

Proxima Privacy Policy

Last updated: May 21, 2026

This Privacy Policy describes how Proxima ("we", "our", "the app") handles your information. Proxima is a mobile app that helps you discover places near a chosen location.

TL;DR

- Proxima stores almost all your data on your device only.
- We do not have user accounts, sign-ins, analytics, or advertising.
- We send your chosen address coordinates to Google Places and OpenWeatherMap to fetch nearby places and weather.
- The Vibe Picks feature sends a small payload (place IDs, names, ratings, distances, types, current weather, and a summary of your saved-place taste) to a Supabase Edge Function we operate, which then calls the Anthropic API server-side to generate the prose layer (headline + per-pick captions). The Anthropic API key never ships in the app.
- Subscriptions (Proxima Pro) go through Google Play Billing and RevenueCat for receipt validation. No personal identifiers are sent — RevenueCat receives an anonymous device-scoped ID.
- An opt-in "Help others discover spots" feature sends an anonymous record of saves to a Supabase database we operate. Off by default, never includes your name, address, or exact location.
- An optional in-app feedback form sends what you type plus your app version, platform, and an anonymous device ID to our Supabase database. Only when you submit the form.
- We do not sell or share any data.

Information we collect

1. Data stored locally on your device

The following lives only on your device using Android's secure local storage and never leaves it (except as described in §2, §3, and §4):

- Home Base address — the address you set for nearby search
- Saved places — places you bookmark

- Recent searches — recent address lookups
- Custom keyword history — keywords you've typed in the custom search field
- Watches — areas you've configured to monitor for new businesses or rating changes
- Alerts — notification history from your watches
- Daily activity log — a per-day visit marker used to compute your streak. No timestamps beyond the date.
- First-launch timestamp — the date the app was first opened on this device. Used so the in-app review prompt waits at least 7 days before nudging.
- Tutorial / coachmark state — which onboarding tooltips you've dismissed
- Notification preferences — your toggles for the daily digest, watch alerts, weekly recap, and Vibe Picks reminders
- Subscription receipt cache — the active Pro tier and its expiry, as reported by Google Play / RevenueCat. The authoritative copy lives in your Google Play account; this is just a local mirror so the app knows your entitlement without a network round-trip.
- Custom-search rate-limit log — timestamps of recent free-tier custom searches, pruned to a rolling 24-hour window, used to enforce the 10/day free quota.
- An anonymous device ID — a random UUID generated on first launch. Used only for the opt-in Spotted feature (§3) and for in-app feedback submissions (§4).
- Settings — your app preferences (units, default radius, animation toggles, daily-digest time, opt-in toggles)

You can clear any of this from the Profile tab. Uninstalling the app removes all of it permanently.

2. Data sent to third-party services for core features

To deliver core features, Proxima sends limited requests to the following services. None require an account.

Service	Data sent	Purpose
Google Places API	Coordinates of your selected Home Base, search radius, category filters, custom keyword (when used), place IDs	Fetch addresses, nearby places, place details
Google Maps SDK	Coordinates of pins shown on the map	Render the map and markers
OpenWeatherMap API	Coordinates of your selected Home Base	Fetch current weather conditions
Supabase Edge Function	For each Vibe Picks tap: the	Generate the Vibe Picks

(vibe-prose)	chosen mode (tonight/brunch), current weather summary, top 5 place types from your saved places, your local-to-chain ratio (a single 0–1 number), and for each of the 4 picks: place ID, name, rating, rating count, distance in miles, and types	headline and per-pick “why” captions. The function we operate proxies the call to the Anthropic API server-side.
Anthropic API	The same payload as the Supabase row above, forwarded by our Edge Function. The Anthropic API key never ships in the app binary.	Generate LLM prose for Vibe Picks
Google Play Billing + RevenueCat	Anonymous device-scoped subscriber ID, subscription product ID, and receipt token (handled by Google Play). RevenueCat validates the receipt and tells the app whether Pro is active.	Activate / restore / verify Proxima Pro subscriptions. No personal identifiers are sent — RevenueCat does not know who you are.

These services receive only the location you chose to search around — not your device's actual GPS location. Their handling is governed by their own privacy policies:

- Google: <https://policies.google.com/privacy>
- OpenWeatherMap: <https://openweather.co.uk/privacy-policy>
- Supabase: <https://supabase.com/privacy>
- Anthropic: <https://www.anthropic.com/legal/privacy>
- RevenueCat: <https://www.revenuecat.com/privacy>

3. Opt-in: "Help others discover spots" (Spotted feature)

Off by default. You can turn it on or off any time from Profile → Help others discover spots.

