Valentina Brailovskaya
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Website

EDUCATION

Doctor of Philosophy in Economics
June 2018 University of California-Santa Cruz Santa Cruz, CA

Bachelor of Arts in Business Economics (cum laude) Minor: Mathematics
June 2009 University of California-Los Angeles Los Angeles, CA

WORK EXPERIENCE

IDinsight *Economist II* San Francisco, CA
08/2018– current

- **IDinsight:** Collaborate with NGOs, governments, and multilaterals in developing countries to inform decisions through evidence-based insights.
- **Role Overview**: Lead the technical design and execution of research and monitoring/evaluation projects.
    - **Design Evaluations:** Responsible for designing fit-for-purpose quantitative/qualitative descriptive and causal evaluations
      Report: Write and review technical reports, policy briefs, literature reviews, and academic papers related to global economic development.
    - **Guidance:** Provide technical and statistical guidance on policy-focused research for NGOs, governments, multilaterals, and private organizations.
    - **Gender-Sensitive Practices:** Lead organization efforts to integrate gender-sensitive research practices into the current portfolio.
- **Sector Experience:** Education, health and financial inclusion sectors.
- **Current Focus:** Digital economy, gender, and AI-supported initiatives.
- **Select Clients**: google.org; GiveDirectly, GiveWell, VillageReach,

Innovations for Poverty Action (IPA) *Graduate Research Associate*
09/2015– 03/2016, 06/2016-08/2016, 01/11/2017 – 07/11/2017 Lilongwe, Malawi/ Santa Cruz, CA

- Overlooked logistics/field work for the randomized controlled trial, guided to field team in project implementation; managed partnerships

International Fund for Agricultural Development (IFAD) *Consultant, Impact Evaluation Cluster*
08/2014 – 08/2015 Rome, Italy

- Utilized secondary datasets and quasi-experimental techniques to uncover causal impacts of IFAD supported projects; conducted a meta-analysis on the impacts of agricultural technology on poverty, developed a poverty measures data base and prepared internal reports for the chief econometrician

Economic Consultant *Statistical and Economic Research Consultant* Santa Cruz, CA
06/2012 – 12/2014

- Conducted statistical analysis of global growth trends for a large credit card company.

Deloitte Consulting *Business Technology Analyst* Los Angeles, CA
06/2009 – 06/2011

- Provided business consulting services to large companies in financial, entertainment and healthcare industries; focused on implementation of Oracle R12 financials.

JOURNAL PUBLICATIONS

(2024) Is Digital Credit Filling a Hole or Digging a Hole? Evidence from Malawi with Pascaline Dupas and Jonathan Robinson. *The Economic Journal*, Volume 134, Issue 658, February 2024, Pages 457–484, https://doi.org/10.1093/ej/uead083

(2022) Saving for Multiple Financial Needs: Evidence from Lockboxes and Mobile Money in Malawi with Shilpa Aggarwal and Jonathan Robinson. *The Review of Economics and Statistics* 2023; 105 (4): 833–851. DOI: https://doi.org/10.1162/rest_a_01086
(2020) Cashing In (and Out): Experimental Evidence on the Effects of Mobile Money in Malawi with Shilpa Aggarwal and Jonathan Robinson. *AEA Papers and Proceedings*, 110: 599-604. DOI: 10.1257/pandp.20201087

WORKING PAPERS

(2018) Unreliable Electricity: Effects of Power Outages on Small Businesses in Urban Malawi (Job Market Paper)
(2025) Women in Gig Platform Driving: Descriptive evidence from India and Indonesia with evina Adiputri, Terry Muthahhari, Rivandra Royono, Jack Thunde, Jenny Susan John, Pratibha Joshi
(2025) Wheels of Work: A Cross-Country Look at Digital Driving Gigs in India, Indonesia, and Kenya with Martin Atela, Jenny Susan John, Pratibha Joshi , Rivandra Royono

LITERATURE REVIEWS

Digital Economy:
(2023) Digital labor gig economy from the worker's perspective: A literature review and a companion paper (also a part of the main literature review) Digital gig work and financial inclusion: Examination of links, promises, and early evidence
Education:
(2022) Encouraging Child Mothers to Return to School: Rapid Review of the Literature with Cassandra Asumah, Grace Muriithi and Rachel LuSava
(2022) Child Pregnancy Prevention in Kenya: Rapid Review of the Literature with Cassandra Azumah , Frida Njogu-Ndongwe , Grace Muriithi, Jefferson Mwaisaka, Michael Sebele and Rachel LuSava
(2021) Principles to enhance social-emotional outcomes in adolescents: informing implementation with Heather Lanthorn and Michael McGarrah

BLOGPOSTS

Digital Economy:
(2024) The changing landscape of work: Insights into India's delivery platform gig workforce with Pratibha Joshi , Jenny Susan John
(2025) Who Are Gig Workers? Insights from Indonesia with Rivandra Royono Terry Muthahhari , Levina Adiputri
Gender:
(2024) How we're using a gender lens to increase social sector partners' impact
(2024) Women Enterprise Fund Learning Partnership with Frida Njogu-Ndongwe, Mico Rudasingwa, Young Mkandawire and Grace Muriithi
(2023) Learnings from conducting phone interviews with school children with Jack Thunde and Mtise Mwanza
Education:
(2022) Supporting teen mothers return to school: Lessons from Kenya with Grace Muriithi and Rachel LuSava
Methods:
(2020) Comparing apples and oranges: how to make tough funding decisions on a timeline with Ari Gandolfo, Martin Gould, and Esther Zulu
(2019) Geographic sampling methodology: Case of Nano with Nate Vernon
(2019) Using digital maps to collect high-quality data in rural Zambia with Nate Vernon and Martin Gould

REPORTS AND POLICY BRIEFS

Digital Economy:
(2025) Economic lives of digital platform gig workers: Case of delivery drivers in India with Pratibha Joshi , Jenny Susan John , Sudhanshu Sharma
(2025) Economic lives of digital platform gig workers: Case of motorbike on taxi and delivery drivers in Indonesia (main paper) with Rivandra Royono Terry Muthahhari , Jack Thunde , Levina Adiputri
(2025) Experiences working on gig platforms: Case of motorbike on taxi and delivery drivers in Indonesia with Rivandra Royono Terry Muthahhari , Jack Thunde , Levina Adiputri

(2025) Women in Indonesia's Gig Economy: Opportunities and Barriers in Ride-Hailing and Delivery work in Indonesia
with h Rivandra Royono Terry Muthahhari , Jack Thunde , Levina Adiputri

Education:

(2023) Endline report on impacts of a parental engagement SMS intervention in peri-urban Malawi with Jack Thunde, T. Arthur Chibwana , Leonard Oruko and Mtise Mwanza

Health:

(2023) Malawi drones for health randomised control trial: Baseline report with Mico Rudasingwa, Alison Connor, Tafwirapo Chihana, Innocent Mainjeni and Luciana Maxim

(2022) Measuring Zipline's Impact on Health Access, Availability, and Supply Chain in Ghana with Alison Connor, Dan Stein, Rachel LuSava and Young Mkandawire

COMPUTER SKILLS

Proficient in Stata, LaTex, SurveyCTO
Experience in R, and SQL

LANGUAGES

English (Fluent), Russian (Native)