

[Pronorm - Sinead linkedin](#) info@pronormkitchendesign.co.uk

Preface:

- Prospect directs a kitchen remodelling business
- Business running for about 50 years
- I'm teasing a 3d Kitchen design tool that can be used by their own prospects who are willing to remodel their kitchens

SL: Wanna renovate, Sinead?

Hey Sinead,

I like your Pronorm gallery, I've finally seen a business investing into good quality pictures.

Because you guys are invested I wanted to tell you about something that could help you scale your business.

A piece of software that largely makes you more attractive to homeowners that dearly wish to renovate their hurt kitchens.

And you're more attractive to them because you allow them to visualise their dream homes.

By embedding this one rare tool into your website,

you'll have a much easier time attracting clients through your business social media accounts,

(or ads if you decide to take that route).

If you're not against it, I'm willing to send you a sample of what your site could look like with this tool.

Cheers,

Amr

PS

I'll also send you an Instagram curiosity post as a sample for you to see.

That way, you can tactically market to homeowners, attracting them to you like a powerful magnet and get them to give you cash.

[CHC - Henderson - sales@chcbuild.co.uk](mailto:sales@chcbuild.co.uk)

SL: AN EXPERIMENT

Hey Henderson,

It's great that you guys have opted to source sustainable eco-friendly materials, thanks for helping to save us from more erratic London weather

Looking through your website's gallery, an inspiration came to my head that you could benefit from if you'd like to largely increase your sales.

I've seen a lot of home remodelers like you experiment around with their website design to maximise the number of sales they get.

I helped a client who had a basic ecommerce website get up and going with his online store and start selling with mainly web design tweaks.

When was the last time you've tried experimenting with your site's looks and its contents to reach the next revenue milestone?

If you haven't, I'd love making a sample for your site which you can choose from so that you can start seeing more and more cash piling up.

Cheers,

Amr

PS:

There's also a piece of software that I'd love to embed within this sample - one which major remodellers like IKEA use on their own site to get a LOT more engagement from homeowners.

[Roomsense - Chris - chris@roomsense.co.uk](mailto:chris@roomsense.co.uk)

SL: Your online brochure

Hey Chris

I went on your business Instagram,

That brochure with the assorted colour palette was nice to see.

Coming across your brochure reminded me of something that many of your top competitors in the kitchen remodelling business use,

A tool that makes homeowners looking to renovate their kitchens really like you, because you'd be providing them unprecedented value.

You'd make their lives a lot easier and save them time on hesitation so they can give you your cash straight away.

By using this rare-to-find tool, your customers would be able to get creative by designing their own kitchen on your website.

The best part is, you could take advantage of this tool being in your website and market it on your Instagram page. (would also work if you run paid ads)

If you're not against it, I'd love to send you a sample of what this may look like on your website

Cheers,

Amr

PS

I'll also tweak some of the copy you guys have so that it performs as productively as possible!