

Keyword Report #395: Kef Q950 Reviews

Primary Product: Kef Q950

With a big bass driver, twin ABRs and Uni-Q driver array the Q950 floorstander can deliver music and cinema in full effect. Pairing KEF's signature Uni-Q midrange and treble driver with a 200mm (8 inches) long-throw bass driver and two matching ABRs brings high resolution sound with extraordinary depth and clarity.



Official Site: <https://international.kef.com/>

Page: [CLICK HERE](#)

Primary price: **\$1,099.98 - \$1,849.97**

Primary keyword to target: Kef Q950 Reviews

Other keywords to target (non-primary): Kef Q950 Review What Hifi, Q950 Reviews, Kef Q950 Speakers

Keyword Difficulty (KD) scores for the Primary Keyword:

Keyword	Ahrefs KD	Semrush KD
Kef Q950 Reviews	1 (easy)	23% (easy)
Kef Q950 Review What Hifi	N/A	N/A
Kef Q950 Speakers	N/A	36% (possible)

Exact Keyword search volumes for the Primary Keyword:

Keyword	Ahrefs Search Volume	Semrush Search Volume
Kef Q950 Reviews	350	70
Kef Q950 Review What Hifi	20 (it's much higher than that!)	30
Kef Q950 Speakers	20	40

Google Keyword Planner validation that search volumes are accurate:

Keyword (by relevance)	Avg. monthly searches
kef q950 reviews	100 – 1K
kef q950 review what hifi	10 – 100
kef q950 speakers	10 – 100
q950 review	10 – 100


Competition Analysis for this keyword:

"Kef Q950 Reviews"

Website	Domain strength (based on Ahrefs AR score)	Content Length	Comments
https://audioviser.com/kef-q950-review/	3.9M - Weak	1141 words	Medium article on a weak site Title: KEF Q950 Review: Is it Worth The Price? Can be outranked by a longer quality article. Great article to use as a reference.
https://www.bassheadspeakers.com/kef-q950-review/	5.2M - Weak	584 words	Short article on a weak site Title: KEF Q950 Review – The Pros, Cons & Specs You may be able to outrank this with a quality long review article. Super easy to outrank as content is short
https://www.crutchfield.com/ISEO-rgbtcspd/p_991Q950B/KEF-Q950-Black.html	29K - Strong	N/A	Product listing
https://www.amazon.com/product-reviews/B071LN2PMG	28 - Strong	N/A	Amazon customer reviews Very good chances to outrank this one.
https://h-m-entertainment.com/kef-q950-review	10M - Weak	3907 words	Long article on a weak site. Title: KEF Q950 Review (Floorstanding Loudspeaker) Can be outranked with a comprehensive review! Good opportunity!

https://myaudiolover.com/kef-q950/	7.6M - Weak	1571 words	Medium article review on a weak site. Title: In-depth Review of KEF Q950 Floor-standing Speaker Can be outranked with a quality article. Good opportunity!
https://speakersninja.com/kef-q950-review/	18M - Very Weak	747 words	Short article on a very weak site. Title: KEF Q950 Review [2022]- Best Floorstanding Speaker This can be outranked with a nice quality review! Super easy to outrank as content is short

Conclusion:

- Easy keyword
- Almost all sites have short articles
- Low competition
- Popular product
- Most sites are pretty weak
- You can outrank most domains with a proper review of 2,500+ words
- Good search volume
- Great commission opportunity 💰
- You should have a good chance of ranking on the first page 

Suggested strategy:

- Publish a very high quality article - **Kef Q950 Reviews**
- Create an attractive **SEO Title and Meta description** with the main keyword
- **Title ideas:** Check out the titles I have included in the table below
- Make the post above **2,500 words**
- In the **page description** and in **the page title**, add the word **"reviews"**
- Link from the review several times to the products you decide to promote **via your affiliate link**

- Add to article information about of the “**Kef**” company to cover more keywords and increase the chances of getting on the first page for various keywords
- Here are a good article to use as an example:
<https://audioviser.com/kef-q950-review/>
👉 You could make a table reviewing both products features – check out this example:

KEF Q950



This floor standing speaker has a really nice design and will go in with any furniture in your room, thanks to its very sleek and elegant design. Additionally, it comes with excellent sound quality and a wealth of features.

