

Please find notes from our Purim Webinar.

These are ideas different shuls are considering based on the 4 Mitzvot of Purim as a starting point

Group 1

1. Mishloach Manot -- pick up
2. Thursday "Car Nidrei", get a big blow up screen and people will drive up & watch.
3. Seudah on Friday Picnic, everyone tailgating from their own car.
4. Stagger age groups.
5. Try to get families to film different scenes, like the Princess Bride re-make
6. Make a family-fun Purim Kabbalat Shabbat
7. Megillah reading online.
8. Use backgrounds and hats to utilize Purim environment, dress up differently.
9. For younger kids -- make groggers around the house, find something around the house that can make noise.
10. Parking Lot carnival -- drive by, pop balloons. 10 minutes for kids. Did similar car games for Hanukkah. Such as kids throw socks through a board, knock something over and get a prize.
11. Megillat Texter -- people can participate from zoom or whatever
12. Use Instagram, Hashtag stream, instagram filter, picture montage
13. Adults Activity -- Mixologist and "bartending" night
14. "Chopped" style cooking competition. "Make something with three corners and something in the middle"
15. Bagels & Lox -- holiday escape rooms. It is not so hard to make your own escape rooms.
16. Set up Readers ahead of time, for example see link <https://padlet.com/csherman924/SFPFeaturedReaders10242020>
17. "Dunk the Rabbi" - people drive by and throw things and try to dunk the rabbi

Group 4

1. Match up families for a mishloach manot exchange
2. Pick up bags- mask kit, etc
3. During megillah reading- do some drama between chapters, including costume montage, video of children singing, online games, other videos, trivia games, dance break
4. Drive in with FM radio broadcast to cars
5. Large screen
6. Drive in CAR -nival
7. Megillah reading in courtyard (weather permitting)
8. Zoom cooking activity- Hamantaschen or purim-themed challah

Group 7

Three shuls have 200 members and one has 600 members

Possible Events

1. Drive thru CARnival event. Pass out groggers and mishloach manot. Activities will include parking lot games, a juggler or balloon maker, drop off tzedek. Set up a Zoom megillah reading and have families "BOO" at Haman by holding up signs. The event can happen in any weather.
2. Boxed delivery of mishloach manot baskets by purchasing them from a bakery local bakery.
3. Megillah story telling via Zoom. Playing the virtual game, AMONG US. Have a different reading for different age groups using break out rooms. Drive by events
4. Virtual megillah reading with interspersed speil. Have a Costume contest. When sending out the save the date, ask people for speil proposal that staff will execute. Send out "drink recipes" and have a drinking game during speil. Have a virtual event about mishloach manot, explaining the purpose and guiding people on making them.
* Similar to mass cooking.

The challenges are engaging parents who are exhausted (Many feel life should be normal again). Staff feeling as if they need to do more. Collaborating with other nearby shuls is working well.

Group 8

Programming Ideas

1. COVID themed Purim shpiel
2. Virtual Hamantaschen baking
3. Different classes at Hebrew school making different things: Gragers, mishloach manot, etc.
4. Open Purim up to the teachers helping.
5. Sending materials home to do programs instead of having the families get the supplies on their own.

Issues

1. Issue because Purim isn't really on anyone's radar right now.
2. No wants to be on Zoom
3. Parents don't want to go out and buy things for programs. The less work the families have to do to prep for programs the better.
4. Improv materials needed as much as possible if they can't deliver materials to participants.

Group 10

1. Virtual Purim Carnival
2. Email Melissa Ser for hospitality suite (rfoenberg@cbi18.org) **spatial.chat**
3. Bitmoji Classroom for access to resources such as recipes, songs, videos
4. Zoom lounge for different activities
5. Choose your own breakout room
6. Cooking Hamantaschen
7. Art
8. Mask Making
9. Materials
10. Songs space
11. Belly Dancing Lessons
12. Puppet Show - with finger puppets for kids
13. Kids do a puppet show with their finger puppets
14. Pictionary
15. Online twister? Online Clue - make your own?
16. Online bingo (different times for when different games will start)
17. Kahoot! (<https://kahoot.com/schools-u/>)
18. Gather! Town (on screen together and doing things) <https://gather.town/>
19. Flipgrid Purim Videos <https://info.flipgrid.com/>
20. Youth Group - driveby carnival and
21. As a fundraiser, deliver booze to higher end donors
22. Mishloach Manot - either driveby or giveaway

