

Spring 2026 Sponsorship Perks and Refund Policy

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Silver

College of Engineering Email Advertisement

The SEC Career Fair team sends out multiple emails to the almost 23,000 engineering student body over the weeks leading up to the fair. There will be a section at the bottom of this email that mentions the name of your organization.

Gold

SEC Anti-Fatigue Floor Mats

These mats make standing on the tile floors so much more comfortable throughout the day—the difference is truly unbelievable until you try it.

Diamond

Vertical Banner

At the entrance of our venue, there will be a large vertical banner that will show students right when they walk in where your company's booth is located. This will ensure that all students can find you and your team on the day of.

Company Logo on Booth Map

Company logos will be displayed on the booth map (in addition to the number and letter) to ensure students know where your company is located.

Complimentary Entry to Welcome Social

As a Diamond company, you'll receive, free of charge, automatic acceptance to the Welcome Social—a banquet-style event to foster connections with students in a relaxed yet professional setting. Enjoy dinner, dessert, and conversation with fellow company representatives while getting to know some of our outstanding Aggie Engineering students.

Maroon

Above-Booth Signage

There will be a sign that extends above your booth so that all students can easily see where your company is located. With the Legends Event Center's elevated entrance and student rest area, students will be able to find and navigate to your booth with ease.

On-Campus Signage

Two weeks before the Career Fair, our organization will curate digital signage that will be seen on rotating digital displays within Zachry. These in-person marketing tactics will build student excitement towards your organization attending the Career Fair.

Social Media & Website Campaign

As a Maroon sponsor, you'll gain access to a curated social media presence designed to showcase your organization on Instagram and LinkedIn, two platforms frequented by Texas A&M students, as well as our official career fair website, careerfair.sec.tamu.edu. We'll craft a campaign using hand-picked images and quotes directly from your company, giving potential candidates a glimpse into your unique culture, values, and what you offer. This strategic approach will boost your visibility and generate engagement with top talent at Texas A&M.

On-Site Parking

Streamline your Career Fair experience with reserved parking spaces right in front of Legends Event Center.

Spring 2026 Refund Policy

Refund Amount	Date of Withdrawal
100%	Before December 26th
50%	December 27th - January 8th
No Refund	After January 9th