

Arts Alliance^{IL}

Illinois Creative Recovery Grants / B2B Arts Social Media Toolkit

Thanks to advocacy efforts by a statewide coalition led by Arts Alliance Illinois, the Illinois Department of Commerce and Economic Opportunity (DCEO) will distribute a historic **\$50 million in grant money to assist businesses, nonprofit organizations, and sole proprietors in the creative sector that have suffered losses because of the COVID-19 pandemic.**

This short window of time before next Wednesday, May 10, is our final chance to help get the word out to nonprofits, businesses, and individual creatives about this historic opportunity. SPREAD THE WORD! Tell your network! Tell your friends! Tell your family!

Jump to:

1. [Last Day \(May 10\) Social Posts](#)
2. [General B2B Arts Graphics/Language](#)
3. [Application Information and Deadline Reminder](#)
4. [Arts Alliance Help Desk Promotion](#)
5. [Community-sourced graphics, videos, and materials](#)
6. [Information for past grant recipients](#)
7. [Individual Creatives/Sole Proprietor Outreach](#)
8. [Cultural Heritage Organizations](#)

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Last Day (May 10) messaging



[Download image](#)

Accompanying copy:

🌟🌟🌟 B2B Arts applications are due TONIGHT, May 10, at midnight! @Arts Alliance Illinois is here to help with any of your last-minute application questions. Talk to their help desk and access resources at artsalliance.org/creativerecovery/ #B2BArts @Illinois Department of Commerce and Economic Opportunity

Alt text:

[Blue image with a teal circle in the corner containing Arts Alliance Illinois' logo. White and yellow text reads "Applications for B2B Arts are due May 10 at midnight!" With a large yellow exclamation mark.]

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[Download image](#)

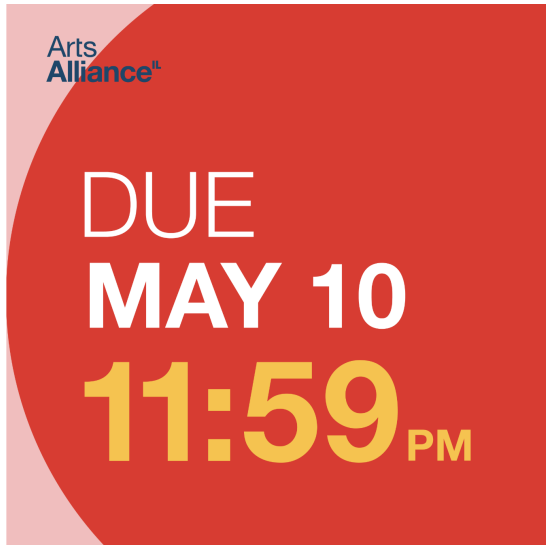
Accompanying copy:

The [@Arts Alliance Illinois](#) help desk is in full swing until the #B2BArts deadline hits at midnight tonight! Get your application submitted to the [@Illinois Department of Commerce and Economic Opportunity](#) before the clock strikes twelve and access last-minute application help at artsalliance.org/creativerecovery.

Alt text:

[Teal background with dark blue and yellow decorative circles in the corners and the Arts Alliance Illinois logo in the top left in blue. Yellow and white text reads “Get your last minute B2B Arts questions answered!”]

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[Download image](#)

Accompanying copy:

🕒 TONIGHT - applications to the [@Department of Commerce and Economic Opportunity](#) (DCEO)'s #B2BArts program are due at 11:59 pm! Get last-minute application and eligibility help from [@Arts Alliance Illinois](#).

DCEO website: <https://dceo.illinois.gov/smallbizassistance/b2b.html>

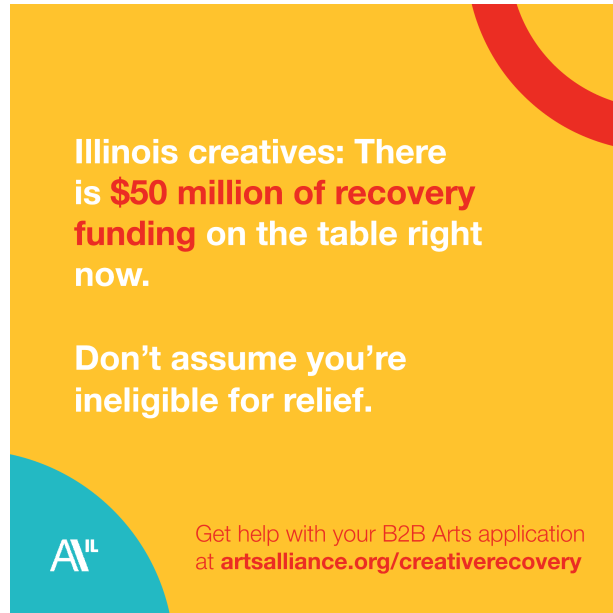
Arts Alliance resources & help desk: artsalliance.org/creativerecovery

Alt text:

[Red and light pink graphic with the words “DUE MAY 10, 11:59PM” written in large white and yellow lettering.]

