

\\ GRAPHIC DESIGN RESOURCES \\

A curated list of various design sites, social media accounts, tutorials, and more. Curated by [Kyle Zadina](#).
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Feel free to share with others, and drop a comment in any section if there's someone or something you'd like to share. Thanks! ✨

My Favs

[Brand New](#) For the latest re-brand walkthroughs and thoughtful commentary.

- Voting piece and comments are usually quite engaging and fun to participate in
- \$2 a month or \$20 a year to subscribe, also have a pay what you want model.

[Typewolf](#) For a simplified overview of Typography design

- Great set of font pairings, recommendations, and [resource bank](#).

[36 Days of Type](#) An Instagram challenge for designers to create a unique set of letterforms, one letter each day then numbers 0-9.

- Excellent way to find new designers and other good followers on Instagram
- Great source for browseable type design

**Anything with a " ✨" next to it, is something I've personally used and would recommend.*

Useful Websites

Inspiration

[Consumer Packaged Good Directory](#): Great place to research and discover packaging projects and examples.

- Quick link to the [Beverage Category](#) search que
- Great to search for photography direction, branding, and package design

[Eyecandy](#): A visual depository of all things motion, video transitions, styles, actions etc. Fun to browse in general to get inspired with motion, or using the categories to find a good example of something in mind.

[Ads of the World](#): A collection of ad campaigns from everywhere, not just the US.

- Great to search/compare taglines when ideating a campaign
- Lots of video examples

[Milled](#): A depository or “Search Engine” of consumer email campaigns, newsletters and designs.

[Art of the Title](#): A catalog of movie and show titles from the latest release to the classics

- The [features](#) tab has some good top 10s of each year, and specific artist profiles

[Landing Love](#): “Get inspired by the best website examples with full-page video recordings.”

[DIELINE](#): A Packaging focused website going into detail about various launches and new product releases and how they are made. Great source to see top of the line product and packaging design.

[Shop Drop Daily](#): A daily drop of the best retail store concepts, visual merchandising, pop-ups, window displays and branded shop environments globally. Also on [Instagram](#)

- Great for environmental design inspiration and pop ups.
- Also interesting to see the brand collaborations in action

[Awwwards](#): The awards that recognize the talent and effort of the best web designers, developers and agencies in the world.

- Great to find unique and well designed websites
- Collections and categories help narrow in the search

Design Related

[Space Type Generator](#): A unique motion based tool to play with moving typography.

- [TikTok example](#) of what it does including export
- Click the [Select...] button in the top right to change the overall piece (cylinder, field, stripes, cascade etc.)

[The Branding Style Guide Archive](#): Large collection of large brand guidelines

[The Brand Identity](#): “This is the home of Graphic Design’s Greatest. That’s right. The Greatest. From the designers, studios, type foundries and brands at the top of their game, to the best products and jobs in the business.”

- Interesting aggregate / collection of projects and resources
- Some overlap with Brand New potentially. I’d be good to explore more.

[svgl app](#): A unique part of an app that allows you to quickly copy and paste logo assets as native vector/svg. If you quickly need a social media company logo or program logo this is a great resource to quickly grab whats needed.

Color

[Realtime Colors](#): A robust design tool that helps with creating color palettes for website, apps. Their overview videos help illustrate it best. [Website Overview 1.0](#) & [Website Version 3.0](#)

- Seems like a great way to test out colors for accessibility and style.
- The new font piece allows to implement type scales in real time
- The ability to export code out in a variety of ways seems great for dev friends

[Pigment by Shape Factory](#): A simple website to explore color pairings and palettes.

- Scroll endlessly to find color inspo, click in and see shades, and color info (hex, pantone)
- Drag the pigment and lighting sections up or down to mess with all colors at once
- Click the paint palette to pull up all colors and filter by a specific hue. [Video reference](#).

[iColor Palette](#): A search type engine to find Pantone colors based on hex codes and vice versa.

- Good way to avoid the [Pantone subscription](#) (\$90 a year or \$15 monthly)

[The Color Palette Studio](#): A purchasable tool that lets you test and build brand color palettes for the web and apps.

