

NY Renews Social Media Ads: Kill Fossil-Fueled Bill S6030/A6039



Tweet: Right now, NY's leaders are negotiating the state budget—and it's not looking good.

Image text: Will Gov. Hochul stand by...as gas utilities gut NY's climate law?

Headline: 🌟 Protect our climate law! 📞 CALL HOCHUL NOW



NY Renews @NYRenews

Right now, NY's leaders are negotiating the state budget—and it's not looking good.

**WILL GOV.
HOCHUL
STAND BY...**



**AS GAS UTILITIES
GUT NY'S
CLIMATE LAW?**

www.nyrenews.org
 **Protect our Climate Law!**
 **CALL HOCHUL NOW**

 Promoted

Hochul Stronger 3



NY Renew @NYRenews
BREAKING NEWS...

The advertisement graphic is divided into three horizontal sections. The top section has a green background with the text "GAS UTILITIES ARE ABOUT TO GUT NY'S CLIMATE LAW" in white, bold, sans-serif font. To the right of this text is a photograph of Governor Hochul speaking at a podium. The middle section has a black background with the text "...AND GOV. HOCHUL IS LETTING THEM." in white, bold, sans-serif font. To the right of this text is a small version of the NY Renew logo. The bottom section has a white background and contains the website "www.nyrenews.org", a red star icon, the text "All hands on deck!", and a telephone icon followed by "CALL HOCHUL NOW".



Promoted

Tweet: BREAKING NEWS...

Image text: Gas utilities are trying to gut NY's historic climate law...and Gov. Hochul is letting them.

Headline: All hands on deck! CALL HOCHUL NOW

Tweet: *It's budget season in Albany, and NY's Climate Act is under attack.*

Image text: Gov. Hochul: Don't allow fossil fuel industry to exempt methane pollution from NY's climate law.

Headline: 🔥🌍 CALL NYS LEADERS NOW!!!

📅📱 It takes 5 mins.



NY Renews @NYRenews

It's budget season in Albany, and NY's Climate Act is under attack.

**GOV. HOCHUL: DON'T
ALLOW FOSSIL FUEL
INDUSTRY TO EXEMPT
METHANE POLLUTION
FROM NY'S
CLIMATE LAW.**



www.nyrenews.org

🔥🌍 CALL NYS LEADERS NOW!!!

📅📱 It takes 5 mins



Promoted

Senator Parker

Tweet: Budget season in Albany means backroom negotiations...

Image text: State Senator Parker and the fossil fuel industry on the verge of gutting NY's climate law.

Headline: 📞 Time to flood the phone lines! Together, we can stop them.



NY Renews @NYRenews

Budget season in Albany means
backroom negotiations...



📌 Promoted

Tweet: NY's Climate Act is one of the best in the nation. Why is it under attack in Albany?

Image text: State Senator Kevin Parker is days away from gutting NY's Climate Law

Headline: We're fighting back. 🔥🌍🔥☎️ Pick up the phone! It takes 5 min



NY Renews @NYRenews

NY's Climate Act is one of the best in the nation. Why is it under attack in Albany?

The advertisement is a vertical rectangle with a green top half and a black bottom half. In the top half, on the left, is the text "STATE SENATOR KEVIN PARKER" in white. On the right is a photo of State Senator Kevin Parker, a Black man in a suit and tie, gesturing with his right hand. In the bottom half, on the left, is the text "IS DAYS AWAY FROM GUTTING NY'S CLIMATE LAW." in white, with "CLIMATE LAW." in green. On the right is the NY RENEWS logo. At the bottom of the advertisement, on a white background, is the website "www.nyrenews.org" and the text "We're fighting back. 🔥🌍🔥☎️ Pick up the phone! It takes 5 min".

STATE SENATOR
KEVIN
PARKER

IS DAYS AWAY FROM
GUTTING NY'S
CLIMATE LAW.

www.nyrenews.org
We're fighting back. 🔥🌍🔥☎️
Pick up the phone! It takes 5 min



Promoted

Tweet: In 2019, New York passed a groundbreaking Climate Act. Why are NY's democratic leaders trying to gut it?

Image text: State Senator Parker is helping fossil fuel corporations hide climate pollution through dirty accounting tricks

Headline: Call your reps ASAP 🚨📱 Your voice makes a difference.



NY Renews @NYRenews

In 2019, New York passed a groundbreaking Climate Act. Why are NY's democratic leaders trying to gut it?

**STATE SENATOR
KEVIN
PARKER**

**IS HELPING FOSSIL FUEL
CORPS. HIDE CLIMATE
POLLUTION THROUGH
DIRTY ACCOUNTING
TRICKS.**

NY RENEWS

www.nyrenews.org

Call your reps ASAP 🚨🚨🚨📱
Your voice makes a difference.



Promoted

Fossil Fuel Interests

Stronger 1

Tweet: If our politicians are elected to protect our communities, why are they putting fossil fuel profits before people?

Image text: Fossil fuel corporations are days away from rolling back NY's Climate Law.

Headline: 📞 Tell Gov. Hochul to stop them—CALL NOW!



NY Renews @NYRenews

If our politicians are elected to protect our communities, why are they putting fossil fuel profits before people?

**Fossil fuel corps.
are days away from
rolling back NY's
CLIMATE LAW**

www.nyrenews.org
📞 Tell Gov. Hochul to stop them—
CALL NOW!



📌 Promoted

Tweet: BREAKING NEWS...

Image text: Corporate gas utilities are pushing dirty accounting tricks to delay NY's climate action.

Headline: 📞 Tell Gov. Hochul to stop them—CALL NOW!



NY RENEWS @NYRenews
BREAKING NEWS...



Corporate gas utilities are pushing dirty accounting tricks to delay NY's climate action.

www.nyrenews.org
📞 Tell Gov. Hochul to stop them—CALL NOW!



📌 Promoted

Tweet: New York's climate standards are the world's most accurate: they actually account for the hyper-heating effects of biofuels and fracked methane.

Image text: Why would New York State lower our climate standards?

Headline: 📞 Tell your legislators: Defend our Climate Law!



NY Renews @NYRenews

New York's climate standards are the world's most accurate: they actually account for the hyper-heating effects of biofuels and fracked methane.



**WHY WOULD NYS
LOWER OUR CLIMATE
STANDARDS?**

www.nyrenews.org
📞 Tell your legislators.
Defend our Climate Law



📌 Promoted