Visit the Primero Global Meeting 2025 microsite **(updated regularly)**

Primero Global Meeting *Agenda* | November 12-13, 2025

Time (CET)	Session	Activities/Objectives	Material & Format	Presenters
Wednesday 12 November: *Day 1 → Programmes & Product*				
13:00 - 14:30	**1. Primero Annual Meeting Kick Off *WEBINAR***	**Primero 2025 Year in Review webinar** Results for 2025, growth areas, sticking points, lessons learned, new insights and trends. Focus on Sustainability & Scale ● Moderated panel discussion: **Fui Meng Liew** / Chief, Digital Center of Excellence, UNICEF **Rebecca Smith** / Global Head, Child Protection, Save the Children **Kholoud al Homsi** / Chief Social Services, UNRWA **Bolaji Ayodeji** / Evangelist Technical Coordinator, Digital Public Goods Alliance	Webinar & panel: registration link here	Facilitators: Robert Jan
10min	**BREAK AND TRANSITION TO GLOBAL MEETING DAY 1**			
14:40 – 15:45	**2. Programme Updates**	● Opening remarks by Sheema Sen Gupta, Director CPPT **Exchanging experiences from the field. Digitally enabled programmes achieving results Hear about different types of Primero-supported programmes & lessons learned.** IGNITE format/QnA 10 + 5 min ● *Palestine interagency CPIMS+* with CPAoR ● *Ethiopia CPIMS+ national* scale up ● *GBVIMS+ Data In Action (multicountry)* ● *Indonesia SimfoniPPA* with MoWECP ● *Pakistan CPIMS+ in 4 provinces*	5 countries x 10 min IGNITE talks VOTE for your favorite Whiteboard your ideas	Facilitators: Robert, Isaiah Ranjini Wossen & Teddy Georgette + Rama Chrystianto + Made Shakeel
15:45 - 16:45	**3. Programming Insights**	**Primero Data for Evidence & Impact 2025 Data Challenge Contestants:** Data Challenge short shots (4 x 15min): ● Child Functioning Module rollout in Timor Leste ● Climate marker in East Asia Pacific ● Ghana SWIMS insights ● Primero Global Dashboard show and tell	Presentations PDC microsite VOTE for your favorite Whiteboard your ideas	Facilitator: Ali Suman/Gizela Mohan/Stephanie Young Jan
15 min BREAK (Video and Whiteboard)				

17:00-17:45	**4. Primero's Latest and Greatest Stuff**	**Product stuff with great demos! User-driven investment in Primero** ● Usage reports and reporting upgrades ● PDF and document preview ● Access log feature and user support features ● Branding and gradient upgrades ● Salus beneficiary self-registration / Data Subjects rights tooling	Primero Value-added services menu here Got ideas? Share!	Facilitators: Jan Jack
17:45 - 18:00	**5. Wrap up**	**Wrap up and get ready for tomorrow** ● Teaser for tomorrow… AI assistant, QR codes, chatbot, more..	Whiteboard D1 your ideas	Facilitator: Mamadou

Time (CET)	Activity	Objective	Material & Format	Presenters
Thursday 13 November: *Day 2 → Planning for the Future*				
13:00 - 13:15	**1. Day 2 kick off**	**Icebreaker and Day 2 kick off** Today's focus: Planning for our future	Quiz WhiteBoard	Facilitator: Isaiah
13:15 - 14:00	**2. Support for the future**	**Doing more with less**, the new **Primero Support Strategy** ● UNICEF's new Centers of Excellence ● the new Primero Support Hub design and features ● Our new AI assistant: let's do a demo! ● the new *Primero Academy* learning hub concept	Presentation and demos QnA	Facilitators: Mohan Awen/Ian Jan
14:00 - 15:30	**3. Primero partnerships for the future**	**Primero as a building block for partnerships.** Some data on our partners…. and **new initiatives** shaping the future of our work: ● UNICARE: Community Complaints & Feedback Mechanisms ● Linking work across ministries in Liberia: CP & J4C programs ● Salus CM Care CIK partnership ● Norwegian Refugee Council and the PCMIMS+	Presentation and demos QnA	Facilitator: Robert Pedro / UNICEF Mamadou / UNICEF Brad / Salus Brandon / NRC
15 min BREAK (Video and Whiteboard)				
15:45 - 16:30	**4. Primero UX and data quality**	**"My beautiful config"**: The **power of User Experience (UX).** How to make your good implementation even better. ● The link between data and user behaviour/UX ● Our most valuable tool… a great configuration ● Happy users = good results. Let's use all the tools!	Presentation and exercise Plenary	Facilitators: Jack Jan

16:30 - 17:15	**5. Leading the way on integrations**	**"The Future is Integrated"**: **Connecting systems and datasets**. Examples of integrations and automations: ● InForm and RapidPro "speaking" to Primero ● New channels and integration ideas ● Looking for new use cases. Identify your own!	Presentations and plenary with whiteboard Word cloud	Facilitator: Simon Robert Pedro
17:15 - 18:00	**6. Planning what's next and Wrap up**	**Planning priorities for 2026** ● Review whiteboard: What are our priorities? ● Assess the level of demand for all types of services **Announcements and wrap up and SURVEY**	Value-added services menu SURVEY here	Facilitators: Robert, Jan

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Key Outcomes

1. To strengthen and grow the Primero community;
2. Develop and mature Primero's strategy for strengthening national systems and supporting governments;
3. Develop understanding of Primero as a digital public good;
4. Build capacity to implement, evolve, support, maintain and sustain Primero;
5. Highlighting and mainstreaming programming and operational frameworks and issues (including the Sustainability Plan, the transition to the UNICEF Center of Excellence, Primero Data Privacy and Data Protection Framework, interoperability framework, Product Roadmap, Support Hub,, business model, etc)

Key outputs

1. Introduction of new members and growth in the Primero community
2. Stakeholders engage with other teams on programming and operational issues and establish mechanisms for support
3. Stakeholders demonstrate awareness of operational resources and frameworks
4. Increased engagement in community fora, channels and teams
5. Development roadmap is informed using plenary findings
6. Themes for global governance and risk mitigations identified and documented