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General B2B Arts Promotion



[Download image here](#)

Accompanying social copy:

Don't make any assumptions about your eligibility for The Department of Commerce & Economic Opportunity's #B2BArts program. Talk to the [@Arts Alliance Illinois](#) help desk, watch helpful webinar recordings, and more at artsalliance.org/creativerecovery/.

Alt text:

[Yellow background with a decorative blue circle and a red ring stating "Illinois creatives: There is \$50 million of recovery funding on the table right now. Don't assume you're ineligible for relief. Graphic also instructs individuals to find help on the artsalliance.org/creativerecovery website.]

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[Download image here](#)

Accompanying social copy:

As long as you're eligible and apply to [@Illinois Department of Commerce & Economic Opportunity's #B2BArts](#) program before May 10, you'll receive a minimum of \$5,000 in relief funding. Get help with your application at artsalliance.org/creativerecovery.

Alt text:

[Red and pink background with a bright yellow exclamation point stating "Did you know? everyone who applies and is eligible for B2B Arts will receive funding!"]

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[Download image here](#)

Accompanying social copy:

B2B Arts eligibility is far broader than past government relief programs. Take a few moments to check whether you're eligible for #B2BArts through the [@Arts Alliance Illinois](#) help desk at artsalliance.org/creativerecovery/.

Alt text:

[Red background with decorative blue and yellow circles stating "Did you know that nonprofits AND for-profits are eligible for B2B Arts?" Graphic also instructs individuals to find help with their applications on the artsalliance.org/creativerecovery website.]

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Download file here:

<https://artsalliance.org/wp-content/uploads/2023/05/NotYourAverageGrant.png>

Accompanying social copy:

Did you experience more than a \$5,000 decline in your revenue or income? Do you fit into one of the groups listed in this graphic? Apply by this Wednesday, May 10! Visit artsalliance.org/creativerecovery for help with your application. #B2BArts

Alt text:

[Colorful red image with yellow and blue circles stating the following in white and yellow font: "B2B Arts is not your average relief grant. Eligibility is broad: Independent Venue Operators, Museums, Cultural Heritage Organizations, Arts Education, and Performing and Presenting Arts. Includes businesses, nonprofits, and sole proprietors working in Dance, Film, Literary Arts, Media Arts, Music, Theater, or Visual Arts. If you have your tax returns handy, the application only takes about 20 minutes. Apply by 11:59pm this Wednesday, May 10. Find more eligibility guidelines and Arts Alliance's help desk at artsalliance.org/creativerecovery."



General Application Information and Deadline Reminder



[Download image here](#)

Accompanying social copy:

1. Applications for #B2BArts are due NEXT WEDNESDAY! Don't miss out on this historic funding opportunity from the [@Illinois Department of Commerce & Economic Opportunity](#). Access the [@Arts Alliance Illinois](#) help desk, watch helpful webinars, and more at artsalliance.org/creativerecovery/.
2. Are you eligible for [@Illinois Department of Commerce & Economic Opportunity](#)'s #B2BArts? Find out if you are and get help from [@Arts Alliance Illinois](#) on navigating the application process at artsalliance.org/creativerecovery/. Applications are due THIS Wednesday, May 10!

Alt text:

[Yellow and blue background with a decorative red ring stating "The B2B Arts deadline is May 10." Graphic also instructs individuals to find help with their applications on the artsalliance.org/creativerecovery website.]

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Help Desk Promotion



Facebook/Twitter

[Download linked file](#)



Instagram

[Download linked file](#)

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Q&A: ILLINOIS CREATIVE RECOVERY GRANT

I saw that sole proprietors, in addition to businesses and nonprofit organizations, are eligible to apply. Am I a sole proprietor?



Most freelance artists and creative workers who are working as independent contractors are sole proprietors. Check your tax returns: if you filed a Schedule C, Form 1040 – then you're a sole proprietor!


For more information about eligibility requirements, visit Arts Alliance Illinois' help desk:
artsalliance.org/creativerecovery

Facebook/Twitter

[Download linked file](#)

Q&A: ILLINOIS CREATIVE RECOVERY GRANT

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artsalliance.org/creativerecovery

Instagram

[Download linked file](#)