Group 13

Strengths

1. Set up curbside mishloach manot pickup and delivery for everyone
2. Get commercial Hamantaschen available to purchase
3. Invite members to bake them together a couple weeks in advance virtually by providing a supply list to members ahead of time.
4. Organize a Zoom game night using breakout rooms. Parental involvement enjoyed by parents, probably kids
5. Hamantaschen bake off - individual family members do judging - worked well for Hanukkah
6. Do "Chopped" contest for Seudah
7. Host costume contest
8. Run a trivia contest during the reading
9. Pre-record parts of the reading - use kids who have done this before
10. Guess how much candy is in a jar, starting a few weeks in advance

Weaknesses/Challenges

1. Difficult to provide supplies to everyone ahead of time
2. Cannot stream over Zoom
3. Pre Recording might not be Kosher if not really reading the Megillah
4. Want the adults to participate more

Opportunities

1. Large parking lot allows for drive up and stations
2. Bagels and Lox Escape room - worked well for other holidays

Threats

1. Weather is major problem for any outdoor activities
2. Tech issues may be a challenge

Group 14

1. Virtual magic show + Hamantaschen baking
2. Teens: costume scavenger hunt challenge at home to make your costumes together (in advance of megillah reading)
 - Pull words out of a hat and then find costume pieces to go with it
 - Will then wear their costumes to the congregation's megillah reading
3. Spotlight costume parade: spotlight 2 people, spotlight #1 while you spotlight #2 to keep the "parade" going; did with music playing in the background
4. Have Teens/tween make Kahoots for Purim programming→ Jewish brackets (like March Madness)-- teens can lead activities in breakout rooms
5. Zoom carnival: a "carnival game" in each breakout room, and people can rotate through; get prizes for participating
 - Wheel of Names
 - Bingo
 - Megillah story/play
 - Kahoot or poll with hard trivia questions
6. Fundraiser: suggested donation when registering for programming; give them swag bags (with donated stuff); do a silent auction (used to do during the carnival)
 - PurimProject.com (or .org) for Mishloach Manot fundraiser

Group 15

1. Megillah Reading - hoping to do it in the parking lot, projecting onto a large rented screen (like drive-in movie), person reading is projected, as well as words, funny pictures, images, include interactive elements to the screen, like a kahoot!
2. Very brief shpiel live, streamed to congregation
3. Community wide program online
4. One person making Hamantaschen for everyone
5. Virtual program (families want outside programs in person, but not sure that is possible)
6. Virtual improv comedy show and magician
7. Seudah - pair up families with similar aged-children on zoom for Megillah reading, and have drive-through pick up of food and mishloach manot
8. Ongoing cooking series/comedy show has happened all year - create your own seudah at home for purim!
9. Holidays in a bag - give everyone a mask, feathers, sequins, during hebrew school time, finger puppets, acting
10. Shorter programs are more successful, better to have a program you wish was longer than wish was shorter
11. Give a lot of possible activities in break out rooms, and families can plug into what they want
12. Space is infinite online
13. Parking lot street performers
14. Online games: wordwall, padlet, kahoot
15. If watching from home, have a shot for haman

Group 16

1. Congregations can work together by all buying Hamantaschen from the same caterer
2. Possibility of hiring someone else to do shpiel such as Bible Players
3. Use Shlichim/Shinshiniyot
4. Split school programs between ages, do K-2, then 3-7
5. Purim shpiel Chug after school (for kids who like to act/write/sing/be funny)
 - Some sort of unified costume for kids who are the same characters
 - Other ideas: Whole families sign up
 - Pre-record videos and weave them together
 - Either the kids write the script or the ed director (or someone else)
6. Provide mishloach manot for pick-up
 - Perhaps include signs, "Boo", "Hurray", "The Mentsch" for interactive reading
 - Or have the kids make the signs at home
 - Perhaps include "make your own mask" supplies
 - Oriental Trading
7. "Groggers for Good" - use a box of pasta/rice as a grogger and donate it afterwards
8. Kahoot
9. Send home Purim Bingo cards
 - Different age groups in different times/Zoom rooms
 - Send home the boards
 - You call the question, the board has the answer ("P - triangle-shaped cookie")
10. Have the madrichim come up with ideas
11. Coordinate religious school with rest of shul
12. Sound-bytes
13. Menti.com instead of Kahoot
14. Kids pre-record funny videos; you approve and then post to members-only section of website

