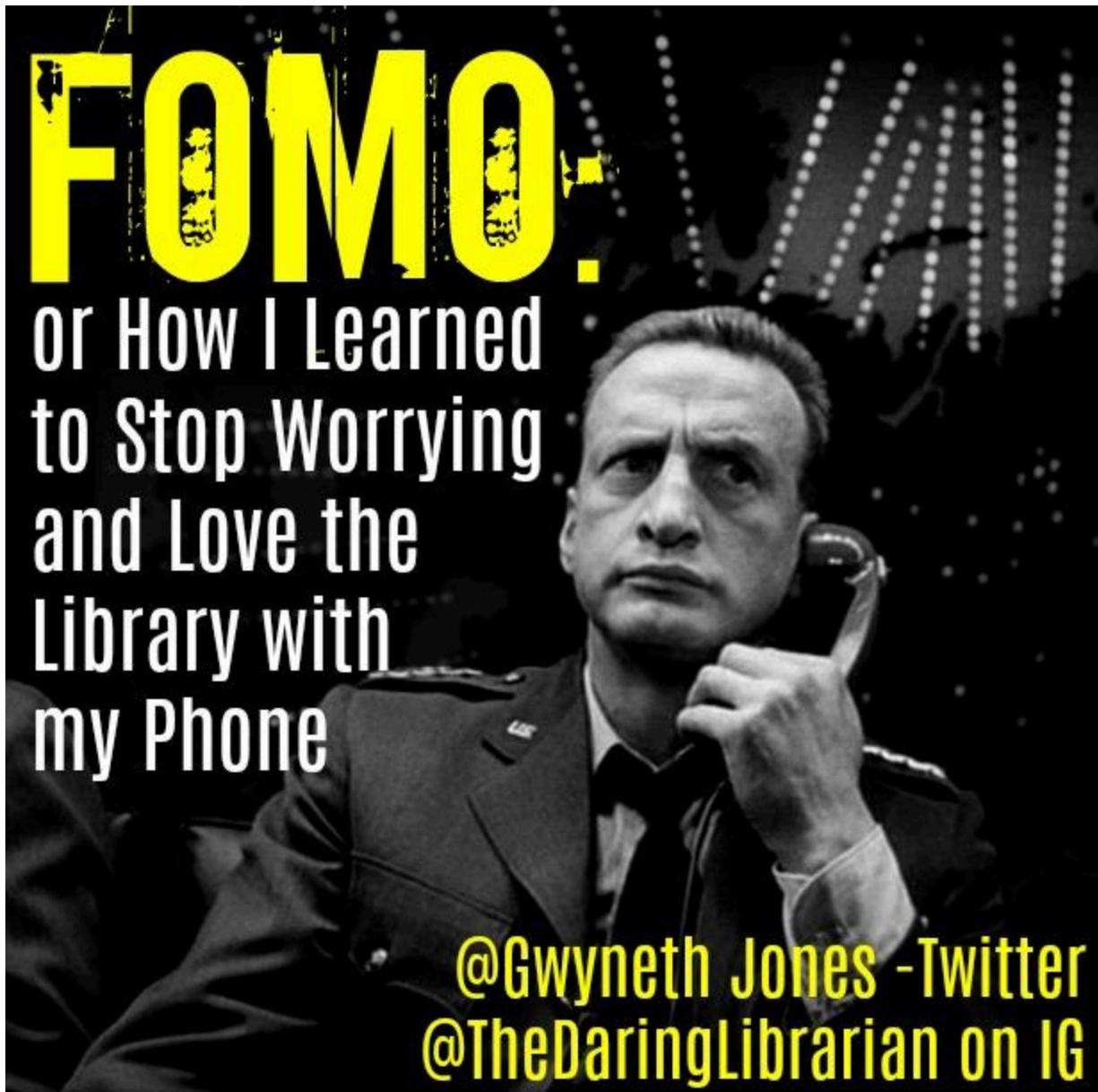


FOMO: OR HOW I LEARNED TO STOP  
WORRYING AND LOVE THE  
LIBRARY WITH MY PHONE:

**The Webinar for Emporia State University & KASL**

(Hi there! Want to snag this for yourself or so you can take notes? File >Make a copy!)