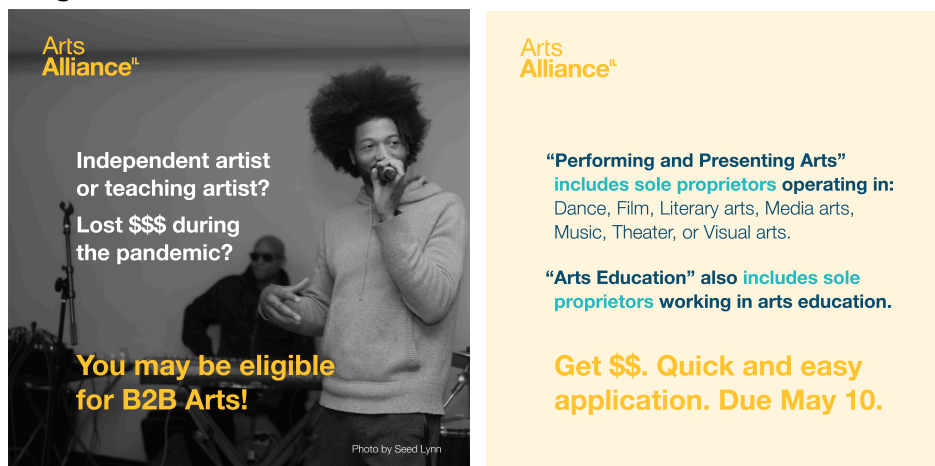
Accompanying copy:

Did you know that [@Arts Alliance Illinois](#) has a help desk to answer any question you have about submitting a B2B Arts application to [@Illinois Department of Commerce and Economic Opportunity](#)? Visit artsalliance.org/creativerecovery to access help and other resources before applications close THIS Wednesday, May 10 at 11:59pm! [#B2BArts](#)

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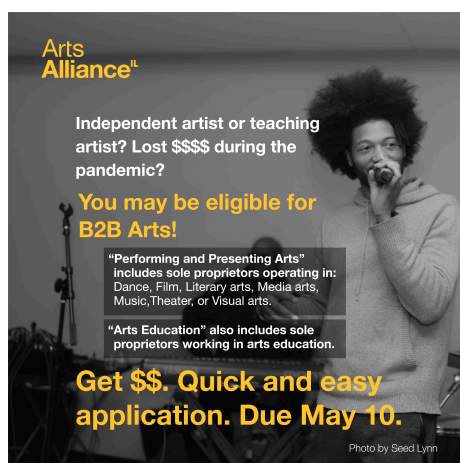
Individual Artists/Sole Proprietors/Arts Educators

Image Carousel



Download files here: <https://artsalliance.org/wp-content/uploads/2023/05/FinalPush1.png> and here: <https://artsalliance.org/wp-content/uploads/2023/05/FinalPush2.png>

All-in-One Version



Download file here: https://artsalliance.org/wp-content/uploads/2023/05/FinalPush_AllinOne.png

Accompanying social copy:

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Calling all independent and teaching artists, freelancers, and independent contractors in creative industries: Applications for #B2BArts are due NEXT WEDNESDAY, May 10! Visit artsalliance.org/creativerecovery to access resources to help you submit an application before the deadline.

Alt text:

[Black and white photo of Sam Thousand, a Chicago-based musician, composer and producer, holding a microphone. Copy in yellow and white font reads "Independent Artist or Teaching Artist? Lost \$\$ during the pandemic? YOU MAY BE ELIGIBLE FOR B2B ARTS. 'Performing and Presenting Arts' includes sole proprietors operating in: Dance, Film, Literary arts, Media arts, Music, Theater, or Visual arts. 'Arts Education' includes sole proprietors working in arts education. Get \$\$\$. Quick and easy application. Due by May 10. artsalliance.org/creativerecovery"]



Facebook/Twitter

[Download linked file](#)

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Instagram

[Download linked file](#)

Accompanying copy:

Are you an individual artist? You may be a sole proprietor without even realizing it, meaning you might be eligible for cash from @IllinoisDCEO's #B2BArts grants! Check out @ArtsAllianceIL's help desk to learn more and get help with your application before the deadline THIS Wednesday, May 10: artsalliance.org/creativerecovery/

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Cultural Heritage Organizations



Download file here:

<https://artsalliance.org/wp-content/uploads/2023/05/CulturalHeritageEligibility.png>

Accompanying social copy:

You may not know it from the name, but cultural heritage organizations are eligible for #B2BArts! Applications are due THIS WEDNESDAY, May 10, at 11:59pm. See if you're eligible, access resources, and more at artsalliance.org/creativerecovery!