- Looks to be a one time fee to get their tools, though they do have some freebies
- Found [this TikTok](#) that explained it's usage pretty well.
- If you're new to web design or less familiar could be worth the purchase.

[Photoshop Gradient Assets](#): Various gradient packs that are free and easy to install.

- Lots of other assets from this artist on [their Behance](#).

[NFL Team Colors](#): A nice resource to get hex codes for all the NFL teams

Design Adjacent

[Ratio Calculator](#): A go-to way to solve scaling related math problems. ★

- It's basically ____ : ____ = ____ : ____
- Ex. if you want to know what 62% of a 1540px artboard is you can do 100:25 = 1600: __ and get 954.8.
- Ex. If you want to know what the portions of something are in a PDF or AI file you could put in real measurement compared to how many pixels it is in the document.

[Noun Project](#): Tons of icons from independent designers, most have free personal use ★

[Word Hippo](#): A much better thesaurus and word association site ★

- Great when trying to come up with brand names or to spice up sentences.

[Type Scale](#): A web design resource to get the right font scale/sizing.

- Great to use in the design process to put some rationale behind the size of things
- The site also gives some decisions and descriptions of why type scaling is important.

[Dimensions.com](#): A pretty robust set of standard sizes and comparisons for various shapes and products.

- Came across this looking for the height and size of [pint glasses](#), [beer cans](#), and [weizen glasses](#).
- There's a nice organization to the content into [object types](#) where there's whole sections like [beer glasses](#), [picture frames](#), and [trash cans](#).
- Then it also goes as far as specific people, places, and products on the [browse](#) page.

[QR Generator](#): Quick and easy generator for .pngs

- They used to be free to download a vector (svg) version but now that's behind a paywall.
- [Adobe Express QR generator](#) is an option that allows for vector/SVG download

[Convert .MOV to GIFs](#) (Adobe Express)

[Web design resource bank](#)

- Tons of different sites split into categories

[Brands of the World](#): A way to quickly download vector brand logos

- (not always 100% accurate but good in a time crunch)

[Google's free icon suite used through fonts](#)

[List of various social media image sizes](#)

[Where I got my .design domain](#)

[Generate Office Ipsum](#): Also Client Ipsum & regular Lorem Ipsum

Design Games

[Color Matching Game](#): Pretty Fun and gets increasingly hard

[Pen Tool Game](#): Tracing shapes using the pen tool, to sharpen those skills

[Shape Type Game](#): Similar to above (from the same website) but specific to letters

[Kerntype](#): A letter spacing game

[Pixact.ly](#): An online tool that tests how well you know your pixels

[Hues and Cues](#) | Physical Board Game: A fun way to explore color, great with or without design friends.

Storefronts & Resource Markets

[Creative Market](#): Fonts, Graphics, Illustrations, Icons, Mockups, Templates Brushes.

- Mostly independent artists and smaller groups/agencies selling design resources
- Easy to navigate, affordable prices, lots of content.

[You Work For Them](#): Fonts, Graphics, Photos, Videos, Mockups. *Haven't used it personally.*

- Seems a little more selective than Creative Market but similar independent artist driven
- Good selection of abstract 3D art for backgrounds etc.

[Kittl](#): An AI based more designery version of a Canva type program. However it does [come at a cost](#).

- *Haven't personally used it but seems like an interesting tool.*
- Saw [this TikTok](#) showing kinda how it works.

Cool Designed Websites

[RGD Branding Awards](#): Cool brand elements using the '@' as the design element.

[Los Sundays Tequila](#): Good branding and nice website design

Software

Programs

[Gigapixel AI](#): Upscaling software using AI models to take low res images and upscale them to 2-10x. ★

- Great for creating high quality print files from smaller assets
- Can be odd with faces but still does a great job up-resing just about anything
- One time fee of \$99 to use indefinitely, then there's major updates that you can buy one off.

