Class of 2021 Council Meeting

4/5

1. **We need someone to write a quick debrief of the Garden Party. Just throw it in the SGA folder so we have it for next year.**
    a. **Sam** - Ditto what Lauren and Evan said about the card reader and the facebook event page. Other than that I'd say it worked out pretty well. I liked the food selection they had, and it seemed like the music and general atmosphere worked really well. I definitely want to keep that same atmosphere and general decorative theme.
    b. **Coco** -
    c. **Lauren** - Make an active facebook page!! The event could have had better attendance had it been marketed better. Also, an event page would generally make the information easier to access for individuals planning to go.
    d. **Sam S** -
    e. **Evan** - do not print out the guest list. Use a J Card tapper. WiFi will be hard to find but a jcard tapper will be a 10X better experience. If you print out the guest list, it will take *two* people to stand at the door. With a J card scanner it will only… take… ONE PERSON.
2. **Discuss new food pantry marketing idea!!!**
    a. Check this out: https://www.saveohno.org/competitions#
    b. Collaboration with SHIP, Food Bank and Residential Life: meeting next week; Sam Schatmeyer , Emma Zhang and Kimberly Zou are meeting at 7pm on Saturday.

c. $250 needed for the Patagonia prize; given to SHIP to purchase the jackets; SHIP will run the majority of the logistics. Will there be prizes for the second and third place teams?
d. Could be a social media campaig n/competition to earn points?
e. Participants: Groups of 5? Floors in Wolman/McCoy, by Houses in the AMRs; multiple teams per floor allowed?
f. Goal: To market the food pantry and general sustainability throughout the entire competition
g. When? Ideally, the week leading up to Spring Fair.

3. **Pending business?**