

Usability Test Plan

Goals

- How easy is it to navigate and understand?
- How useful is the individual hobby page? Is there something more users would want to see and have access to?
- Are the tags for different skill levels self-explanatory enough and do they add or take away from the experience?

Questions

- Does the user navigate the product easily?
- Does the user want additional features on the hobby page?
- Does the user find the hobby page useful?
- Does the user understand how to use the skill level tags?
- Does the user find these tags to be useful or confusing?

Metrics of success

- Tasks are completed easily and efficiently with little to no errors
- Users find the available features helpful and useful in achieving their goals
- User feedback is positive and users find the product useful for hobby learning

Script

Intro

- Greeting and introductions
- Consent to recording
- Session overview
 - There will be 4 tasks that I will observe you doing
 - This is a prototype
 - Not everything is clickable or finished
 - If there is something you would do that isn't in place yet please voice your actions and what you would do if you could
- Questions or concerns

Tasks

1. *Please use the home and explore page to browse different hobbies.*

Follow ups:

- On a scale from 1-5 (with 1 being difficult and 5 being easy) how did you find this task?
- How did you utilize the tags?

- How useful were these pages in helping you discover new hobbies you may want to try?
- Is there another way of browsing through the hobbies you would prefer but did not have available?

2. *Say you are interested in knitting, please explore what is available to help you get into this hobby.*

Follow ups:

- On a scale from 1-5 (with 1 being difficult and 5 being easy) how did you find this task?
- Were there any features that you would not find useful while learning a hobby?
- Were there any features that weren't provided that you would want when hobby learning?

3. *Imagine you are a proficient knitter who is trying to learn more complex techniques. How would you go about doing this?*

Follow ups:

- On a scale from 1-5 (with 1 being difficult and 5 being easy) how did you find this task?
- How useful were the "skill level" tags while doing this task?
- What was your understanding of the "skill level" tags when you first saw them?

4. *Imagine you want to learn how to knit but find it hard starting alone. How would you try getting into it?*

Follow ups:

- On a scale from 1-5 (with 1 being difficult and 5 being easy) how did you find this task?
- Which features do you think would be most effective in this scenario?
- Is there something that would have helped with this task that was not available?

Overall follow up

- Overall, what did you think of this product?
- How useful do you think this product would be in helping you learn and discover hobbies?
- How likely would you be to use this product?
- Is there anything about the product you would change? Why?
- Do you have any final thoughts?

Conclusion

- Thank participant
- Any questions?