**FOMO.**  
or How I Learned  
to Stop Worrying  
and Love the  
Library with  
my Phone

**@Gwyneth Jones -Twitter**  
**@TheDaringLibrarian on IG**

Do you have a fear of missing out? That's FOMO. Use your phone to connect library programs and positive points of light with students, parents,

and the community. Communicate with students about new materials, book drop life, interactions with books, literacy programs, reading promotions, library offers, photo engagement challenges, and special events. Collaboration and connections are what defines an exemplary school library program.

Instagram is where our students are, and it can be a one stop shop while at the same time providing a positive and professional modeling of Social Media usage. However, the same techniques librarians use to build a solid Instagram account can easily transfer to communicate and collaborate in a variety of different ways. Bring water. No Fluoride. No FOMO.

“Last year’s popular Summer Institute speaker, Gwyneth Jones, the Daring Librarian, is returning to SLIM via her FREE webinar on **Wednesday, October 9 at 7 pm, CDT**. Please, mark on your calendar now and join the webinar at:”

## [ZOOM LINK for Webinar!](#)

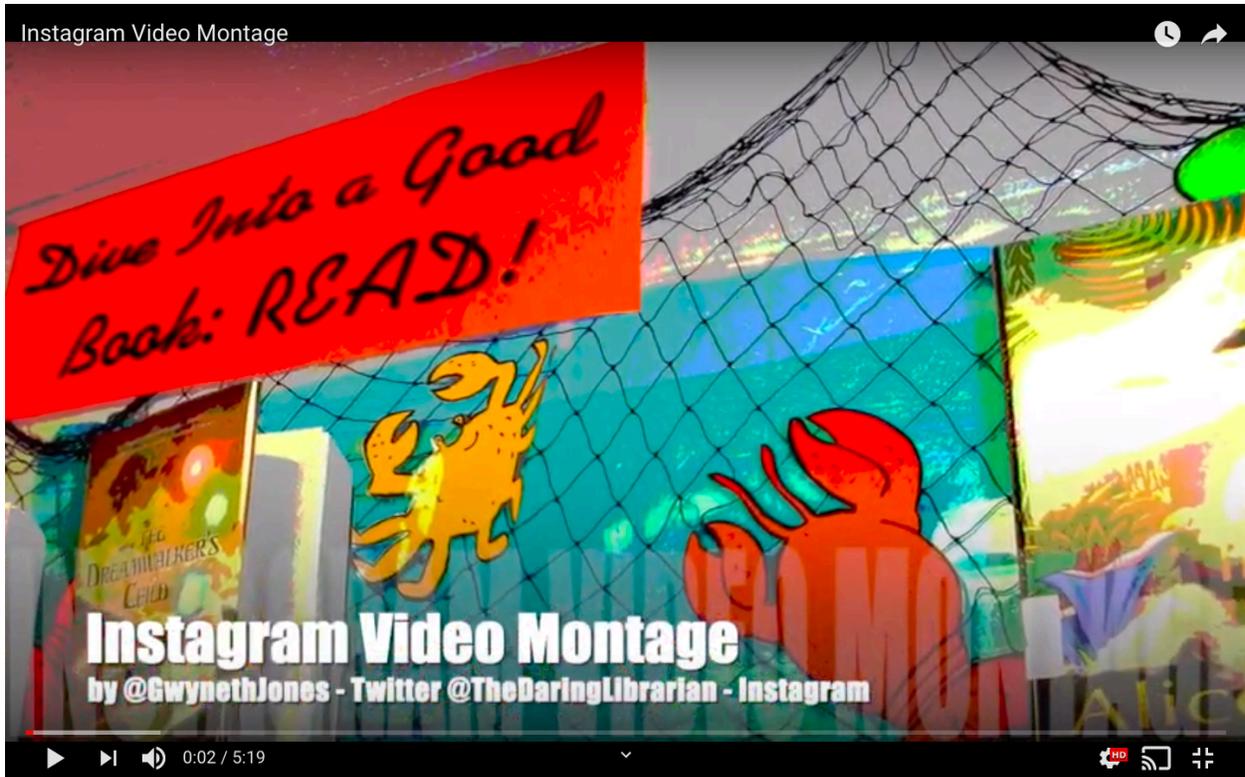
### [KASL web site](#)