When on, each time you save a place we send a single row to a Supabase database we operate, containing exactly:

- The Google place ID (e.g. `ChIJ...`) of the saved place — a public identifier from Google, no secret data

- A random device UUID generated locally on first launch — not linked to your name, email, account, or device identifier
- A coarse area bucket computed by rounding your Home Base latitude and longitude to one decimal place (~11 km / ~7 mi resolution). Your exact address is never sent.
- A timestamp of the save event

This data is used only to compute aggregate "N locals also saved this" pills shown to other users in your same coarse area. Counts are only displayed when at least 3 unrelated users have saved the same place in the last 7 days, providing herd anonymity.

When off, no data is ever sent to our database. Turning it off does not delete previously contributed rows because doing so would require linking them back to you, which we deliberately do not store the means to do.

4. In-app feedback form (user-initiated)

Tapping Profile → Send feedback opens a form where you choose a category (bug, idea, praise, other), type a message, and optionally include an email address. When you tap Send, the following is written to a Supabase database we operate:

- The category you selected
- The text you typed
- Your email address — only if you chose to include one
- The app version and platform (`android` / `ios`) so we can reproduce issues
- The same random device UUID from §1, so we can correlate multiple submissions from the same install without knowing who you are

We use these submissions only to act on your feedback. If you provided an email, we may reply to it. If you didn't, we don't have a way to identify you.

To request deletion of your feedback rows, email feedback@proxima.app with the device UUID (visible in Profile → About) and we will remove them within 30 days.

5. Notifications (local only)

Proxima uses Android's built-in notification system to deliver local notifications. Nothing about the notification content is sent to a server — the text is computed on your device from data already in §1.

The notification categories you can enable from Profile:

- Daily Digest — one short notification per day at your chosen time, summarizing what's fresh nearby.
- Watch Alerts — fires when one of your area watches detects a new place or rating change.
- Weekly Recap — Sunday 6:00 PM summary of your week.
- Vibe Picks reminders (Pro users only) — Friday + Saturday 12:00 PM (Vibe Tonight) and Sunday 9:00 AM (Vibe Brunch). Tapping the notification opens the Vibe Picks card directly.

On Android 13+, the system will ask for permission to show notifications the first time you enable any of these toggles. All toggles default to off except Watch Alerts (which is on by default since you explicitly created a watch).

Information we do NOT collect

- We do not request access to your device's GPS location.
- We do not collect your name, phone number, or any account information. (The only optional personal field is the email address you may choose to include in a feedback submission per §4.)
- We do not use crash reporting, mobile analytics, or advertising SDKs.
- We do not use cookies or tracking pixels.
- We do not share any data with advertisers or data brokers.

Permissions

Proxima requests the following Android permissions:

- **Internet** — required to call Google Places, OpenWeatherMap, our Supabase Edge Function (for Vibe Picks and feedback), and Google Play Billing.
- **Coarse / Fine Location** — declared but not actively used in the current version. Reserved for a future opt-in feature that would auto-detect your home base. The app does not read your device location at any point in the current version.
- **Post Notifications** (Android 13+) — only requested when you enable one of the notification toggles in Profile. Declined by default and revocable at any time from system settings.
- **In-App Billing** — used solely to validate Proxima Pro purchases via Google Play.

Data deletion

- Tap Profile → Reset everything to wipe all locally stored data.

- Uninstalling Proxima removes all locally stored data.
- For the opt-in Spotted feature: rows in the Supabase database are not personally identifiable, but if you would like us to delete the rows associated with your device's anonymous UUID, email dback@proxima.app with that UUID (visible in Profile → About) and we will remove them within 30 days.
- For in-app feedback submissions: same process — email feedback@proxima.app with your device UUID and we will delete the rows within 30 days.
- For subscription receipts: managed by Google Play. Cancel or refund subscriptions via your Google Play account; RevenueCat's record will update accordingly.

Children

Proxima is not directed to children under 13 and does not knowingly collect any information from them.

Changes

If we change this policy, we will update the "Last updated" date above and post the new version at the same URL.

Contact

Questions about this policy? Email: feedback@proxima.app