20-23: SuperZoo Pet trade show, Las Vegas

Aug 25-28: New Hope's Newtopia (the new Expo East,) Denver, CO

SEPTEMBER 2024

Sept 9-10: Sustainable Leather Forum, Paris

Sept 11-12: ProDurable, Paris

Sept 16-19: Grocery Shop trade show, Las Vegas

Sept 22-29: Climate Week, NYC

Sept 25: L2M Regen Leadership Council Meeting + Member Dinner, Asheville, NC

Sept 26: L2M Covering Ground Conference, Asheville, NC

OCTOBER 2024

October: Springtime media visits to regenerative land (Southern Hemisphere)

Oct 8-9: World Living Soils Forum (part of Change Now) Arles France

Oct 9-10: RFSI, Denver, CO (Chris & David may attend)

Oct 28-31: Textile Exchange, Pasadena, California

NOVEMBER 2024

Nov 6 - 8 REGENERATE Conference (Quivira) Denver, CO (not planning to go, but Bobby with SI may exhibit again. L2M exhibited in 2023.)

DECEMBER 2024

Dec 3-5: ISPO Sports Business Network, Munich, Germany

Dec 5: **World Soil Day**

Holiday gift guide + holiday entertaining media pitch & content (for verified products)

2025

JANUARY

FEBRUARY

Feb 5-7: Agro Punta, Uruguay agroenpunta.com (Felipe spoke last year with his hub.)

MARCH

Mar 4-7: Expo West, Anaheim, CA

Mar 24-26: Annual Meat Conference, Orlando, FL

APRIL

April 22: Earth Day

April 22 (check dates) Force of Nature What Good Shall I Do annual event

April 24-26: Change Now, Paris, France

MAY

JUNE

June 5: World Environment Day

JULY

AUGUST

SEPTEMBER

Climate Week, NYC (check dates, was Sept 22 last year)

Determine date & location for 2025 Covering Ground Conference

OCTOBER

NOVEMBER

DECEMBER

Dec 5: World Soil Day

For a more comprehensive list of awareness days, holidays etc that we like to be aware of for social media, please see [our list here](#).

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