

Subject Line: Give me the REAL Tea!

As a huge tea drinker, I have never heard of the tea cake aka PuErh.

The "Creamy Caramel Goodness" came across my YouTube which broke it down superbly. It was a very satisfying watch.

On another hand, your company, Mei Leaf, has been around for almost 2 decades. Some of the Mei Leaf content needs to change.

After some evaluation across Mei Leaf's : Instagram, Website and YouTube you need to have some more POP in your posts/ads.

Mei Leaf has a very different aesthetic than regular companies, but needs to be elevated to soar across the competition. There are some untold tactics that will assist you and bring in some new "Tea Heads".

Would love to talk soon

Nickita Moiseev