

Valentina Brailovskaya
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[Website](#)

EDUCATION

Doctor of Philosophy in Economics June 2018	University of California-Santa Cruz	Santa Cruz, CA
Bachelor of Arts in Business Economics (cum laude) June 2009	Minor: Mathematics University of California-Los Angeles	Los Angeles, CA

WORK EXPERIENCE

IDinsight Economist II San Francisco, CA
08/2018– current

- **IDinsight:** Collaborate with NGOs, governments, and multilaterals in developing countries to inform decisions through evidence-based insights.
- **Role Overview:** Lead the technical design and execution of research and monitoring/evaluation projects.
 - **Design Evaluations:** Responsible for designing fit-for-purpose quantitative/qualitative descriptive and causal evaluations
Report: Write and review technical reports, policy briefs, literature reviews, and academic papers related to global economic development.
 - **Guidance:** Provide technical and statistical guidance on policy-focused research for NGOs, governments, multilaterals, and private organizations.
 - **Gender-Sensitive Practices:** Lead organization efforts to integrate gender-sensitive research practices into the current portfolio.
- **Sector Experience:** Education, health and financial inclusion sectors.
- **Current Focus:** Digital economy, gender, and AI-supported initiatives.
- **Select Clients:** google.org; GiveDirectly, GiveWell, VillageReach,

Innovations for Poverty Action (IPA) *Graduate Research Associate*
09/2015–03/2016, 06/2016–08/2016, 01/11/2017 – 07/11/2017 Lilongwe, Malawi/ Santa Cruz, CA

- Overlooked logistics/field work for the randomized controlled trial, guided to field team in project implementation; managed partnerships

International Fund for Agricultural Development (IFAD) Consultant, Impact Evaluation Cluster
08/2014 – 08/2015 Rome, Italy

- Utilized secondary datasets and quasi-experimental techniques to uncover causal impacts of IFAD supported projects; conducted a meta-analysis on the impacts of agricultural technology on poverty, developed a poverty measures data base and prepared internal reports for the chief econometrician

Economic Consultant *Statistical and Economic Research Consultant* Santa Cruz, CA
06/2012 – 12/2014

- Conducted statistical analysis of global growth trends for a large credit card company.

Deloitte Consulting *Business Technology Analyst* Los Angeles, CA
06/2009 – 06/2011

- Provided business consulting services to large companies in financial, entertainment and healthcare industries; focused on implementation of Oracle R12 financials.

JOURNAL PUBLICATIONS

(2024) [Is Digital Credit Filling a Hole or Digging a Hole? Evidence from Malawi](#) with Pascaline Dupas and Jonathan Robinson. *The Economic Journal*, Volume 134, Issue 658, February 2024, Pages 457–484, <https://doi.org/10.1093/ej/uead083>

(2022) [Saving for Multiple Financial Needs: Evidence from Lockboxes and Mobile Money in Malawi](#) with Shilpa Aggarwal and Jonathan Robinson. *The Review of Economics and Statistics* 2023; 105 (4): 833–851. DOI: https://doi.org/10.1162/rest_a_01086

(2020) [Cashing In \(and Out\): Experimental Evidence on the Effects of Mobile Money in Malawi](#) with Shilpa Aggarwal and Jonathan Robinson. *AEA Papers and Proceedings*, 110: 599-604. DOI: 10.1257/pandp.20201087

WORKING PAPERS

(2018) [Unreliable Electricity: Effects of Power Outages on Small Businesses in Urban Malawi](#) (Job Market Paper)

(2025) Women in Gig Platform Driving: Descriptive evidence from India and Indonesia with evina Adiputri, Terry Muthahhari, Rivandra Royono, Jack Thunde, Jenny Susan John, Pratibha Joshi

(2025) Wheels of Work: A Cross-Country Look at Digital Driving Gigs in India, Indonesia, and Kenya with Martin Atela, Jenny Susan John, Pratibha Joshi , Rivandra Royono

LITERATURE REVIEWS

Digital Economy:

(2023) [Digital labor gig economy from the worker's perspective: A literature review](#) and a companion paper (also a part of the main literature review) [Digital gig work and financial inclusion: Examination of links, promises, and early evidence](#)

Education:

(2022) [Encouraging Child Mothers to Return to School: Rapid Review of the Literature](#) with Cassandra Asumah, Grace Muriithi and Rachel LuSava

(2022) [Child Pregnancy Prevention in Kenya: Rapid Review of the Literature](#) with Cassandra Azumah , Frida Njogu-Ndongwe , Grace Muriithi, Jefferson Mwaisaka, Michael Sebele and Rachel LuSava

(2021) [Principles to enhance social-emotional outcomes in adolescents: informing implementation](#) with Heather Lanthorn and Michael McGarrah

BLOGPOSTS

Digital Economy:

(2024) [The changing landscape of work: Insights into India's delivery platform gig workforce with Pratibha Joshi](#) , Jenny Susan John

(2025) [Who Are Gig Workers? Insights from Indonesia](#) with Rivandra Royono Terry Muthahhari , Levina Adiputri

Gender:

(2024) [How we're using a gender lens to increase social sector partners' impact](#)

(2024) [Women Enterprise Fund Learning Partnership](#) with Frida Njogu-Ndongwe, Mico Rudasingwa, Young Mkandawire and Grace Muriithi

(2023) [Learnings from conducting phone interviews with school children](#) with Jack Thunde and Mtise Mwanza

Education:

(2022) [Supporting teen mothers return to school: Lessons from Kenya](#) with Grace Muriithi and Rachel LuSava

Methods:

(2020) [Comparing apples and oranges: how to make tough funding decisions on a timeline](#) with Ari Gandolfo, Martin Gould, and Esther Zulu

(2019) [Geographic sampling methodology: Case of Nano](#) with Nate Vernon

(2019) [Using digital maps to collect high-quality data in rural Zambia](#) with Nate Vernon and Martin Gould

REPORTS AND POLICY BRIEFS

Digital Economy:

(2025) [Economic lives of digital platform gig workers: Case of delivery drivers in India](#) with Pratibha Joshi , Jenny Susan John , Sudhanshu Sharma

(2025) [Economic lives of digital platform gig workers: Case of motorbike on taxi and delivery drivers in Indonesia \(main paper\)](#) with Rivandra Royono Terry Muthahhari , Jack Thunde , Levina Adiputri

(2025) [Experiences working on gig platforms: Case of motorbike on taxi and delivery drivers in Indonesia](#) with Rivandra Royono Terry Muthahhari , Jack Thunde , Levina Adiputri

(2025) [Women in Indonesia's Gig Economy: Opportunities and Barriers in Ride-Hailing and Delivery work in Indonesia](#)

with h Rivandra Royono Terry Muthahhari , Jack Thunde , Levina Adiputri

Education:

(2023) [Endline report on impacts of a parental engagement SMS intervention in peri-urban Malawi](#) with Jack Thunde, T. Arthur Chibwana , Leonard Oruko and Mtise Mwanza

Health:

(2023) [Malawi drones for health randomised control trial: Baseline report](#) with Mico Rudasingwa, Alison Connor, Tafwirapo Chihana, Innocent Mainjeni and Luciana Maxim

(2022) [Measuring Zipline's Impact on Health Access, Availability, and Supply Chain in Ghana](#) with Alison Connor, Dan Stein, Rachel LuSava and Young Mkandawire

COMPUTER SKILLS

Proficient in Stata, LaTex, SurveyCTO

Experience in R, and SQL

LANGUAGES

English (Fluent), Russian (Native)