

Hey Natasha,

Your thumbnail on your “Compulsions to self-punish” video immediately caught my attention. I really liked the point you made on how OCD makes people have the compulsion to self-punish through negative thoughts. This could really help people out there to self-evaluate themselves especially if they continuously have negative thoughts over and over.

I reached out to you because when I clicked the description link to find out more about your message on OCD, I noticed that your Sprout journal page does not have an opt-in page.

This immediately reminded me of a special framework called “Emotion Grabber” which uses desires, beliefs, and fears to encourage people to take action and enroll in your journals.

Using some of the information provided on your Natasha Daniels channel, I tailor-made you a page using this framework for your Sprought journal to spread your message on OCD.

The page is attached to this email.

Do you think that the seventh line resonates with your audience?

Cheers,

Tristen

Outreach 2:

While I was waiting for my Uber driver to arrive, my friend, Sam sent me a Youtube short about OCD which happened to be your “Severity of OCD” short.

I really liked the point you made on how OCD makes people have the compulsion to self-punish through negative thoughts. This could really help people out there to self-evaluate themselves especially if they continuously have negative thoughts over and over.

I reached out to you because when I clicked the description link to find out more about your message on OCD, I noticed that your Sprout journal page does not have an opt-in page.

This immediately reminded me of a special opt-in-framework called “Emotion Grabber” used by successful competitors in the mental health niche, which uses the elements of desires, beliefs, and fears to encourage people to take action and enroll in your journals.

Using some of the information provided on your Natasha Daniels channel, I tailor-made you an “Emotion Grabber” page for your Sprought journal to spread your message on OCD.

Would you like me to send it over?

Cheers,

Tristen