[Topaz Labs Suite](#): A wide array of other AI based image quality programs

- *I personally haven't used any of the other programs but they're always improving and seems to have some great options for niche items.*

Plug-Ins

Chrome

[Fontanello](#): Quickly view what font is being used on any website, plus size and color callout.

[Resolution Test](#): Quickly resize your window to any preset size, great for testing web design at different sizes

[Awesome Screenshot & Screen Recorder](#)

- I've used a few different ones, and find this one to be the best, requires a free account but has a lot of perks
- Can be used to bypass screen recording software on Netflix and other streaming sites.

[uBlock Origin](#): The free Ad Blocker I use

Figma

[Html.to.design](#): Pull any website into Figma and edit away, truly amazing for workflow.

[Lorem Ipsum](#): Generate specific lengths and characters of lorem in your design.

Typography

Searching and Discovering

[Google Fonts](#)

[Adobe Fonts](#)

[Featured Type](#): A curated creative showcase of the finest typefaces on the internet

[Free Faces](#): Nicely designed and showcased free fonts across the internet, could be better than just looking at Google Fonts or elsewhere, seems like a good starting place for discovery.

[Font Brief](#): Using more personality to filter fonts

[Fontstand](#): an app platform to find and test high quality fonts

[Variable Fonts](#): A solid repository of available variable fonts, with foundry details and testing.

[Font Gauntlet](#): An interesting tool to upload variable fonts and mess with all of their settings.

[Future Fonts](#): Fonts in progress that can be tested or bought from various foundries. Some solid artists like [Ryan Bugden](#) are on there.

[Pixel Surplus](#): Various free fonts and package, a "resource for creators"

[Font Squirrel](#): Older site for some filtered free fonts, better for smaller projects on the side. Also has a sneaky good tool to turn [any font file into a webfont](#), doesn't always work with copyright.

[Type Scale](#) — A useful guide for developing a good web hierarchy for font sizes and scales.

Purchasing

[Creative Market – Fonts](#): More individual artists selling usually single weight, highly unique fonts. Great for more quirky and stylized looks. ★

[MyFonts](#): A go-to for purchasing and licensing fonts, check the [Special Offers](#) tab to find decent deals and help narrow the search if you're in a bind.

Type Foundries

All Around Solid

[Commercial Type](#): Well refined known foundry with very large families spanning extreme widths and styles. They also launched [Commercial Classics](#) to re-create vintage fonts.

[Klim Type Foundry](#): Well known and well designed font families, not a ton of options but all their fonts are solid and commonly used. Tiempos, Founders Grotesk, are quite common. You can [test](#) a good set of their options too!

[Pangram Pangram](#): More stylized, and more commonly used by designers but a lot of very great font families. They seem to turn out fonts regularly and also have a [font starter pack](#) that's affordable for the sheer amount that's included, which is also high quality mockups in addition to a large library of fonts. ★

[P22 Type Foundry](#): Mostly hand done and serif fonts with some very stylized options. There's a whole [woodblock collection](#) that's pretty neat.

[Grilli Type](#): Solid sets of sans and serif fonts, with plenty of weights and styles. Some known fonts include [GT America](#) (Gotham/Helvetica esque), [GT Super](#), and [GT Ultra](#)

[F37® Fonts](#): Great robust set of more stylized fonts. Seems like a great set for logo and wordmark designs. Each individual [font page](#) is also very robust with lots of testing areas and even combinations that work well together.

[Colophon Foundry](#): Great mix of highly stylized and large family sets. Value Serif, Central Ave, and Brick are some favorites.

[LLineto](#): Common larger scale foundry with lots of excellent font families and some interesting one off stylized fonts.

[Hoefler & Co](#): One of the most well known in the font game, Gotham, Knockout, and Chronicle just to name a few. Their [discovery page](#) has nice visuals of the fonts in use.

[New Glyph](#): Solid set of fonts with varying weights. Good options for [student discounts](#), trials, and [licensing](#).

[Luzi Type Foundry](#): A swiss based foundry with fun stylized fonts mixed with well designed sans serif options. Also additional resources like a newsletter and various articles round out this solid resource.

