

# ***BOOK TO MOVIE TRAILER***

What is a book trailer? A "trailer" is a brief video synopsis of a book or movie, designed to entice viewers to see the entire work:

## **ASSIGNMENT DESCRIPTION**

Your book trailer should include:

- Main Characters - Choice of Current Day Actors
- Tagline - Hook Including Theme
- Title - Be Creative (This is NOT the title of the book)
- Synopsis - Who, What, Where, Why, When, etc.
- Favorite Quote
- Use of images & sound (Video is optional)
- **Overall time of trailer (1-2 min)**



## **OVERVIEW**

The best way to start is by watching other book trailers. They can be found by performing a search on YouTube, or by visiting author's websites (although, of course, not all books have trailers).

As you watch the trailers keep note of which trailers really stand out, and what makes them so captivating. Would this trailer entice you to go out and buy the book or see the movie? Why? Here are some examples:

[The Fault in Our Stars](#)

[To Kill a Mockingbird](#)

[The Hunger Games](#)

[Divergent](#)

Of course, many book trailers incorporate video. However, that is both more time consuming and more difficult to accomplish. Many persuasive book trailers are very effective using only images and words!!

**You can certainly create a video if you feel up to it but, for a basic trailer, all that's necessary is a timed slideshow arranged so that the phrases line up accordingly with the images using a source such as Google Slides.**

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