Digital Media

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Course Description:
This course introduces students to visual and audio design using state of the art technology. Students will learn graphic design, animation, audio production and video production skills, and webpage design.

It is vitally important for any person wishing to get into this field to have a working understanding of how and why the 'business' works, the laws governing the industry, the vocabulary of the industry, the equipment used, the theories behind the way things are done, the possibilities of a career in digital media, a high level of reading - writing - speaking - and listening, and a high level of maturity and professionalism.

Students will be assessed through individual and group productions, individual and small-group written assignments, reading assignments, test reviews, objective and unit tests, individual and group operation of equipment, and peer reviews on group work. A final CTE Post Assessment exam will be given at the end of the semester that all students are required to take. I expect all students to make proficiency.

Coursework:
40% Projects
40% Tests
20% Classwork

Unit 1:	**Unit 4:**
Introduction to Digital Media	**Audio Production**
Unit 2:	**Unit 5:**
Graphics	**Video Production**
Unit 3:	**Unit 6:**
Animation	**Web Design**