[Connary Fagen Inc.](#): Clear and well layed out site with a nice set of [font pairings](#).

[Nouvelle Noire](#): Great mix of Sans, Serif, Modern and more stylized.

[Dalton Magg](#): Great for variable fonts, and older classics also most of their fonts are in the Adobe Font psystem. Good case studies on their [homepage](#) as well.

[Eliott Grunewald](#): Stylized and vintage looking fonts like [Herbus](#) and [Moore](#). [Trials](#) available as well.

[Production Type](#): Good mix of widths and styles, the “Lab” fonts are unique and experimental.

[Emigre Fonts](#): Classic foundry with go to fonts you’ve seen around.

[Storm Type Foundry](#): Larger selection of Sans and serif typefaces, and a whole tab for [Blackletter](#) fonts.

[CoType](#): A few strong sets with multiple weights. Mostly used in larger brand sets. Couple cool free fonts: [Betatron](#) and [Gridular](#) that are more futuristic and experimental.

Smaller Sets

[Hoodzpah](#): Agency that specializes in custom type, but also has a really nice set of shoppable fonts. Solid set of good scripts ([Redondo Ave Script](#), [Beverly Drive](#), [Palm Canyon Drive](#))

[Taylor Penton Fonts](#): An independent type designer focusing on the hand drawn aesthetic. Offers a [type club](#) and full set of fonts for ~\$250.

[Holy Smokes](#): Mostly retro and stylized fonts and sets of fonts, the [groovy](#) and [rowdy](#) bundles are pretty rad. The rest of [the shop](#) and design from this artist are pretty awesome!

[Dinamo](#): Cool designed site, good set of monospaced fonts, most typefaces have full collections. Also has a [student discount page](#) for full collections! Other interesting things to poke around with on their site. You can also trail a smaller 'unlicensed' set of their fonts [here](#).

[InHouse Type](#): Cool set of typefaces ranging from clean and simple to stylized.

[Signal Foundry](#): Good mix of font styles and a couple that are highly stylized

[Very Cool Studio](#): Around 10 unique well constructed fonts, [Gooper](#) is pretty rad.

[Superior Type](#):

[MCKL](#): Foundry and Agency, the small set of fonts they do have tons of weights

[HAL Typefaces](#): A set of 6 very unique, highly stylized and good quality fonts.

[Schick Toikka](#): Small set of well known fonts, good for logo design.

[Coppers and Brasses](#): Double and Triade are more stylized, other solid sans options.

[Labor and Wait](#): Great small set of stylized fonts, the stencil seif ‘[Esperanza](#)’ is my personal fav.

[Sharp Type](#): Smaller selection of well designed fonts.

[R-Typography](#): Wide variety of font styles and a few that are very unique. Their [stories](#) page seems very insightful with in depth articles about the buildout of their fonts.

[All Caps](#): 8 Solid font sets with multiple weights, this quirky font [Bandit](#) seems interesting.

[Blacketra](#): Couple very nice fonts, Haltrix, and Gandur are great

[Nikolas Type](#): Highly unique serif fonts

More Stylized

[Oh No Type](#): Distinctive styles with a beautiful presentation and quirky vibes. ★

[A2-Type](#): Good selection of styles weights and monospaced fonts.

[VJ Type](#): Great for logo design, interesting scripts and serifs.

[Yeahright Type Studio](#): Woodblock styling, nice bold scripts and sans serifs, bundle options too.

[Nufrom Type](#): Small selection, highly stylized

[Florian Karsten Typefaces](#): Good sans serif sets and bitmap stylized fonts

[Suitcase Type](#): Good selection of slabs, and rounded fonts with large families.

[Primary Foundry](#): Nice set of stylish fonts

[House Fonts](#): More stylized unique fonts good for signage and large scale to show off all the detail.

[Type Everything](#): Good for rounded type, scripts, and vintage looking font, also has procreate brushes .

[Laïc Type](#): Cool unique letterforms and experimental fonts.

