

# PROPEL DEMOCRACY

Propel Democracy invests in rising leaders and high-performing organizations with a clear vision and strategy for winning progressive power in this critical electoral year. The fund was created to spark investment in innovative strategies that build political power and strengthen multi-issue, cross-racial, and cross-class coalitions, with a particular focus on engaging new, high-potential voters. We funded experimentation and new approaches, beginning in 2016, and many of the efforts we supported early have become fundamental to winning elections, defending the right to vote, and holding elected officials accountable for progressive policies. Propel Capital committed \$5M to this initiative through 2020. Together with other funders, we are mobilizing millions of additional dollars to ensure key wins in 2020 and beyond.

For additional information about Propel Democracy, please visit [www.propelcapital.org/democracy](http://www.propelcapital.org/democracy)



**A/B Partners** is a digital storytelling studio led and run by people of color to transform our politics and economy. In 2020, A/B is providing strategic, technical, and creative support to major campaigns impacting electoral and policy outcomes, including **Win Black / Pa'lante**, a national campaign hub to combat voting disinformation targeting Black and Latinx communities.  
[abpartners.co](http://abpartners.co)



**ACRONYM** is a 501c4 nonprofit building a lasting digital infrastructure for the progressive movement. In 2020, ACRONYM is running cutting edge e-marketing campaigns to inform, register and mobilize new voters, and data-driven digital persuasion campaigns to reach voters in key states who will decide this election at the margins.  
[anotheracronym.org](http://anotheracronym.org) | [contribute](#)



**Care in Action** works on behalf of women of color – especially domestic workers – in order to build the civic power of this critical segment of our electorate. In 2020, Care in Action is undertaking the largest mobilization of women of color in 13 key electoral states, including outreach to 2.5 million voters and registering 100,000 new voters.  
[careinaction.us](http://careinaction.us) | [contribute](#)



**Color of Change PAC** is the political arm of Color of Change, the nation's largest online racial justice organization, with over 7 million active members, working to create a more human and less hostile world for Black people in America. In 2020, CoC PAC is engaging millions of Black voters in 11 key states to increase turnout and support aligned candidates up and down the ballot.

[votingwhileblack.com](https://votingwhileblack.com) | [contribute](#)



**Democracy For All 2021** is a diverse coalition of labor unions, racial justice organizations, environmental organizations, community organizations, think tanks and other organizations that represent millions of Americans and are committed to advancing policy reforms that restore power to the people. DFA 2021 is also leveraging the coalition to push for crucial reforms needed now to ensure that people can vote in 2020.

[democracyforall2021.org](https://democracyforall2021.org)



**The Electoral Justice Project** works in partnership with Movement for Black Lives organizations to mobilize Black people in the US to build civic power and strengthen an affirming political vision. In 2020, they are working with over 50 organizations and local organizers, to train Black campaign managers, and connect movement power to key electoral victories and policy wins for Black people across the country.

[m4bl.org](https://m4bl.org) | [contribute](#)



**Fair Fight** is a national voting rights organization that promotes fair elections, encourages voter participation, and educates voters on elections and their voting rights. In 2020, Fair Fight is running voter protection programs in 18 battleground states to help Democrats ensure every eligible voter is registered, can access the ballot, and will cast a vote that is accurately counted.

[fairfight.com](https://fairfight.com) | [contribute](#)

## Fight Back Table

**Fight Back Table** is a hub for strategy development, coordination, and collaboration among leading national social justice organizations. FBT has launched a COVID-19 emergency rapid response effort that is facilitating coordinated campaign strategy, information sharing, and research and messaging resources among the coalition's 50+ progressive organizations.



**Indivisible** is a nationwide movement of thousands of volunteer-led local groups organizing to hold the administration accountable in Washington and work to elect the Democratic candidate in 2020. Indivisible groups are also working to elect progressive candidates across the country.

[indivisible.org](https://indivisible.org) | [contribute](#)



**Mijente** is a political, digital, and grassroots hub for Latino and Chicano organizing and movement building. In 2020, Mijente is providing direct support and technical assistance to local organizations in key states to ensure they are optimizing digital tools and developing creative narrative strategies to reach voters who are not often persuaded by common progressive talking points.