[Check Price on Amazon](#)

- 👉 Some of the product aspects and information ideas that you could include in your article to make it super complete:
 - Design, Appearance
 - Ports and Connectivity
 - Performance, Sound Quality
 - Final Words, Conclusion
- You could add Instagram posts from the company Instagram page:
<https://www.instagram.com/kef.global>
- You could add Twitter tweets from the company Twitter page:
<https://twitter.com/KEFAudio>
- You could add Youtube videos from the company Youtube channel:
<https://www.youtube.com/KEFInternational>

- **Here are most popular FAQ:**

Is KEF Q950 worth it?

How many watts for for KEF Q950?

Are KEF Q Speakers good?

- Make the post super comprehensive by adding extra sections that other posts may have missed such as **frequently asked questions**, warranty, money back, specifications, shipping costs, pros and cons
- **Create a catchy SEO Title** – Check out what the competition has done:

KEF Q950 Review: Is it Worth The Price? - Audioviser

<https://audioviser.com/kef-q950-review/> ▼

KEF Q950 Review – The Pros, Cons & Specs

<https://www.bassheadspeakers.com/kef-q950-review/> ▼

▶ **3 Sitelinks**

▶ **Top stories**

▶ **Knowledge panel**

▶ **People also ask**

KEF Q950 (Black) Floor-standing speaker at Crutchfield

https://www.crutchfield.com/ISEO-rgbtcspd/p_991Q950B/KEF-

Customer reviews: KEF Q950 Floorstanding Speaker (Each ...

<https://www.amazon.com/product-reviews/B071LN2PMG> ▼

KEF Q950 Review (Floorstanding Loudspeaker)

<https://n-m-entertainment.com/kef-q950-review> ▼

In-depth Review of KEF Q950 Floor-standing Speaker

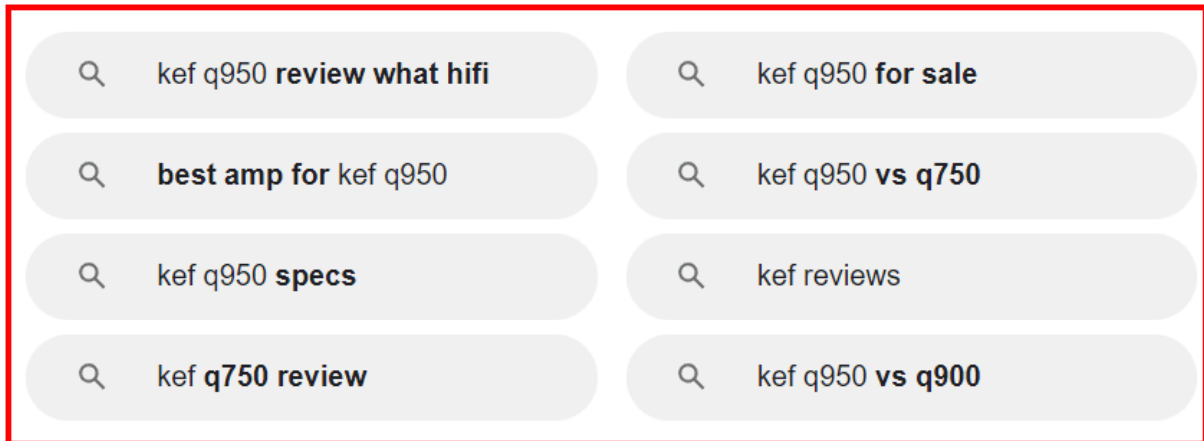
<https://myaudiolover.com/kef-q950/> ▼

▶ **3 Sitelinks**

KEF Q950 Review – [September 2022] – Speakers Ninja

<https://speakersninja.com/kef-q950-review/> ▼



Related searches from Google USA – Make sure to include some of this info and keywords in the article as subtopics, or mentioning it somewhere.



Keywords to explore, maybe add some to your article or create new articles!

Keyword	Intent	Volume
+ kef q950 reviews >>	C	70
+ kef q950 review what hifi >>	n/a	30
+ kef q950 speaker review >>	n/a	30
+ kef q950 floorstanding speakers review >>	n/a	20
+ kef q950 review reddit >>	n/a	20
+ q950 kef review >>	n/a	20
+ kef q950 review what hi fi >>	n/a	10

You can promote this product using the following Affiliate programs:

	3%	Sign up	Product search page
	4%	Sign up	Product search page

Content ideas for your posts where you can consider this offer:

Are the KEF Q950 any good?

Should you toe in KEF q950 speakers?

Is KEF q950 good?

Is KEF Q950 worth it?

Are KEF Q950 any good?

Are KEF Q950 good?

Is KEF Q950 good?

Is KEF q950 worth it?