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Email Template:

Subject: did you see this (firstname)?

Hey (firstname),

The August '22 Cumberland County luxury home price report is ready...

TAP HERE to check out the report NOW.

If you'd like a custom home equity report for your home, just hit reply & let me know...

Thx - Josh

Text Template:

hey (firstname), it's Josh with EXP Realty. Just a heads up that we've emailed you the August '22 Cumberland County luxury home price report. It's coming from josh.schoenly@exprealty.com, just making sure you got it? thx

RVM Script:

"Hey it's Josh Schoenly with EXP Realty and just wanted to make sure you received the updated Cumberland County Luxury Home Price Report we had sent out a couple days ago. Let me know if you didn't receive your copy or if you're interested in a custom professional equity assessment report. Thx & have a great day..."

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