Group 20

1. There is a member who usually does puppet shows for Hanukkah; want to ask him to do show for Purim with puppets of Rabbi & Cantor
2. Family Megillah reading with an intergenerational purim shpiel
3. During school - our congregants like to cook and bake - doing Hamantaschen bake; 30 min after Sunday religious school - we give the families ALL the supplies, pre-measured! - While they bake, have a costume contest, sing down, purim-related polls
4. Local synagogues could plan a scavenger hunt for Sunday morning, all over town, with programming at each location
5. Purim Shpiel "Masked Singer" - singers write their own parody song (purim related) pre-record selves singing with a disguise - send in recording, rabbis will comment and judge
6. Good weather helps! Having a joint (multiple synagogue) Purim parade around the JCC football field; joint megillah reading in person with all shuls.
7. Zoom a traditional megillah reading
8. Encouraging people to bring observance into the home... Bought "8 DAYS HOLIDAY BOXes" for each family <https://daysunited.com/jewish>

Group 21

Weaknesses

1. very small shuls with limited resources

Opportunities

1. There is a teshuva to allow Megillah reading over Zoom, attendance for some shuls has been better on Zoom than it was in person
2. Materials for Purim - Paintable masks/ stiff, hard paper available on Amazon with different designs, that kids can decorate at home.
3. Mishloach manot - giving some basic materials to allow families to share Mishloach manot with neighbors
4. Mishloach manot as gift baskets given to congregants, akin to HHD gift baskets
5. Could do 1:1 matchings for Mishloach manot exchange so it feels more personal, so people invest more in the particular basket they are making
6. Could plant parsley to prep for Passover
7. People can use paper cups to make groggers

Group 22

1. Between Megillah chapters, have a program
2. Hamantaschen decorating (provide sprinkles, icing, hamentaschen etc)
3. Have people take photos and send it in ahead of the holiday
4. Purim "CAR" nival
 - a. Nobody gets out of their car
 - b. Get bag of groggers, Hamantaschen, crowns to decorate some sort of mini game, hand sanitizer
5. Intersperse the shpiel or activities with the Megillah reading
 - a. find something with a number on it for the lottery
 - b. Mini scavenger hunts
6. Write our own shpiel for the kids
7. Bartender/mixologist teach how to make drinks on Saturday night
8. Virtual Purim Carnival
9. Laser cut groggers (\$5 each)
10. Vashti/Esther Debate
11. Latke/Hamentaschen Debate
12. Congregants sponsor each Megillah reader with donations
13. Bagels and Lox Escape Room

Group 24

1. Puppet show play via Zoom
2. Parade in a parking lot (weather issues and gathering restrictions)
3. Take selfies of families in costume in advance of Purim - create a video of photos to create a "Purim Parade" at megillah reading (via Zoom)
4. 10 readers for 10 chapters
5. Shpiel or puppet show or storytelling in-between chapters
6. Purim Bingo - myfreebingocards.com - engages congregations to listen for words on cards
7. Put together Purim goody bag (Hamantaschen, etc.) - congregants come to synagogue to pick up bags - drop off food donations for Food Pantry
8. Matanot l'evyonim - encourage congregants to make Paypal donations to Food Pantry etc. on Purim
9. During Zoom, use Spotlight function to highlight costumes
10. Pre-record and show a purim shpiel
11. Megillah reading on large screen in parking lot with sound over car radios
12. Share screen while reading megillah so all can see text - Sefaria
13. Hamantaschen baking via Zoom in advance of Purim

Thank you!

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Please take a moment to fill out this short evaluation: <https://www.surveymonkey.com/r/CYMHWFJ>

We hope to see many of you at **Reboot 21: JEA & JYDA Online Symposium**.

The event takes place online from Sunday, January 24 - Thursday, February 4.

For more info: <https://www.jewisheducators.org/conferences/>

To Register: <https://www.jewisheducators.org/reboot-21-jeajyda-online-symposium/>

