

To whoever it may concern,

I have been a member at the Farmingville location for a couple months now, and I also closely follow your instagram.

I noticed that your online engagement isn't as large as your in person engagement.

Other competitors like Planet Fitness have applied newsletters via email and text, promoting holiday apparel sales, and discounted classes. Retro Fitness has double the followers and many of their posts have almost double the likes and comments for reaching a larger and younger audience.

I understand that you do send messages out, but I've only received 2 texts and none of them involved apparel sales.

A large majority of youth today have started to venture into fitness, especially weightlifting. And if there's one thing this generation is always on, it's their phones. Even during the pump.

When you contact me after reading this email, I have some more examples I will share with you. When we work together in the future, you will have the final say in anything that would be sent out to your members.

As for online engagement, specifically instagram, I will make more compelling captions and posts for you.

A great example of engaging with the younger audiences are people like NDO_Champ on IG, as he promotes certain apparels and nutritional services to the youth. (EatCleanBro.com, EZReach, Other local gymnasiums.)

All the value I want to bring to you will be free of charge, and if it's great for you, we can talk about moving on further.

I'm excited to work on your problems, let's win together.

Best Regards,
(xyz)

 Free Value for U.F.

CHATGPT Grammar version (READ ME.)

To Whom It May Concern,

I have been a member at the Farmingville location for a couple of months now and I closely follow your Instagram account.

I noticed that your online audience isn't as engaging as your in-person audience.

Other competitors, such as Retro Fitness who have double the followers with less overall posts, and some of their posts receive almost double the likes and comments, allowing them to reach a larger and younger audience. Planet Fitness has implemented newsletters via email and text to promote holiday apparel sales and discounted classes.

While I understand that you do send messages out, I have only received two texts, none of which included information about apparel sales or classes.

A majority of today's youth are getting into fitness, particularly weightlifting. And if there's one thing this generation is always on, it's their phones—even during their workouts.

I can create more compelling captions and posts for you. A great example of engaging with younger audiences is people like NDO_Champ on IG, who promote specific apparel and nutritional services to the youth.

All the value I aim to bring to you will be free of charge, and if it proves beneficial for you, we can discuss further steps in a meeting or call.

I'm excited to work on these challenges with you. Let's achieve success together.

Best regards,