

2 Rank II

Welcome to Rank II: Lead Ambassadors – Stepping into Engagement



As a Lead Ambassador, you are entering a more active and engaged phase of your journey within the Polkadot community. Rank II marks the transition from passive learning to proactive contribution and leadership. This is your time to start making a tangible impact by sharing your knowledge, supporting others, and engaging meaningfully in governance and community initiatives.

At this stage, you are encouraged to:

- **Contribute actively:** Join discussions, participate in events and meetups, and engage in initiatives that help grow the community.
- **Support and mentor new Ambassadors:** Share your experience to help others find their place in the ecosystem and foster community growth and retention.
- **Explore offline opportunities:** Attend or organise meetups and represent Polkadot at external events, expanding the network's visibility.
- **Engage in governance:** Participate in **OpenGov** voting and discussions, and think about how you can influence decision-making within the network.

Building on these strong foundations, those aiming to excel as top Rank II Ambassadors should develop competencies in key areas, including:

- Growing external networks and expanding Polkadot's influence.
- Mentoring and onboarding new members.
- Participating in Fellowship growth & retention initiatives, such as supporting key infrastructure (e.g., Discord, calendars) or assisting with translation efforts.
- Becoming integral members of specific verticals and contributing to their development.
- Creating educational resources that empower and inform the community.

At this stage, you are not just a contributor—you are transitioning from a community member to a future leader and figurehead.

Lead Ambassadors help set the tone for the broader community, inspiring others through their example and building bridges within and beyond the Polkadot network. For a deeper dive, check out "[Rank II – Key Areas of](#)

[Participation](#)" to discover how to maximise your contributions and continue growing as a leader in the fellowship.

With consistent involvement and proactive engagement, you'll increase your visibility and influence, positioning yourself for future opportunities—including [promotion to Rank III Senior Ambassador](#).

Remember: The more you get involved, the more **fulfilling and rewarding** your journey will become. Don't forget—there are exciting [competitions, rewards and recognition opportunities](#) happening all the time to take advantage of so make sure you stay in the loop!

Manifesto 6.2.2 - 6.3.1

Tier A: Listeners Listening, Learning and Demonstrating Understanding

Lead Ambassador (Rank II) Initial engagement with the Polkadot Community

No.	Key Area of Appraisal	Expected At	Example Action
2	Offline Engagement	Ranks II–VI	Event Attendance, Meetups, Hosting, Speaking
3	Governance	Ranks II–VI	OpenGov voting, Proposal Submission, Advocacy and Onboarding [retail and whales], Delegations

End.



R II - Key Participation

Rank II – Key Areas of Participation

1. Community Engagement – Be a Leader

- Lead community discussions and inspire others to contribute.
- Actively engage with content creators and collaborate on educational projects.
- Share your experience and learnings in community forums and online spaces.

Examples:

- Facilitate a discussion on a governance proposal in Discord.
 - Co-host a Twitter Space with other ambassadors to share key updates.
-

2. Knowledge Sharing & Mentorship

- Create **educational content** to help others better understand Polkadot's governance and technology.
- Mentor Rank I and Rank 0 ambassadors, guiding them through their journey.
- Help develop **onboarding materials** for new community members.

Examples:

- Write a detailed explainer about what it takes to put on a great meetup and what their impact is on the Polkadot ecosystem.
 - Host a Q&A session for newcomers in the community chat.
-

3. Governance Involvement – Be a Voice

- Deepen your involvement in OpenGov by participating in more complex discussions.
- Submit and promote your own **governance proposals**, even if it's just a small tipper.
- Encourage others to get involved in governance and educate them on how to participate.

Examples:

- Write a proposal summary and share it with the community for feedback.
 - Advocate for a governance change that aligns with the community's needs.
-

4. Event Participation & Networking

- Organise or co-host local meetups and workshops focused on Polkadot topics.
- Represent Polkadot at blockchain conferences and community events.

- Expand your network by collaborating with other Web3 communities.

Examples:

- Host a small-scale Polkadot governance workshop in your city.
 - Volunteer to speak at a blockchain event about your experience as an ambassador.
-

5. Consistency & Initiative – Lead by Example

- Continue engaging regularly in discussions and projects.
- Identify **new opportunities and challenges** in the community, then propose solutions.
- Take the lead on projects that require organisation and coordination.

Examples:

- Propose a community-driven campaign to promote social media engagement.
 - Take initiative to fill gaps in educational resources or onboarding materials.
-

End.

 Promotion from II -> III

Looking Ahead – Levelling up & Promotion to Rank III

Rank III is a significant step where you transition from **active contributor to community leader**. As Senior **Ambassador**, you'll take on a more **strategic role**, helping to grow the fellowship, strengthen external networks, and shape the direction of the community.

To prepare for **Rank III**, consider focusing on:

- **Leadership Development:** Take on a leadership role in verticals, group workspaces, community projects or events.
- **Community Growth & Sustainability:** Help onboard new members and ensure the growth of the ambassador program. Contribute to retention and mentor lower ranked ambassadors, helping to forge successful paths forward.
- **Advanced Governance Participation:** Propose and lead governance initiatives, and guide others in the process.
- **External Partnerships:** Start building connections with external projects, organisations, and communities.

Promotion to Rank III marks a transition to Senior Leadership, where you will start helping to shape the future of the fellowship and the broader Polkadot ecosystem.

Bonus Tip: Collaborate and Innovate

- Work with other ambassadors on larger, cross-rank initiatives.
- Collaborate with external partners to bring new ideas into the community.
- Keep pushing boundaries—**your innovation and leadership are what make Polkadot stronger**.

End.