

# Privacy Policy

## Vedaavi Kids English Learning

Effective: 16 Feb 2026 | Last Updated: May 2026 | Ages 3-8 | COPPA Compliant

Welcome to Vedaavi Kids English Learning. Your privacy and your child's safety are extremely important to us. This Privacy Policy explains how we handle information when you use our application.

**Child-Safe by Design: We do not collect any personal information from children. Our app is built from the ground up to be a safe, ad-free, educational environment.**



## 1. About Our App

Vedaavi Kids English Learning is an educational application designed for children aged 3 to 8 years. The app provides interactive English-learning activities across three age-based learning tracks:

### Ages 3-5

#### Little Explorers

- Alphabet Tracing
- Phonics Letter
- Letter Recognition
- ABCD with Images
- Coloring Alphabets
- Match Upper / Lowercase
- Fill the Blank (A\_C)
- Sequence Arrangement
- Match Letter + Images
- Missing Letter (C\_T)

### Ages 5-7

#### Word Adventure

- Vocabulary Building
- Animals, Fruits, Birds...
- Opposites & Plurals
- Match Word with Picture
- Listen & Select Answer
- Missing Letter
- Word Jigsaw
- Articles A & An
- Sight Words

### Ages 6-8

#### Sentence Builder





- Read & Listen Sentences
- Fill the Missing Word
- Sentence Check (T/F)
- Grammar Basics
- Nouns, Verbs, Adjectives...
- Grammar Challenge
- Beginner to Advanced
- Fix the Sentence




## 2. Information We Collect

We are committed to keeping our app safe for children.

### What We Do NOT Collect from Children

-  Personal information (name, address, phone number)
-  Email addresses from children
-  Location data
-  Photos, videos, or microphone recordings

-  Contact lists or social information
-  Any personally identifiable information from children

### Optional Parent / Guardian Account

Our app offers an optional sign-in for parents or guardians. When a parent chooses to create an account:

-  We collect the email address associated with the sign-in provider (Google or Apple)
-  We store a unique user ID (UID) provided by Firebase Authentication





This account belongs to the parent / guardian and is NOT a child account. Creating an account is optional — the app can be used in guest mode without any sign-in.

## 3. Freemium Model & Payments

Vedaavi Kids English Learning operates on a freemium model. Some activities are available free of charge, while advanced practice activities require a premium subscription.

Free Access	Free Account	Premium
No Account Required	Login Required	Monthly or Annual
<ul style="list-style-type: none"> <li>- Core learning content for all ages</li> <li>- Limited daily practice attempts</li> <li>- Introductory module units</li> </ul>	<ul style="list-style-type: none"> <li>- Full access to select modules</li> <li>- e.g. Vocabulary - Fruits</li> <li>- More daily practice attempts</li> </ul>	<ul style="list-style-type: none"> <li>- Unlimited access to all activities</li> <li>- All age groups unlocked</li> <li>- Secure App Store payments</li> </ul>






### Subscription Details

-  Payments are processed securely through the App Store (Apple)
-  Subscriptions auto-renew unless cancelled at least 24 hours before the end of the period
-  Manage or cancel: iOS Settings → Apple ID → Subscriptions
-  Subscription management handled by RevenueCat (see Section 8)

Subscription pricing and terms are clearly displayed in the app before any purchase is made.

## 4. Children's Privacy

Our application is built specifically for children and follows child-safe practices. We:

-  Do not collect personal information directly from children
-  Do not allow social interaction features between users
-  Do not include third-party advertising networks
-  Ensure all content is age-appropriate and educational
-  Require a parent / guardian to sign in — children do not create accounts

-  Use a Parental Gate (simple maths question) before any login or purchase screen






**We comply with COPPA (Children’s Online Privacy Protection Act) and GDPR-K (children’s data provisions). We do not knowingly collect personal data from children under 13.**



## 5. AI-Generated Images & Content

All images and graphics used in Vedaavi Kids English Learning are created through a collaborative process between our in-house Vedaavi team and AI tools. Our team carefully reviews, curates, and approves every piece of content to ensure it meets our quality and safety standards.

### Our Content Creation Process

-  Conceptualised and directed by the Vedaavi team
-  Generated using AI tools under the supervision of our designers
-  Reviewed and approved by the Vedaavi team before use
-  Not copied from third-party copyrighted sources
-  Created specifically for educational purposes for children aged 3-8






The Vedaavi team retains full creative ownership and responsibility over all content published in the app. AI tools are used as a creative aid, not as a replacement for our team’s judgment and oversight.

We respect intellectual property rights and do not intentionally use copyrighted material belonging to others.



## 6. Data Security

We take data security seriously. The following measures are in place:

-  Authentication data is managed by Google Firebase Authentication using industry-standard encryption
-  Subscription status managed by RevenueCat — no payment card details stored by us
-  We do not operate backend servers that store user payment information
-  Learning progress, reports, and streak data are stored locally on device only, removed after 90 days
-  Children do not create accounts, so no child personal data is stored



## 7. Learning Progress & Parent Reports

To help parents understand their child’s learning journey, Vedaavi Kids English Learning includes optional learning progress features such as:

-  Activity progress tracking

- Time spent on learning activities
- Practice results and scores
- Topics and skills learned
- Daily learning streaks and consistency tracking

**All learning progress data is stored only on the child's local device. History is automatically limited to the most recent 90 days.**

### We Do NOT:

- Upload learning activity data to our servers
- Share learning data with third parties
- Sell or use learning data for advertising purposes
- Perform cloud backup or remote storage of learning activity data

## 8. Third-Party Services

To provide authentication and subscription features for parent / guardian accounts, we integrate the following trusted third-party services:

<b>Firestore Auth (Google)</b>	Authenticates parent/guardian sign-in via Google or Apple. Stores sign-in email and UID. No child data is passed to Firestore. <a href="https://firebase.google.com/support/privacy">https://firebase.google.com/support/privacy</a>
<b>Google Sign-In</b>	Allows parents/guardians to sign in using their Google account. We receive only the email address and a unique identifier. <a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>
<b>Apple Sign-In</b>	Allows parents/guardians to sign in using their Apple ID. Apple may provide a real or anonymised email. No additional personal data received. <a href="https://www.apple.com/legal/privacy/">https://www.apple.com/legal/privacy/</a>
<b>RevenueCat</b>	Manages in-app subscription purchases, restores purchases, and verifies subscription status. Receives Firestore UID and App Store transaction data. <a href="https://www.revenuecat.com/privacy">https://www.revenuecat.com/privacy</a>

We do NOT integrate third-party advertising networks or analytics services that collect personal data beyond what is described above.

## 9. Updates to This Privacy Policy

We may update this Privacy Policy from time to time to reflect improvements or legal requirements. Any changes will be updated within the app and the new effective date will be noted at the top of this document.

Continued use of the app after updates constitutes acceptance of the revised policy.

## 10. Contact Us

If you have any questions, concerns, feedback, or issues related to the application or its data practices, please contact us:

Email:  
[vedaavilearning@gmail.com](mailto:vedaavilearning@gmail.com)

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**Thank you for trusting Vedaavi Kids English Learning**  
as a safe and fun educational platform for children.