



Job Title	Video Communications Associate
Workstream	Marketing Workstream
Date Modified	December 08, 2022

Job Overview:

The Video Communications Associate at ShapeShift DAO is responsible for maintaining our public meeting live streaming schedule, mining meeting recordings for evergreen micro-content, and assisting with new content posting on YouTube. They function as a part of the marketing team, reporting directly to the Video Marketing Manager. The position requires experience with multi-channel live streaming, YouTube channel management (including copywriting), and solid knowledge of the crypto industry.

Responsibilities

- Live streaming for all required DAO public meetings to the ShapeShift Transparency channel & Twitch channel.
- Adding timestamps to the streams on yt as well as verifying the description, tags, thumbnail, playlist are all correct.
- Content mining, extracting key moments in public meetings
- Capturing audio from twitter spaces and mixing it as well as gathering special nuggets of info that can be formalized into some type of content.

New Responsibilities

- Communication bridge between global and marketing working groups