Independent Candidate Action | Wisconsin CD-6 | Toplines | March 2026

640 Interviews with likely voters in WI-6 from March 17 - 20, 2026.
Margin of error = +/- 4.2%

Initial Ballot

42%	Glenn Grothman, Republican
38	Mike Thurow, Independent
18	Not sure
2	Would not vote

Informed Ballot

47%	Mike Thurow, Independent
41	Glenn Grothman, Republican
10	Not sure
2	Would not vote

Q1. How did you vote in the 2024 election for President, or for some reason were you unable to vote?

38%	Kamala Harris, the Democrat
57	Donald Trump, the Republican
1	A third party candidate
0	Not registered/Too young/Ineligible
3	Did not vote

Q2. There is an election on November 3rd, 2026 for US House of Representatives and other offices. How motivated are you to vote in the November 3rd, 2026 election on a scale from 0 to 10, where 0 means you are not motivated at all and 10 means you are extremely motivated?

75%	10 - Extremely motivated
5	9
4	8
4	7
1	6
4	5
1	4
2	3
2	2
0	1
2	0 - Not motivated at all

84%	**Total 8-10**
4	**Total 0-2**

Polling was conducted online from March 17-20, 2026. Using Dynamic Online Sampling to attain a representative sample, Change Research polled 640 likely 2026 voters in Wisconsin's 6th Congressional District. Post-stratification was performed on age, gender, race/ethnicity, education, region, and 2024 presidential vote. You can see a full methodology statement here, which complies with the requirements of AAPOR's Transparency Initiative. Members of the Transparency Initiative disclose all relevant details about our research, with the principle that the public should be able to evaluate and understand research-based findings, in order to instill and restore public confidence in survey results.

Q3. What are the most important issues influencing how you vote? Please choose up to THREE.

39%	Healthcare
35	Jobs and the economy
34	Immigration
30	Taxes
23	Crime and public safety
22	Inflation
16	Affordable housing
15	K-12 public education
15	Abortion
12	Roads, bridges, and other infrastructure
8	The Israel/Palestine conflict in Gaza
7	AI / Artificial Intelligence
7	Climate change
3	Homelessness
0	Public transit
15	Something else (please specify)
1	None of the above

Q4. How favorable are your feelings about each of the following public officials and organizations? If you haven't heard of them, please indicate it.

	Favorable			Unfavorable				
	Very	**Smwt**	**Neutral**	**Smwt**	**Very**	**Never heard**	***Total Fav***	***Total Unfav***
JD Vance	37	12	7	3	41	1	***49***	***43***
Donald Trump	35	14	5	4	43	1	***48***	***47***
The Republican Party	26	22	8	9	35	0	***47***	***44***
Glenn Grothman	19	19	13	8	33	9	***38***	***40***
The Democratic Party	10	21	9	10	48	1	***32***	***58***
Michael Thurow	2	6	23	2	4	63	***8***	***6***

Q5. If the election for the US House of Representatives were held today, and the candidates were the following, who would you vote for?

40%	Glenn Grothman, Republican
32	Mike Thurow, Independent
28	Not sure

Q5b. [IF NOT SURE] If you had to choose, who would you vote for?

21%	Mike Thurow, Independent
6	Glenn Grothman, Republican
63	Not sure
9	Would not vote

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Next, you will read some information about the candidates for US House of Representatives.

Glenn Grothman is the incumbent six-term Republican congressman, a former state senator and state assemblyman who has served in elected office since 1993, and a lawyer who earned his business degree and law degree from the University of Wisconsin–Madison. Supporters say Grothman is a proven fiscal conservative with over 30 years of seniority who has delivered for the district on border security, tax cuts for working families, and eliminating wasteful government spending. Critics say Grothman looked constituents in the eye at a town hall and promised he would not cut Medicaid, then turned around and voted for a Republican budget bill that slashes Medicaid and SNAP benefits for working families while delivering tax breaks to billionaires and taking over $1 million in corporate PAC money.

Mike Thurow is an independent, a union fire captain, a father of four, a Mequon native, and is endorsed by Dan Osborn's Working Class Heroes Fund. Supporters say Thurow is a working-class first responder — not a career politician — who will protect Social Security and Medicaid, enact term limits, ban congressional stock trading, and stand with family farmers and local manufacturers against Wall Street and Washington. Critics say Thurow has never held elected office, is really a Democrat running under the independent label to avoid the party's toxic brand in a heavily Republican district, and supports a wishlist of big-government spending proposals with no plan to pay for them.

Q6. Now that you've read some more, if the election for the US House of Representatives were held today and the candidates were the following, who would you vote for?

46%	Mike Thurow, Independent
39	Glenn Grothman, Republican
15	Not sure

Q6b. [IF NOT SURE] If you had to choose, who would you vote for?

13%	Glenn Grothman, Republican
6	Mike Thurow, Independent
64	Not sure
16	Would not vote

D1. Are you:

49%	A man
51	A woman

D2. Age

15%	18 to 34
22	35 to 49
31	50 to 64
33	65+

D3. What is your race?

91%	White / Caucasian
3	Hispanic or Latino/a
2	Asian / Pacific Islander
1	Black or African American
1	American Indian or Alaska Native
2	Other

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D4. What is the highest level of education you have completed?

16%	High school diploma or less
26	Some college, but no degree
16	Associate's degree, or two-year college degree
27	Bachelor's degree, or four-year college degree
16	Graduate degree

D5. Party Identification

18%	Strong Democrats
7	Weak Democrats
10	Independent lean Democrats
12	Pure independents
12	Independent lean Republicans
9	Weak Republicans
31	Strong Republicans

25%	Base Democrats
34	Independents + Leaners
41	Base Republicans

35%	Democrats
12	Pure independents
53	Republicans

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