[Letters from Sweden](#): Interesting mix of serifs

[Tropical Type \(Creative Market\)](#): Highly stylized fonts with lots of interesting ligatures.

Mostly Scripts

[Sudtipos](#): Great for scripts, hand drawn, and high character fonts, based out of Argentina. ★

[Laura Worthington](#): A go-to for hand drawn script fonts, some are packaged with sans serifs that can be paired with the scripts.

Mostly Digital

[RP Digital Type Foundry](#): More unique set of digital fonts ranging from experimental to elegant sans serifs.

[XYZ Type](#): Good for mono-spaced and web friendly fonts.

Less Exciting Presentations

[Typotheque](#): Wide range of fonts, mostly larger families and a good source for webfonts and language support.

[Darden Studio](#): Mostly sans and serif options

[ReType](#): Decent selection of fonts, not laid out the best, lots of weights with each font.

[Okay Type](#): Four type options with some interesting weights.

Learning & Education

[Font Review Journal](#) An in depth analysis and thoughtful review of new and old fonts.

[Fonts in Use](#): Tons of printed examples of fonts in use with the callout of the fonts being used.

[The Typewolf Checklist](#) A purchasable (\$399) course with the goal of achieving flawless type on every design project. Various fonts and other materials are included in the price.

The [Font Pairing guide from Connary](#) has a nice overview and explanation of what to look for in pairing fonts like contrast, fit, and layout.

One of the best logotype designers [Rob Clarke](#) has an excellent portfolio site.

Photography

Free Options

[Unsplash](#): The place to start for free images, great source for textures too.

[Pexels](#): Slightly smaller set of options, but just as high quality.

[Internet Archive Book Images](#) (From Flickr): Still figuring out how this works and how to find images, but basically there's thousands of scanned open source book illustrations and images for common use.

Paid Options

From most to least expensive:

[iStock](#): Best option for the price. Plenty of Getty Images are also placed on iStock for 90% the cost. With credits most images come out to \$10-\$20. Great spot for [vector illustrations](#) as well.

[Adobe Stock](#): Decent competitor to iStock, similar credit method, slightly more expensive but integrates into the Adobe system well.

[Textures.com](#): More for 3D art, but plenty of high quality textures. You can download some for free (with an account) otherwise the [credit method](#) works well.

[Storyblocks](#): With a subscription, all of their assets are available, at \$30 a month its a lot but another resource that isn't the "Big Guys"

[Depositphotos](#): another subscription based "unlimited access" type of site.

[Stocksy](#): Some decent stylized still life images, and looks to have illustration too.

[Pond5](#): Video, Music, SFX, Aftereffects, Photos, Illustrations, PSD, and 3D Models

[Getty Images](#)

[Shutterstock](#)

[Alamy](#)

[Trunk Archive](#): A boutique "top of the line" stock photo site for specific looks, models, etc. An account and email to an agent are the only way to see prices, which can be in the thousands.

[Potential Other "Boutique" stock site search](#)

Photographers

[Jason Hummel](#): A PNW outdoor photographer capturing people and action in the outdoors

[Collin Strachan](#): An alaska outdoor photographer with some stunning nature landscapes

Mockups

Free Options

[Mockups-Design](#): Free premium mockups with [an explanation](#) why they're free. ★

[Screely](#): Quickly drag and drop a screenshot into a browser mockup

- Basic window mockup with options of light or dark task bar, shadow, and bkg color.
- Not a lot of customizations but great to quickly get something to be in-situ without photoshop.
- Chrome extension available too

[LS Graphics Freebies](#): *More details about them below in the paid section*

[Asylab Freebies](#): *More details about them below in the paid section*

[Mockup.Store Freebies:](#)

[Freepix:](#) Large set of free options to quickly make something look more real. Some aren't the best quality but you can find some decent ones.

[Pixden:](#) Never used personally but seems like there's decent options on their site.

[MockupTree:](#) filled with ads, but if you're in need of something on a budget try it out.

Paid Options

[Mockup Daddy:](#) Good source of digital mockups like phones, tablets, computers.

