

# 2025 SF Pride Community Grand Marshal Process

## CRITERIA

Local heroes residing in the nine Bay Area counties, who have **contributed in large part** to the LGBTQI+ community, or **significantly through an action or item**. *Cannot be a celebrity.*

## CATEGORIES

Six Community Grand Marshals

- Four (4) Community Grand Marshals, **Individuals**
- One (1) Community Grand Marshal, **Organizational**
- One (1) Lifetime Achievement Community Grand Marshal, **Individual**

## COMMUNITY GM SELECTION TIMELINE

### Schedule:

- January Board Meeting
  - CGM suggestions solicitation form opens
- February Board Meeting
  - CGM suggestions solicitation form closes
  - Board meets and whittles list down to **10** CGMs (5 alts), **3** Orgs (1 alt), for the ballot
  - Public CGM and member voting poll opens within 1 week
- March Board Meeting
  - Public CGM voting poll closes Monday before the meeting
  - Announce public poll results at meeting — top **TWO** individual, **ONE** organization
  - Post-meeting: Board meets in closed session and votes for **TWO** CGM, **ONE** Lifetime
  - Selected CGMs are confirmed
- April Board Meeting
  - Community GMs announced, Media Alert has gone out, social media posted

## USUAL GM BENEFITS

- Preview or Other Party
- Some chosen for ABC CGM spotlight videos
- Interview opportunities
- Invitation to Mayor's Flag Raising
- Introduction at Pink Triangle lighting ceremony
- Car and driver in Parade with **ONE** free 150-limit organization
- Introduction only from Main Stage
- Introduction at VIP Party
- Ribbons
- Awards
- Proclamations
- Special guests at Gratitude Party