



Social Media Toolkit: #MobilizeMercy

Each month, Pope Francis sets a prayer intention for the entire Church, inviting Catholics across the globe to join him in praying for that intention. His September 2022 intention calls on the whole Church to **pray for the global abolition of the death penalty**. This prayer, while indeed worldwide, is especially poignant here in the United States. The U.S. is one of only 55 countries to retain the death penalty, with 27 states continuing this abhorrent practice.

The below social media posts are intended to amplify Pope Francis' ask of the Church to pray, and tie this intention in September with Respect Life Month which follows into October.

(Arch)dioceses and parishes are encouraged to incorporate their logos/brand to graphics and adjust post texts to best connect to your audiences. We only ask that you include the #MobilizeMercy hashtag and our landing page catholicsmobilizing.org/mobilize-mercy to all posts. Tag CMN in your posts as well so we can be sure to engage with your content!

Twitter: @CMNEndTheDP
Facebook: @CMNEndTheDeathPenalty
Instagram: @CMNEndtheDeathPenalty

Additional Resources available from Catholic Mobilizing Network

(all available at catholicsmobilizing.org/mobilize-mercy):

- Pope Francis' Prayer: [Video](#) | [English Transcript](#)
- Pope Francis Prayer Quotes graphics: [English](#) | [Spanish](#)
- Pledge to Pray with Pope Francis graphics: [English](#) | [Spanish](#)
- Status of the Death Penalty (PDFs): [In the US \(English\)](#) | [In the US \(Spanish\)](#) | [In the World](#)
- Death Penalty Facts graphics (great for Respect Life Month): [English](#) | [Spanish](#)
- [Novena to the End the Death Penalty in English and Spanish, with graphics](#) (Oct. 1-9)
- World Day to End the Death Penalty (Oct. 10): [English](#) | [Spanish](#)

Suggested Media	English	Spanish
-The Pope's video -Pledge Graphics (English) -Pledge Graphics (Spanish)	Pledge to pray with Pope Francis: catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether	Comprométase a rezar con el Papa Francisco: catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether
-The Pope's video -Pledge Graphics (English) -Pledge Graphics (Spanish)	Together we can end the death penalty. Pledge to pray and add your personal intention at: catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether	Juntos podemos eliminar la pena de muerte. Comprométase a rezar y añada su intención personal en: catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether

Suggested Media	English	Spanish
- The Pope's video - Quote (English) - Quote (Spanish) - Pledge Graphics (English) - Pledge Graphics (Spanish)	"There is a growing "NO" to the death penalty around the world. For the Church, this is a sign of hope." – Pope Francis Take the pledge! catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether	"En el mundo entero se hoye un creciente "NO" a la pena de muerte. Esto es para la Iglesia un signo de esperanza." - Papa Francisco ¡Acepte el compromiso! catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether
- Pope's video - Pope Francis Quote (English) - Pope Francis Quote (Spanish) - Pledge Graphics (English) - Pledge Graphics (Spanish)	"I call on all people of good will to mobilize for the abolition of the death penalty throughout the world." – Pope Francis Please join us in pledging to end the death penalty. catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether	"Invito a todas las personas de buena voluntad a que se movilicen para la abolición de la pena de muerte en todo el mundo." - Papa Francisco Únase a nosotros y comprométase a eliminar la pena de muerte. catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether
- Pope's video - Pope Francis Quote (English) - Pope Francis Quote (Spanish) - Pledge Graphics (English) - Pledge Graphics (Spanish)	"Always, there must be a window of hope." - Pope Francis Together we can end the death penalty. Pledge to pray and add your personal intention at: catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether	"Siempre debe haber un espacio para la esperanza." - Papa Francisco Juntos podemos eliminar la pena de muerte. Comprométase a rezar y añada su intención personal en: catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether
- Pope's video - Pope Francis Quote (English) - Pope Francis Quote (Spanish) - Pledge Graphics (English) - Pledge Graphics (Spanish)	"The commandment, 'Thou shalt not kill,' refers to both the innocent and the guilty." – Pope Francis Plase join us in pledging to end the death penalty: catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether	"El mandamiento "No matarás" se aplica tanto al inocente como al culpable." - Papa Francisco Únase a nosotros y comprométase a eliminar la pena de muerte: catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether
- Pope's video - Pledge Graphics (English) - Pledge Graphics (Spanish) - Death Penalty U.S. Facts Graphics - Death Penalty U.S. Facts Graphics (Spanish)	The Catechism of the Catholic Church states it is "inadmissible" for modern societies to use capital punishment because it is "an attack on the inviolability and the dignity of the human person." Learn more at catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether	El Catecismo de la Iglesia Católica afirma que es 'inadmisibile' que las sociedades de hoy usen la pena capital porque es "un ataque a la inviolabilidad y a la dignidad de la persona humana". Descubra más en catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether



CATHOLIC MOBILIZING NETWORK

ENDING THE DEATH PENALTY.
PROMOTING RESTORATIVE JUSTICE.

