

Amplify90 Accelerator™

This accelerator is about one thing: helping mental health professionals turn their expertise from sessions into speaking services that are in demand for more impact, income and independence.

If you've ever wanted to package what you know into workshops, trainings or keynotes that actually pay without burning out, this experience is for you.

What we'll cover

1. Positioning & Presence

You can't attract opportunities if people don't understand what you do or who you serve. We'll refine your professional positioning, brand language and speaker presence so your message lands and your audience listens.

2. Packaging & Pricing

Your skills are valuable and we'll make sure they look and sound like it. You'll learn how to package your expertise into clear offers, signature talks and service suites with pricing that reflects your experience.

3. Pipeline & Promotion

Pitching without structure leads to burnout. We'll discuss and review your system for outreach, pitches and short nurture sequences that move conversations into bookings. We'll tighten the way you communicate, negotiate and deliver your proposals. No fancy over the top slide decks (unless warranted).

4. Process & Partnerships

You'll develop and monitor simple systems behind your business from onboarding, scheduling, contracts, invoices, off boarding and learn how to build partnerships that last beyond one opportunity.

5. Profit & Performance

Finally, we'll focus on profitability so you can grow your impact and income without working twice as hard. You'll identify which key indicators you need to track and build your business from the data, not the passion projects.

Format

Kickoff: Week of January 12, 2026

Duration: 12 weeks (90 days)

You'll get weekly 1 hour group coaching calls and every 2 week masterclasses, all recorded.

Guest experts will join to share what's working in areas like strategies, storytelling, negotiating, AI, branding, systems, etc.

This isn't a theory-heavy program. You'll be implementing in real time by creating everything or identifying what to delegate from your assets, systems, solutions and visibility plan while you learn.

Game plan (to be finalized)

I'll refine the flow based on feedback from accepted participants, but here's the general rhythm:

Month 1: Position, Package and Pricing

Month 2: Pipeline, Promotion and Partnerships

Month 3: Process, Profit and Performance

By the end, you'll have:

1. A clear message and market-ready speaker identity
2. A signature talk and pricing structure
3. AI-powered pitch tools and a visibility plan
4. A simple backend process that saves you time
5. Systems to book more opportunities, without burning out

Investment

- Full rate: \$2,500 (if you got the All-Access Pass from the summit, you'll get \$250 off)
- VIP Tier: \$3,500 (includes additional feedback, trainings and speaker directory)
- Split payment plan are available

Limited to 20 total participants (5 VIP spots max).

No fluff, no false promises. You'll get proven frameworks, practical tools and community accountability to help you position, package and profit from your expertise, ethically and sustainably.

In a nutshell:

- Starts January 12, 2026
 - Applications open December 1, 2025
 - 20 spots available, 5 VIP spots only
 - 12 weeks of coaching, community and implementation
 - Focus: Position, Package, Profit, Pipeline, Process
 - Guest sessions from expertises thriving in their speaking businesses
 - Ready to use templates and systems included
 - Upgrade to VIP for more access, resources and support
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If you have any questions, email hello@speaktotosoul.com .