

SMART Goals on Your Path to Wealth

Open the [SMART goals article](#) and answer the following questions. Record all answers IN YOUR OWN WORDS.

1. What does SMART stand for when speaking of goals?
2. In your opinion, why should people create SMART goals? How are they better than regular goal writing?
3. There are 5 financial SMART goals in this article. Your job is to **summarize the ONE financial goal and be prepared to share it with the class.**

 Specific	 Measurable	 Attainable	 Realistic	 Time-bound
Do: Set real numbers with real deadlines. Don't: Say, "I want more visitors."	Do: Make sure your goal is trackable. Don't: Hide behind buzzwords like, "brand engagement," or, "social influence."	Do: Work towards a goal that is challenging, but possible. Don't: Try to take over the world in one night.	Do: Be honest with yourself- you know what you and your team are capable of. Don't: Forget any hurdles you may have to overcome.	Do: Give yourself a deadline. Don't: Keep pushing towards a goal you might hit, "some day."