

Name of project and Project URL on IdeaScale/Fund:

<https://cardano.ideascale.com/c/idea/106851>

Your Project Number: 1000094

Name of project manager: Wes Parkinson

Date project started: Upon F10 Approval Date

Date project completed: May 12th 2024

List of challenge KPIs and how the project addressed them: allow for users to mint NFTs, sell them on the secondary if desired, showcase claiming before Rare Evo, and VIP holder exclusive merch via wallet connect on our website.

List of project KPIs and how the project addressed them: worked with proper vendors such as Nucast and NMKR for the claiming process... while building our own wallet connect in house for enhanced features.

Key achievements (in particular around collaboration and engagement): Minting 156 NFT tickets for Rare Evo 2024... while the holders utilize the wallet connect on our website for exclusive merch and giveaways.

<https://x.com/RareEvo/status/1791498241080504527>

Key learnings: Rare worked with partners for this first phase of the tech stack. In order to have more flexibility and control of our product suite to have more overall agility from the development side, we need to continue to build our own solutions in house.

Next steps for the product or service developed: Mobile App, In-House Minting/Claiming Platform, and Loyalty Points Protocol

Final thoughts/comments: Rare's tech stack between the NFT ticketing and upcoming loyalty points protocol will be built in-house with the assistance of F12 funding if passed.

Links to other relevant project sources or documents: Collection on jpg store, proving that the NFTs were minted by over 100 individuals and can be traded on the secondary market:

<https://www.jpg.store/collection/rareperksrareevo2024collection?tab=items>

Information on ticket collection on Rare Evo website: <https://rareevo.io/rareperks>
(mint is now closed)

Other documentation showing walk through:

<https://docs.google.com/document/d/1bHZHd2WtEPBpYPHodUemJxkPXkragTLm56BHLMXmD90/edit?usp=sharing>

Link to Close out video - must be either YouTube or Vimeo link only: The ability to connect wallet can be seen on the homepage: <https://rareevo.io>

Claiming:

<https://drive.google.com/file/d/1Ljtepfy7j9g4toTFZuYPIWbUR9cCcMZZ/view?usp=sharing>

Verify:

https://drive.google.com/file/d/1LzLMNKpx4UY1-xH_5vQ-P42zvXwPCaUe/view?usp=sharing