

## Pennsylvania FFA SLLC Conference Press Release Template

Advisor Name  
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FOR IMMEDIATE RELEASE

[City, PA] - [Date]

The [CHAPTER NAME] FFA Chapter of [CITY, STATE], was represented at the 2026 Pennsylvania FFA State Legislative Leadership Conference (SLLC), held March 22–24 in Harrisburg, Pennsylvania.

The State Legislative Leadership Conference is a three-day leadership experience designed to help FFA members understand how government and advocacy intersect with agriculture. Throughout the conference, students develop their voice as young leaders while learning how public policy impacts the agricultural industry and their future.

Students from the [CHAPTER NAME] chapter who attended the conference included: [INSERT STUDENT NAMES HERE].

During the conference, members participated in interactive workshops focused on parliamentary procedure, advocacy, dinner etiquette, and effective communication with legislators. These sessions prepared students to confidently engage in professional settings and advocate for issues that matter to agriculture and their communities.

Students also took part in an advocacy fair experience, where they worked in teams to research an assigned service organization, set a goal of dollars and service hours needed for their organization to prosper, and present their findings to peers in hopes of gathering the dollars and hours needed to meet said goals. These presentations allowed FFA members to experience advocacy in action, further developing their communication and leadership skills.

As part of the conference experience, members engaged in the delegate process, where they discussed and presented issues to be considered by the full delegate body at the Pennsylvania FFA State Convention this June. This opportunity allowed students to actively participate in the democratic process of the organization and contribute to decisions that shape the future of Pennsylvania FFA.

Members also participated in bill discussion and debate sessions, where they explored current legislative topics such as artificial intelligence regulations, milk hauling regulations, mushroom farming and composting, and more. These conversations helped students better understand the complexities of policymaking and the impact of legislation on agriculture and their communities.

A highlight of the conference included the annual legislative breakfast, attended by more than 600 FFA members, advisors, and legislators from both the Pennsylvania House and Senate. This event provided a valuable opportunity for students to connect with elected officials and further share the impact of agricultural education. Following the breakfast, members also had the opportunity to visit the Pennsylvania State Capitol to further interact with legislators and observe government in action.

“[Insert quote from advisor or teacher here - e.g., ‘SLLC gives our students the confidence to speak up, advocate for agriculture, and understand how their voice truly matters.’]” said [NAME, TITLE], FFA Advisor at [SCHOOL NAME].

The State Legislative Leadership Conference challenges students to think critically, communicate effectively, and lead with purpose-skills that will benefit them far beyond their FFA experience.

The State Legislative Leadership Conference is one of several premier leadership opportunities offered through Pennsylvania FFA. Members also have the opportunity to attend conferences such as the Fall Leadership Conference and the ACES (Agricultural Cooperation Establishes Success) Conference, each designed to build leadership, strengthen communication skills, and prepare students for success in agriculture and beyond.

The [CHAPTER NAME] FFA Chapter would like to thank New Holland, Horizon Farm Credit, the Pennsylvania Department of Agriculture, Corteva-Pioneer, Northeast Agriculture Education Foundation, The Hershey Company, the Pennsylvania Farm Bureau, the Pennsylvania Livestock Association, Mr. Gary Swan, Paragon and Melhorn Poultry, Seneca Resources, Fulton Bank, Masser Family of Companies and Versant Strategies for making this impactful leadership experience possible and helping to develop the next generation of agricultural leaders.

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#### About the Pennsylvania FFA Association

The Pennsylvania FFA Association is a student-led organization committed to preparing members for leadership, personal growth, and career success through agricultural education. Serving more than 16,000 members across the Commonwealth, Pennsylvania FFA empowers students to develop their potential through classroom instruction, hands-on experiences, and leadership opportunities. FFA makes a positive difference in the lives of young people by

equipping them with skills for premier leadership, personal growth, and career success. Learn more about Pennsylvania FFA at [www.paffa.org/about-ffa](http://www.paffa.org/about-ffa).

#### About the Pennsylvania FFA Foundation

The Pennsylvania FFA Foundation is a nonprofit organization dedicated to securing and stewarding financial resources to support agricultural education and the Pennsylvania FFA Association. Through partnerships with individuals, businesses, and organizations, the Foundation funds leadership conferences, career development events, scholarships, awards, and other opportunities that empower FFA members across the state. The Foundation's work ensures that today's FFA members have the tools, training, and experiences they need to become tomorrow's agricultural leaders and innovators. Learn more about the Pennsylvania FFA Foundation at [www.paffa.org/mission-history](http://www.paffa.org/mission-history).