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Abstract

Written in English which contains a brief and concise summary of the essence of the overall study results which includes the background, objectives, methods, results, and conclusions. **Consists of 75-175 words**.

Article Info

History Of Article
Received: 1/1/2025
Revised: 1/1/2025
Accepted: 1/1/2025

Jurnal Riset Bisnis dan Manajemen
Volume X, No. X, February 2021, Page. X-X
ISSN 1979-0600 (print)
2580-9539 (online)

Keywords: Initials in Capitals or Sentence case; Separate with Semicolons or Commas (3-7 words reflecting the research variables; use one style consistently)

INTRODUCTION

The **Introduction** should present the research background by explaining the phenomenon, issue, or problem that motivates the study, supported by relevant empirical evidence and recent scholarly literature. This section should establish the significance of the research topic, clearly state the research objectives, and provide a concise review of the theoretical foundations and previous studies related to the variables or concepts under investigation. Authors are expected to identify the **research gap** by highlighting inconsistencies, limitations, or unresolved issues in the existing literature, thereby demonstrating the necessity and relevance of the study. Furthermore, the introduction should clearly describe the **research positioning**, explaining how the present study extends, complements, or differs from previous research. The section should conclude by emphasizing the **novelty** of the study, which may lie in its theoretical contribution, conceptual model, research framework, variable relationships, methodological approach, research context, or empirical evidence. The expected theoretical and practical contributions of the study should also be briefly outlined.

Authors **may** include a **conceptual framework** and/or **hypothesis development** within the Introduction when these elements are necessary to clarify the theoretical rationale and the relationships among the proposed constructs. The conceptual framework may be presented in the form of a narrative explanation, a figure, or a conceptual model supported by relevant literature. However, the inclusion of a conceptual framework and hypotheses is **optional** rather than mandatory, particularly for qualitative studies, exploratory research, conceptual papers, systematic literature reviews, bibliometric analyses, and other research designs that do not require hypothesis testing. When hypotheses are formulated, each hypothesis should be logically developed from established theories and supported by relevant empirical findings.

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Figures must be numbered. Figure and Table included Captions must be in Regular font size 10. Captions that are one line (for example Figure 2) must be centered while multi-line captions must be justified.

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METHOD

Includes research design, population and sample, development of research instruments, data collection techniques, and data analysis techniques, which are described briefly.

RESULTS

Presenting the results of the final data analysis, not raw data that has not been processed. The results of calculations and statistical / other tests can be displayed in this section, only the calculation results that are important to know are displayed.

Table 1 Title

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Table 2 Font Size for Paper

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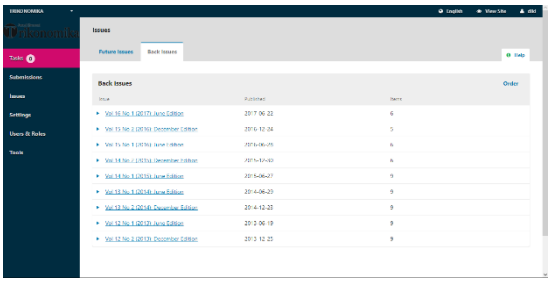


Figure 1. The Graphics Sample Line should use a contrasting color

DISCUSSION

It is a separate part (not united with the results part). The discussion is an explicit affirmation of the interpretation of the results of data analysis, explains the answers to the research objectives / problem identification, links the findings with previous theory or research (sourced from national and international scientific journals), and the implications of the findings are related to the current situation.

CONCLUSION

A summary description of the discussion of research results, but still refers to the research objectives and hypotheses, not a summary of the results of calculations or statistical testing. Can present findings or what new theory triggers are obtained from the research results.

ACKNOWLEDGEMENT

This section should be completed if the research received any support, such as grants or funding (state the funding body and grant/contract number), institutional support, facilities, or contributions from individuals who do not qualify as authors. If there is no assistance to acknowledge, the ACKNOWLEDGEMENT heading and this section may be deleted.

REFERENCES

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Bibliography Example

APA style

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