Suggested Media	English	Spanish
-Pope's video -Pledge To Pray Graphics (English) -Pledge to Pray Graphics (Spanish) -Death Penalty U.S. Facts Graphics -Death Penalty U.S. Facts Graphics (Spanish)	The practice of the state killing someone due to their action -- no matter how horrific the act -- is unacceptable because it offends the dignity of human life. State-sanctioned killing is not right or just. Learn more at catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether	La ejecución por parte del Estado de una persona a causa de sus acciones --por más horribles que sean-- es inaceptable porque ofende la dignidad de la vida humana. El asesinato consentido por el Estado no es correcto ni justo. Descubra más en catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether
-Pope's video -Pledge To Pray Graphics (English) -Pledge to Pray Graphics (Spanish) -Death Penalty U.S. Facts Graphics -Death Penalty U.S. Facts Graphics (Spanish)	Each person is precious, created in God's image and likeness. People do not lose their humanity after committing a serious crime -- even a crime as serious as killing another person. Learn more at catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether	Cada ser humano es precioso, creado a imagen y semejanza de Dios. Las personas no pierden su humanidad después de cometer un delito grave, incluso un delito tan grave como matar a otra persona. Descubra más en catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether
-Pope's video -Pledge To Pray Graphics (English) -Pledge to Pray Graphics (Spanish) -Death Penalty U.S. Facts Graphics -Death Penalty U.S. Facts Graphics (Spanish)	Capital punishment is not necessary to protect society from violent murderers. There are better ways to protect people. Death row only perpetuates a culture of death, it does not encourage a culture of life. Learn more at catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether	La pena capital no protege a la sociedad de los asesinos violentos. Hay mejores formas de defender a las personas. El pabellón de la muerte sólo perpetúa una cultura de la muerte, no promueve una cultura de la vida. Descubra más en catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether
-Pope's video -Pledge To Pray Graphics (English) -Pledge to Pray Graphics (Spanish) -Death Penalty U.S. Facts Graphics -Death Penalty U.S. Facts Graphics (Spanish)	Revenge is not a morally acceptable motive. Our God is a God of never-ending mercy. Learn more at catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether	La venganza no es moralmente aceptable. Nuestro Dios es un Dios de misericordia infinita. Descubra más en catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether



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–Pope's video –Pledge To Pray Graphics (English) –Pledge to Pray Graphics (Spanish) –Death Penalty U.S. Facts Graphics –Death Penalty U.S. Facts Graphics (Spanish)	The death penalty violates our belief that God desires each one of us to be saved and to be with him for all of eternity. Our God is a merciful God – we are called to mercy. Learn more at catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether	La pena de muerte está en contradicción con lo que creemos: que Dios desea la salvación de todos y que todos estén con Él por toda la eternidad. Nuestro Dios es un Dios misericordioso. Descubra más en catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether
–Pope's video –Pledge To Pray Graphics (English) –Pledge to Pray Graphics (Spanish) –Death Penalty U.S. Facts Graphics –Death Penalty U.S. Facts Graphics (Spanish)	We cannot assume we have the right to take away another person's opportunity for redemption. Only God can bring true justice, through mercy. Learn more at catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether	No podemos arrogarnos el derecho de arrebatar a otra persona la oportunidad de redimirse. Sólo Dios puede impartir verdadera justicia a través de su misericordia. Descubra más en catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether
–Pope's video –Pledge To Pray Graphics (English) –Pledge to Pray Graphics (Spanish) –Death Penalty U.S. Facts Graphics –Death Penalty U.S. Facts Graphics (Spanish)	The finality of death gives no leeway for human error in judgment. Even one innocent person being executed is enough for us to call for an end to capital punishment. The death penalty is not just. Learn more at catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether	La irrevocabilidad de la muerte no deja ningún margen para el error humano de juicio. El riesgo de ejecutar a una persona inocente es suficiente para pedir la abolición de la pena capital. La pena de muerte no es justa. Descubra más en catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether



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–Pope's video –Pledge To Pray Graphics (English) –Pledge to Pray Graphics (Spanish) –Death Penalty U.S. Facts Graphics –Death Penalty U.S. Facts Graphics (Spanish)	As Catholics, we embrace a culture of life. There are no exceptions or exclusions! Learn more at catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether	Los católicos abrazamos la cultura de la vida. ¡No hay excepciones ni exclusiones! Descubra más en catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether
–Pope's video –Pledge To Pray Graphics (English) –Pledge to Pray Graphics (Spanish) –Death Penalty U.S. Facts Graphics –Death Penalty U.S. Facts Graphics (Spanish)	As we believe in and seek the Divine Mercy of our God, let us be witnesses of mercy to all. Learn more at catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether	Así como confiamos en la Divina Misericordia de nuestro Dios y la buscamos, seamos testimonios de misericordia para todos. Descubra más en catholicsmobilizing.org/mobilize-mercy #MobilizeMercy #PrayTogether