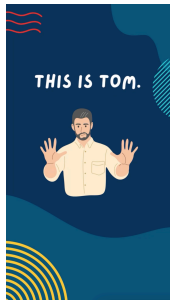
Alt text:

[Pale yellow background with yellow and blue dots stating "CULTURAL HERITAGE ORGANIZATIONS ARE ELIGIBLE FOR B2B ARTS. The \$50 million in recovery funding isn't solely for artists and arts organizations. Illinois Department of Commerce and Economic Opportunity's definition of a "Cultural Heritage Organization" is: 1. A community cultural and arts center, 2: An ethnic and cultural awareness organization, or 3: A festival focused on promoting and preserving ethnic, cultural, racial, regional, linguistic, or religious traditions. Get \$\$\$\$. Quick and easy application. Due by Wednesday, May 10. See if you're eligible: artsalliance.org/creativerecovery"]

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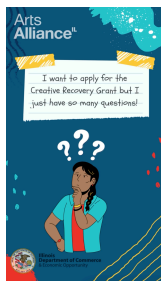
Community-Sourced Graphics and Materials

“This is Tom” Video Reel (Courtesy of Lauren Sievert and Arts Quincy’s “Reels Factory”!)



Above image is just a screen grab - [click here to download the full reel!](#)

Help Desk Video Reel (Courtesy of Lauren Sievert and Arts Quincy’s “Reels Factory”!)



Above image is just a screen grab - [click here to download the full reel!](#)

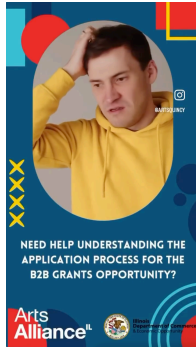
Encouraging Artists to Apply Reel (Courtesy of Lauren Sievert and Arts Quincy’s “Reels Factory”!)



Above image is just a screen grab - [click here to download the full reel!](#)

Webinars are Here to Help Reel (Courtesy of Lauren Sievert and Arts Quincy’s “Reels Factory”!)

Arts Alliance^{LL}



Above image is just a screen grab - [click here to download the full reel!](#)

Que es el Arte? Video by Jorge Silva
Video in Spanish

English subtitles:

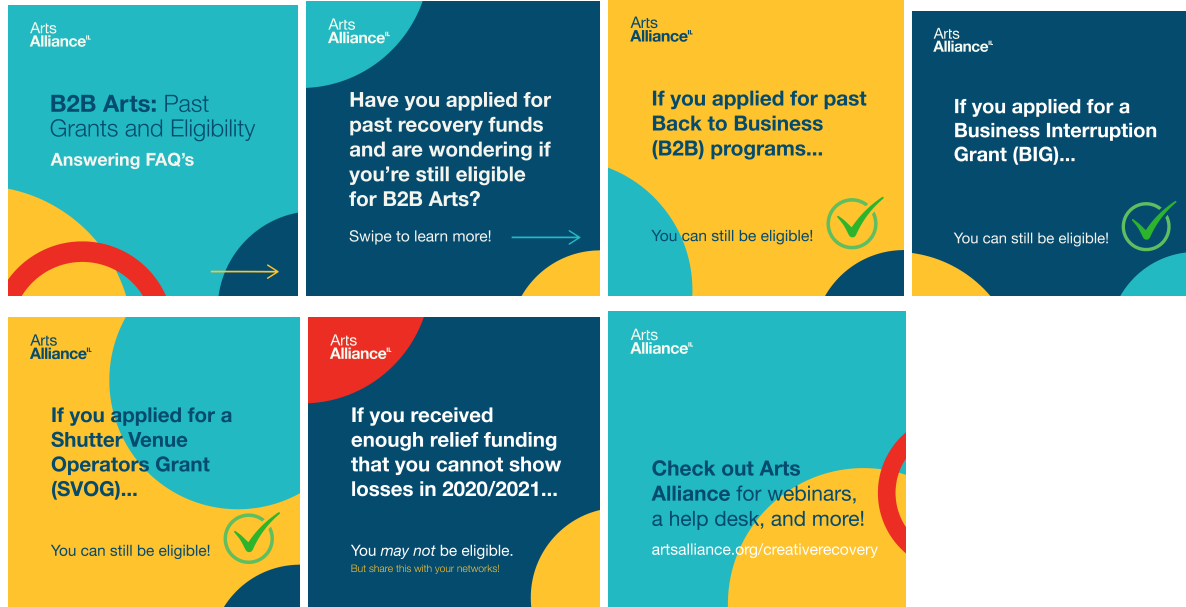
<https://www.youtube.com/watch?v=ri41LlxxU7w>

Spanish subtitles:

<https://www.youtube.com/watch?v=EUb7hsl4kKA>

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Past Grant Recipients / Eligibility



[Download all images](#)

Accompanying social copy:

When it comes to eligibility, #B2BArts isn't your average relief grant: far more people than you'd expect may be eligible to receive some of the \$50 million. And receiving other forms of government funding doesn't mean you're ineligible! Visit artsalliance.org/creativerecovery to learn more and access a help desk, webinars, and more before applications close this Wednesday, May 10.

Alt text:

[Series of infographics in bright primary colors describing those who have applied for previous federal grants can still be eligible to apply for the B2B Arts grant, including previous Back to Business programs, the Business Interruption Grant (BIG), and the Shutter Venue Operations Grant (SVOG).]