**PLEASE: GO TO: File > Make a Copy**

*FOMO: OR HOW I LEARNED TO STOP WORRYING AND LOVE THE INSTAGRAM*  
**SESSION NOTE-TAKING WORKSHEET**

<p><b>Write Your Profile: <a href="#">150 characters</a></b>  <b>Or use Tools &gt; Word Count</b>          Here's mine:  <i>Future Ready Teacher Librarian. Mover, Shaker, International Keynote Speaker, &amp; Google Certified. Geek. Ridiculously Humble. Twitter: <a href="#">@GwynethJones</a></i>          = 148 Characters</p>	<p><b>Instagram Profile:</b>          Practice writing your profile below. Make it fun, snappy, &amp; connect to your Library passions.</p>
<p><b>Book Promotion Ideas</b></p>	<p><b>Bookface Ideas</b></p>
<p><b>Book Field Trip Promo Ideas</b></p>	<p><b>Library Display Ideas</b></p>

[Here's a handy Note-Taking Worksheet for this Session](#) - Please go to **FILE > Make a copy**



## YouTube Instagram (& Vine!) [Video Montage](#)

### Basics & Background

[Say Yes! To a School Instagram!](#)

**\*\*NEW BLOG POST\*\*** [10 Easy Instagram Photo Book Challenge](#)

[How to use Instagram for schools](#)

[Vimsy - How I Learned to Stop Worrying and Love Instagram Stories](#)

[9 Ways To Use Instagram In Your Library](#) (This was written for public libraries, but many of the ideas are totally transferable to schools)

Inspiration: [The fear of Missing Out: Or How I Learned to Stop Worrying and Love .](#) (Warning: NSMS language)

[5 Steps to Creating an Instagram Profile That People Can't Help But Follow](#)

[4 Ways To Increase Your School's Social Media Engagement](#)

[New Tools to Limit Bullying and Spread Kindness on Instagram](#)

[Instagram Debuts New Features to Fight Bullying](#)

[How will Instagram's new anti-bullying features actually work?](#)

[Instagram is using AI to detect bullying in photos and captions](#)

[IG Holiday Highlights & More!](#) Example how to share to the Community & World via blog!

[24 Social Media Shortcuts](#) **FREE PRINTABLE!** This is a super handy checklist for anyone starting out with Social Media - maybe nice to see if there's anything you can tweak or to give out to your staff in a professional development session.

[Social Media Shortcuts: At-A-Glance Tips for Educators](#) from [The Daring Librarian Experience](#) -- Give me just the direct Printable already

Kinda off topic but hilarious! [Here's an Annoying New Instagram Trend: Throwing Yourself on a Pile of Open Books](#)

Want to see more of the pictures and examples? [Check out my Flickr Gallery!](#)

## People & Organizations to Follow:

[15 librarians to follow on Instagram](#)

[@lucasjmaxwell](#) - Twitter- [Glenthorne School Library](#), IG London

[Mayfieldlibrarian](#) -High School Library in New Mexico

[Libraryatsems](#) - My California Middle Library friend Mary who is amazing!

[LibrarianTiff](#) - Tiffany Whitehead - former mentee & inspiring Librarian

[Jennlagarde](#) - former mentee & Teacher. Learner. Rabble Rouser.

[Jessamine County Library](#) - These Public Library is on Point!

[Tigers\\_read](#) - Leander Middle School Library - Strong Bookface game!

[Readwoke\\_librarian](#) -Georgia School Librarian

[sljournal](#) - School Library Journal

[@studentsneedschoollibraries](#) (Australia) It's kind of great.

