

APPLICATION LINK

Thank you for your interest in joining TrailKeepers.

TrailKeepers is a youth-led environmental initiative dedicated to protecting and restoring trekking trails and natural spaces across Jaipur. Founded with the goal of combating litter pollution on hiking routes, TrailKeepers organizes cleanup drives, awareness campaigns, and community-led environmental action to preserve the beauty and safety of local trails.

We are currently building our founding team and are looking for passionate, creative, and motivated individuals who want to contribute towards environmental action and community impact. Whether your interests lie in content creation, designing, outreach, finance, or website development, every role plays an important part in helping TrailKeepers grow and create meaningful change.

Here is the link to apply - <https://forms.gle/ifR3Weqs976ieTZG6>

Before filling out this form, please carefully review:

About Us -

https://docs.google.com/document/d/1Ju837EHd7ddVX_f3yGN6xPAtyQdlCvZlEqKESe6usYk/edit?usp=sharing

Mission & Vision -

https://docs.google.com/document/d/1CgMK843-R7KQEylqH7Y_fZUzfhsOp_UyKmdJdoJNltE/edit?usp=sharing

As a newly developing organization, responsibilities and activities may evolve over time, and members may occasionally be required to contribute beyond their listed tasks during campaigns, events, or cleanup drives.

We are excited to build a supportive and dedicated team that can work together to protect and preserve natural spaces.

SOCIAL MEDIA & DESIGN TEAM MEMBER

SOCIAL MEDIA & DESIGN TEAM MEMBER

(5 Positions Available)

Responsibilities

- Design social media posts, posters, graphics, and awareness content for TrailKeepers.
- Edit and create reels, short videos, trek highlights, and promotional content.
- Assist in maintaining TrailKeepers' branding and visual identity.

Expectations

- Submit designs and edits on time.
- Maintain creativity, professionalism, and consistency in all content.
- Stay active and responsive during campaigns and events.
- Work collaboratively with other team members and directors.
- Be open to feedback and improvements.

Time Commitment

- Approximately 3–5 hours per week.
- Additional time may be required during campaigns, cleanup drives, and major events.

Skills Required

- Graphic design skills.
- Reel/video editing skills.
- Familiarity with Canva, CapCut, Instagram, or similar tools.
- Teamwork and communication skills.

CONTENT TEAM MEMBER

CONTENT TEAM MEMBER

(5 Positions Available)

Responsibilities

- Write captions, awareness posts, blogs, testimonials, articles, and campaign content for TrailKeepers.
- Assist in researching environmental issues, trekking trails, sustainability, and wildlife concerns.
- Help create informative and engaging content for social media and the website.

Expectations

- Submit written content on time.
- Ensure writing is clear, engaging, and aligned with TrailKeepers' mission.
- Participate actively in brainstorming and campaign planning.
- Maintain professionalism and originality in all work.

Time Commitment

- Approximately 3–5 hours per week.
- Additional time may be required during campaigns and cleanup drives.

Skills Required

- Strong writing and communication skills.
- Creativity and storytelling ability.
- Research and organizational skills.
- Attention to detail.
- Ability to work collaboratively within a team.

WEB DEVELOPMENT TEAM MEMBER

WEB DEVELOPMENT TEAM MEMBER

(3 Positions Available)

Responsibilities

- Assist in developing and maintaining the TrailKeepers website.
- Upload blogs, announcements, photos, videos, and event updates.
- Help organize website pages and improve user experience.
- Ensure forms, links, and pages function correctly.

Expectations

- Keep assigned website tasks updated and organized.
- Maintain professionalism and accuracy while updating content.
- Be responsive during website launches and major updates.

Time Commitment

- Approximately 5 hours per week.

Skills Required

- Website development or management skills.
- Familiarity with platforms such as Wix or Google Sites.
- Attention to detail and organization.
- Creativity and problem-solving ability.
- Willingness to learn technical skills.

OUTREACH TEAM MEMBER

OUTREACH TEAM MEMBER

(2 Positions Available)

Responsibilities

- Reach out to NGOs, schools, trekking groups, influencers, journalists, and potential collaborators.
- Assist in building partnerships and expanding TrailKeepers' network.
- Help respond to inquiries and maintain communication with supporters.
- Support outreach campaigns and collaboration efforts.

Expectations

- Communicate professionally and respectfully.
- Respond to outreach tasks and messages on time.
- Represent TrailKeepers positively during interactions.
- Actively contribute ideas for partnerships and collaborations.

Time Commitment

- Approximately 2–4 hours per week.
- Additional time may be needed during campaigns and partnership outreach periods.

Skills Required

- Strong communication and interpersonal skills.
- Confidence and professionalism.
- Networking and relationship-building abilities.
- Teamwork and organizational skills.
- Basic email and outreach writing skills.

FINANCE TEAM MEMBER

FINANCE TEAM MEMBER

(2 Positions Available)

Responsibilities

- Assist in tracking expenses and maintaining financial records.
- Help fundraising opportunities.
- Support budgeting for cleanup drives, supplies, and events.
- Assist in finding affordable and sustainable solutions for operations.

Expectations

- Maintain honesty, responsibility, and organization.
- Keep financial information updated and accurate.
- Support the Finance Director with budgeting and fundraising tasks.
- Handle financial information professionally and confidentially.

Time Commitment

- Approximately 2–4 hours per week.
- Additional time may be required during fundraising campaigns and events.

Skills Required

- Organizational and budgeting skills.
- Attention to detail.
- Basic spreadsheet and record-management knowledge.
- Responsibility and accountability.
- Problem-solving and teamwork skills.