

Cause & Effect Chain

My Goal:

- Make at least 2000€/month

Cause/Effect:

Effect: Get them Businesses at least 20.000€ Revenue, so that I make 10% of that

Cause:

- I have to get a better Understanding in that Niche, more Research, more testing, better Copy
- Being more Rigid, I have to constantly move with this Market, if I don't do this my Work will be Ass.
- I have to identify :
 - Why I am not making them X amount Revenue
 - What are the Roadblocks/Problems this Business has
 - How can I find a Solution or do Things better
 - What can I do to provide more Value to this Business so that I make even more Money
- I have to test my Copies more, let the Owners know what I am doing to build up an even stronger Partnership

Effect: Get big Clients and have a Partnership with them

Cause:

- I have to have a Bigger Social Media Presence so that I seem professional and they build some Trust in me that my Work is actually good
- I have to already did some Work (Testimonials) So that they can even trust me a little bit
- My Work has to be good, I can't be lacking so they break up the Partnership with me.
- My presence as a "Partner" has to be on point, I can't be like a homeless, fat, sloppy Man doing "Copywriting Stuff " and asking for (ex. 2k + 10%)

- If my Work is good, I can even get bigger and bigger Clients - Because my Presence is growing every Second and my Experience is also.

Effect: Get a bigger Online Presence

Cause:

- I have to post consistently and post valuable Stuff so People know I am a valuable Person to follow
- My Bio, Profile Picture, everything has to be professional. If not they will think I just steal other People's content
- My own Profile should also be professional
- People should follow me because they like my Stuff and what I am doing - Remember: Don't be an Influencer, be a Man with Influence!
- My Posts on my private account should contain personal stuff, like travels, food, working, etc. Also it should contain Pictures of myself while training, walking somewhere - remember PROFESSIONAL
- On my Business Account there should be my Pictures with my Partner, some funny Stuff also (but still VALUABLE) so people like watching it.

Effect: My Mindset has to change

Cause:

- I have to work, even if i'm not in the Mood - this will stronger my Mind
- I have to do physical exercises, my Body and Mind will be stronger than ever and my testosterone levels will grow
- I have to focus, when I am focusing my work will be quicker and better
- When Im talking and I am still thinking im not the right person for this job, my mind will tell me some bullshit and I eventually wont get this Client. - So always be 100% convinced of yourself that youre the Best at this!
- If I have some fails, I am not allowed to give up. - If I do this my mind will always tell me to give up and eventually I will stay a Loser for the Rest of my life
- I have to sacrifice stuff to be great, if I dont do this I wont adapt to new things/trends/etc.

Assumptions and Unknowns:

Assumptions:

- That this will be easy, and I will do this in 1 week eaaasily
- That this is too hard for me and I am a loser
- That this is unhealthy for my body and mind
- That a 14 y/o should be out of the house playing with friends in the Park or some shit
- That this is a mistake and "Online Stuff" wont be able to last long
- That I am too bad for this and should go to university to study "online marketing"
- That going to school, get a normal job is so much better than this hard work this will only destroy me physically/mentally

Unknown:

- Is this really worth it putting all this hard work in it?
- What if it doesnt pay off?
- What if I get mentally unstable?
- What if my Company goes bankrupt?
- What if this "online marketing" wont last long?
- What if this is just a trick for young people?
- What if the unknown will kill me?
- What if my hard work isnt good?
- What if I do one mistake and everything is gone?