[alia\\_cys](#) -ALIA Children's and Youth Services

**Hashtags to Follow -Yes, you can follow hashtags! Great way to discover new creative voices & people to follow!**

[#librariesofinstagram](#)

[#schoollibrary](#)

[#BookFaceFriday](#)

[#LibraryLife](#)

[#TLChat](#)

[#FutureReadyLibs](#)

[#ISTELibs](#)

[#MakerSpace](#)

## **Related Hashtags**

[#librariesfollowlibraries](#)

[#nationalreadabookday](#)

[#librariansofinstagram](#)

[#loveofreading](#)

[#internationalliteracyday](#)

[#librariesmatter](#)

[#kidsliterature](#)

[#mediaspecialist](#)

[#readingteacher](#)

[#childrensliterature](#)

## **#BookBento**

**From [Jennie Bales](#), Library Professor in Tasmania:** “Bento is a Japanese term of single serve take away meal that is served in a box – traditionally lacquered wood – with separate sections for different portions. Applying this structure to a literature response strategy results in book bento boxes. Here are some great [examples](#) to get you inspired. You will see that the box structure can be somewhat flexible in this strategy and most do not have compartments for different portions.....An alternative way to express a response to literature that will excite students with its combination of personal expression, visual arts, technology (Instagram), creativity and hands on compilation of the bento box contents.”



jennlagarde • Following

jennlagarde My awesome Rutgers #YALit students created a #bookbento as part of a summative assessment to demonstrate their ability to connect titles from this semester's reading list with a plethora of multi-media resources (like book trailers, author interviews, reviews etc.,) to inspire and hook readers! What you don't see here is that they then uploaded these gorgeous examples to ThingLink where they attached them to expertly curated resources for teachers and students to explore and be inspired by! The results were epic and I'm so proud of and delighted by their finished products. PS: These are just a handful of examples that I got permission to share - but they were all AMAZEballs! #ru548

♥️ 💬 ↗️ 📌

👤 Liked by librariantiff and 154 others

APRIL 30

Add a comment... Post

[Interactive Book Bento](#) with ThingLink by JennieBales

[Building beautiful book bentos — @joycevalenza ...](#)

[Book Bento Box \(@bookbento\) • Instagram photos and videos](#)

[Book Bento Boxes | Jennie Bales](#)

# Easy Instagram Photo #BookChallenge



- 1. Current Read**
- 2. Favorite Book cover**
- 3. School or Local Library**
- 4. Book Field Trip** (Take a book somewhere)
- 5. #Shelfie** (You holding a book)
- 6. Book spine Poem or Message**
- 7. #BookFace** (Bonus if you dress up!)
- 8. Books + Pet** (Real, stuffed, or imagined)
- 9. Seasonal Read** (Bonus if you decorate!)
- 10. #BookBento:** (Arrange items around a book that give it more meaning without spoilers!)

**Tag me in your posts!**

**@TheDaringLibrarian - IG or on Twitter @GwynethJones**

**Interactive Instagram Book Challenges:**

[Instagram Photo Challenge Returns!](#)

[31 Days of Instagram Challenge - 5 Minute Librarian](#)

[What I Learned From Hosting An Instagram Challenge \(+ 6 Tips to Create Your Own!\)](#)

**From BookRiot [#RiotGrams 2019](#)**

“We’ve [talked](#) a bit [about](#) Bookstagram here on [Book Riot](#), and you probably know about our own [sweet little Instagram account](#). Now we’d

like to challenge the awesome readers and community of Book Rioters to take part in a month-long Instagram challenge, hosted by us. If you've got an Instagram account, that's all you need to take part."

## JOIN THE BOOK RIOT **BOOKSTAGRAM** CHALLENGE

- 1 CURRENT READ
- 2 LOCAL BOOKSTORE OR LIBRARY
- 3 FAIRY TALES
- 4 SHELFIE
- 5 FALL READS
- 6 NAKED BOOK SPINES
- 7 FUN BOOK DEDICATION
- 8 FREEBIE!
- 9 NATIVE AND INDIGENOUS READS
- 10 MENTAL HEALTH BOOKS
- 11 FAVORITE FEMALE CHARACTER
- 12 CLASSICS YOU LOVE
- 13 FAVORITE BOOK COVER
- 14 LIBRARY BOOKS
- 15 BOOK MORE PEOPLE NEED TO READ
- 16 ORANGE & PURPLE

