

You are going to compose a water pollution Public Service Announcement (PSA) **based on the research you did in class** ([click here for details](#)). In your PSA you will have the opportunity to make a claim, back it up with evidence you find through your research, and explain the reasoning to show that your evidence really does prove that your claim is correct.

You can write your own individual PSA but for the team PSA have your Engineering Officer start a new Google Doc and share it with everyone in the team AND with Mr. G too.

**Start with a hook**, something to get your audience to read your blog public service announcement. ***MAKE YOUR CLAIM IN YOUR FIRST PARAGRAPH!*** Use a great photo that is public domain or under a creative commons license (it has to be a license that you can MODIFY not just share!!). Put a compelling title on that photo to make a MEME!

Then write the rest of your announcement. Explain what water pollution is by using what you learned to educate the public. Include recommendations for preventing water pollution including what people can do in their own watersheds.

## **You can focus your PSA on the following:**

- Rivers and Streams (Chimacum Creek or any other river)
- Lakes and Ponds (Anderson Lake or any other lake or pond)
- Oceans (The Great Pacific Ocean Garbage Patch and/or Oil Spills or another problem)
- Drinking water issues such as the places on Earth where people do NOT have access to clean, safe drinking water! (Remember the Guinea Worm!!)

## **Your PSA needs to have:**

1. A meme that matches the water pollution you are writing about and hooks your audience.
2. A description of the water pollution you are sharing and YOUR CLAIM. Make it compelling so that readers want to read it and learn about it!

3. The consequences of water pollution! This is where you will provide the evidence to back up your claim.
4. Recommendations of how people can help (the R's!!). Explain how your evidence supports and proves that your claim is correct (REASONING).
5. A bibliography of the sites you read and used and got your pictures from (use [EasyBib.com](http://EasyBib.com)).