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Abstract

Written in English which contains a brief and concise summary of the essence of the overall study results which includes the background, objectives, methods, results, and conclusions. **Consists of 100-150 words.**

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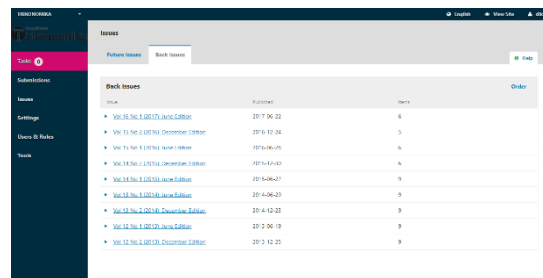
Keywords: Initials in Capitals; Separate with Semicolons (It must reflect the concept or research variables contained, consisting of 6-7 words)

INTRODUCTION

The **Introduction** should present the research background by explaining the phenomenon, issue, or problem that motivates the study, supported by relevant empirical evidence and recent scholarly literature. This section should establish the significance of the research topic, clearly state the research objectives, and provide a concise review of the theoretical foundations and previous studies related to the variables or concepts under investigation. Authors are expected to identify the **research gap** by highlighting inconsistencies, limitations, or unresolved issues in the existing literature, thereby demonstrating the necessity and relevance of the study. Furthermore, the introduction should clearly describe the **research positioning**, explaining how the present study extends, complements, or differs from previous research. The section should conclude by emphasizing the **novelty** of the study, which may lie in its theoretical contribution, conceptual model, research framework, variable relationships, methodological approach, research context, or empirical evidence. The expected theoretical and practical contributions of the study should also be briefly outlined.

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Figure 1. The Graphics Sample Line should use a contrasting color

DISCUSSION

It is a separate part (not united with the results part). The discussion is an explicit affirmation of the interpretation of the results of data analysis, explains the answers to the research objectives / problem identification, links the findings with previous theory or research (sourced from national and international scientific journals), and the implications of the findings are related to the current situation.

CONCLUSION

A summary description of the discussion of research results, but still refers to the research objectives and hypotheses, not a summary of the results of calculations or statistical testing. Can present findings or what new theory triggers are obtained from the research results.

REFERENCES

It is highly recommended to use standard citation tool for example (Mendeley) for Bibliography. Bibliography section headings should not be numbered. Bibliography must contain the entirety of the reference sources referenced in the text. Bibliography or reference list consists of 80% primary references (national and international scientific journals) and 20% secondary references (relevant text books). The degree of updated literature referred to is the last 15 years, relevant classical works can be referred to as the source of the problem but not for comparison discussions. Bibliography writing follows generally accepted references. Bibliography should be sorted alphabetically according to the author's last name (without academic degree) or the name of the institution with reference to the Harvard style or APA style. The arrangement of each bibliography: author name, year of publication, title of article or book name, name of journal or publisher, page number. Journal names should not be abbreviated

Bibliography Example

APA style

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