- 17 STACK OF COMICS
- 18 PAIR A BOOK & BAND
- 19 SETTING YOU'VE BEEN TO
- 20 PUZZLE BOOKS
- 21 BOOK TEES, TOTES, PINS, & SWAG
- 22 BOOK THAT MADE YOU CRY
- 23 BOOK THAT MADE YOU LAUGH
- 24 WITCHES & GHOSTS
- 25 BOOK THAT CHANGED YOUR LIFE
- 26 BACKLIST/OLD BOOKS THAT ROCK
- 27 LEAST FAVORITE BOOK COVER
- 28 BOOK & SOCKS
- 29 CATS!
- 30 BOOKS BY/ABOUT CELEBRITIES
- 31 BOOKS & CANDY

#RIOTGRAMS  
#RIOTGRAMS  
#RIOTGRAMS

#RIOTGRAMS  
#RIOTGRAMS  
#RIOTGRAMS

# #ColourMyEveryDay

## Instagram challenge

by @adventuresandteaparties

### Daily Prompts

1. Autumn favourite
2. Cozy
3. Food
4. From the wardrobe
5. Leaves
6. Spicy
7. Moodboard or flatlay

#### Related:

[24 Social Media Shortcuts](#)

[You Don't Have to Marry It!](#)

[Heavy social media use affects girls' mental health differently than boys](#)

[What's Up with TikTok?](#)

The TikTok Effect



# [What is TikTok?](#) | ABC News - Australia

Helpful [Google search](#)



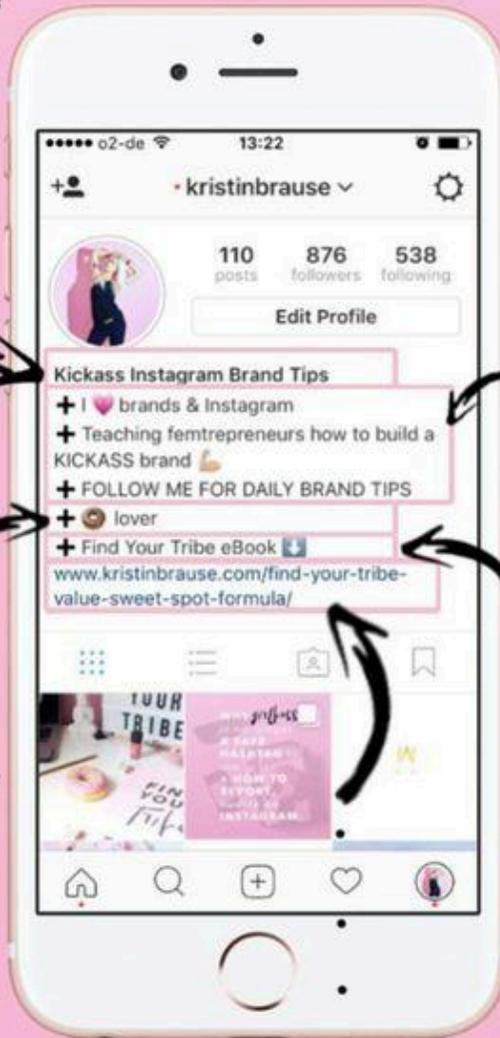
[How to Make Tik Tok Videos – Beginners Guide to Tik Tok 2018](#)



[How to Add Effects to Tik Tok Videos - New Features!](#)

**1. THE HEADLINE  
(THE LINE THAT IS IN BOLD)**

Use keywords that describe your brand. Those keywords are the only searchable keywords on IG. By default Instagram fills in your name but you can change it.



**2. THE BODY**  
Tell your audience the value they get from your account, straight away.

**3. PERSONAL TOUCH**  
If you have space, write something personal about you, like 'almond latte lover' or use an emoji to describe a feeling, your favorite food or pet (mine are doughnut, palmtrees and pink, of course)

**4. CTA (CALL-TO-ACTION)**  
What do you want your audience to do next?

**5. LINK**  
To promote your latest project, your opt-in offer, what is your 'Champagne' that you offer new visitors?

**+ TAKE MY FREE 5-DAY  
INSTA CHALLENGE**

**KristinBrause.com**





# Got Questions?

Didn't find what you were looking for? Why not try to Google your topic plus Daring Librarian, I might have already blogged about it. Still no joy? [Tweet](#), [Instagram](#), or email me at gwynethanne AT @ gmail dot com, I'm happy to help! [Contact](#) & [About Me](#)

[CANVAS Page Link for Webinar](#)