[mijente.net](http://mijente.net) | [contribute](#)



**Mobilize** helps mission-driven organizations and campaigns manage events and recruit volunteers. Mobilize supports over 2,000 campaigns and progressive organizations and expects to help 4+ million people sign up for 10+ million actions this year. Mobilize also serves non-profits and launched [volunteerfromyourcouch.com](http://volunteerfromyourcouch.com) to power virtual volunteer response to COVID-19.

[join.mobilize.us](http://join.mobilize.us)



**The Movement Cooperative** provides cost effective, best-available political technology and tools to leading national and state-based progressive organizations. In 2020, TMC is providing technical assistance and access to critical tools to 70 national member organizations which represent and distribute resources to over 400 state-based organizations and 30 million unique activists.

[movementcooperative.org](http://movementcooperative.org)



**Movement Voter Project** connects donors to local grassroots groups that mobilize voters and build long-term power for the progressive movement. In 2020, MVP is supporting community-based organizations in 8 battleground states to strengthen progressive power and win elections up and down the ballot, including the White House, Senate, US House, and State Legislature.

[movement.vote](http://movement.vote) | [contribute](#)



**MoveOn** is the largest independent, progressive, digitally-connected organizing group in the United States. In 2020, MoveOn is mobilizing millions of member-activists to win victories in the White House, Senate, and U.S. House via rapid-response organizing and campaigning, digital and communications interventions, rigorous data science and testing, and a culture of grassroots participation.

[moveon.org](http://moveon.org) | [contribute](#)

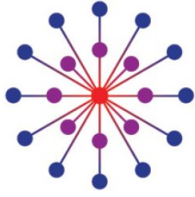


**New Media Ventures** identifies and invests in cutting-edge innovations in progressive organizing, media, and technology and was an early funder of Sister District, Pushblack, Mijente, Swing Left, MobilizeAmerica and others critical to engaging voters in 2020. NMV is currently reviewing 1100+ applications on a rolling basis to ensure the most creative, high-leverage approaches for this time of COVID-19 are in place for November and beyond.

[newmediaventures.org](http://newmediaventures.org) | [contribute](#)



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**Sister District Project** works to turn states blue by winning state legislative elections. They "sister" volunteers from deep blue districts with carefully targeted races in swing districts, where flipping control of the state legislature will help end partisan gerrymandering. In 2020, Sister District is targeting 30+ key races in 10 states.

[sisterdistrict.com](https://sisterdistrict.com) | [contribute](#)



**State-Based COVID-19 Relief Funds** are new 501c3 funds providing direct relief for families hit hardest by the pandemic. Funds are deployed through trusted partners with deep roots in their community and state: Blueprint North Carolina, Arizona Center for Empowerment, and the New Florida Majority Education Fund.

[blueprintnc.org](https://blueprintnc.org) | [contribute](#)

[empoweraz.org](https://empoweraz.org) | [contribute](#)

[newfloridamajorityeducationfund.org](https://newfloridamajorityeducationfund.org) | [contribute](#)



**Swing Left** is a national grassroots organization focused on flipping and defending seats on the local and national level. In 2020, Swing Left is engaging voters and fundraising for campaigns in 12 "Super States" to win the White House, Senate, U.S. House, and State Houses key to roll back Republican gerrymandering.

[swingleft.org](https://swingleft.org) | [contribute](#)



**Way to Win** is a homebase for progressive donors and organizers seeking a strategic approach to political funding that wins elections, advances transformative policy, and builds lasting power in the states. In 2020, Way to Win is investing in grassroots and digital efforts in 10 states to win the White House, Senate, and U.S. House.

[waytowin.us](https://waytowin.us) | [contribute](#)



**Win Black / Pa'lante** is a national campaign hub for the 2020 cycle led by A/B Partners, a multi-racial digital storytelling studio. The effort will deliver message-tested content, real-time monitoring of disinformation targeting Black and Latinx voters, and rapid response support to campaigners across the country working to inspire our base and counter digital voter suppression.

[Win Black](#) | [winblack@abpartners.co](mailto:winblack@abpartners.co)



**Working Families Party** is a progressive grassroots political party building a multiracial movement of working people to transform America. In 2020, WFP is building progressive power and electing the next generation of leaders in 20 critical states. They also train young people to organize in battleground states and 100s of new candidates for office through their Women Run Campaigns program.

[workingfamilies.org](https://workingfamilies.org) | [contribute](#)