

Test Your Knowledge

Week 1 - Welcome to the AdSense 10 Challenge

Test your knowledge on the topics discussed in Week 1 by answering the questions below and discuss your findings with other publishers by joining our Learn with Google for Publishers community on Google+.

1. On a scale of 1 - 5, rate your current understanding of the following topics:
(1 = Do not understand, 5 = Consider myself an expert)

- Performance Reports
- Site Optimization
- Google Analytics
- UX Design
- Mobile-optimized sites
- A/B Testing
- Social Media

2. What do you consider to be your site's strengths? (e.g. great content, loyal readers, etc.)

Ans:

3. Where do you think your site could improve?

Ans

4. Let's set some goals for the AdSense 10 Challenge. What would you like to achieve in the next 10 weeks?

Ans :