- Also offer more unique items like cassette tapes, beer bottles and cans, xbox, kids books
- Have a "Free 20 mockups" to sign up for designers
- Also offer a variety of free mockup options
- Figma and Photoshop options

[LS Graphics:](#) Photoshop & Figma mockups, also 3D characters, illustrations and animations, plus some freebies

- Great for latest Apple mockups and other [devices](#) plus large collections of 20+ scenes and angles
- Can buy [all of their assets](#) for \$119 a year.

[Bendito Mockup:](#) A more product and lifestyle based mockup site with better shots of clothes and people wearing things. The collections page helps showcase what they have to offer, prices seem fair for the quality.

- They offer their [entire store](#) for a flat rate of \$899 which has over 689 files.

[Asylab:](#) Up to date device mockups for Apple, Google & Samsung. Also have clothing tags, building logos

- Displayed in order of release date, helpful for the latest devices
- All in collections of various scenes and angles

[Layers:](#) Billboards, clothing, bus signs, phones in situ

- Better set of clothing options with hoodies, t-shirts etc.
- Each mockup sold individually, prices in Euros

[Mockup.Maison:](#) Stylized photo real mockups of devices, books, posters, wild postings, signage

- [Collections](#) available including major city sets like [London](#), [NYC](#), and [LA](#)
- More on the pricey side of things but not too crazy, subscription options too.

[Mokk.Supply:](#) Small lil site for t-shirt mockups. All \$5 each per mockup.

[House of Mockups:](#) Various paid and free mockups, mostly outdoor and products

- Each mockup sold individually, prices in Euros

[The Mockups:](#) Photo real mockups, outdoor billboards, transit ads, wild postings, etc.

- Each mockup sold individually, prices in Euros

[You Work For Them](#): An aggregate of options like Creative Market ranging from stickers to products.

- Seems to be more independent artist driven and storefront like
- Good options on shiny stickers, pins, cards, more random unique mockups.

[Artboard Studio](#): Subscription based bank of static and animated templates to use.

[Placeit](#): Array of graphics, templates, designs etc. More for single and unique shaped mockups (phone in hands etc.)

Tutorials & Tricks

TikTok's

[Getting inspiration for Deck Design](#) (using websites not pinterest)

[Gradient Blur Effect on Type](#) Photoshop

[Plagiarism Check on Logo Designs \[TikTok\]](#)

[How Many Concepts Should I Present? \[TikTok\]](#)

[Vertical vs. Horizontal spacing](#) (shouldn't be equal rule)

[The Irradiation Illusion & how to fix it](#) (reversed logo on black looking larger) Illustrator

[Presentation Tip about using "before we start"](#)

[Pre-Built Brand Store \[TikTok\]](#)

[UI Spacing Tips \[TikTok\]](#)

[Path Blur Effect](#) Photoshop

[Grainy Paper Texture](#) Photoshop

[Using the transform tool with some warp options to create interesting/trippy pattern](#) Illustrator

[3 Web design inspiration sites from Zander \[TikTok\]](#)

[Using Actions to automate tasks more quickly \[TikTok\]](#)

[Why you should never charge an hourly rate \[TikTok\]](#)

[Creating unique blob shapes from a website \[TikTok\]](#)

[Figma Plugin for creating Mockups](#)

ProCreate

[Creating animations in ProCreate \[TikTok\]](#)

[Drawing smoother lines in ProCreate \[TikTok\]](#)

Illustrator

[Scale and Bend Shapes along a Path - Get them to Point in the Right Direction](#)

[How to create a seamless pattern \[video\]](#)

[Using the Zig-Zag transform tool to get wavy lines](#)

[How to quickly make a font from Illustrator](#)

[Why is there a 1px white line in my file after exporting?](#)

Tips from TikTok

[Merging Overlapping Points Quickly \[TikTok\]](#)

[Edit the Eraser Tool to get the most out of it \(changing brush style\) \[TikTok\]](#)

[How to master the Radial Repeat Tool, way better than using the rotate tool \[TikTok\]](#)

[Non Destructive path to merge shapes with pathfinder \(holding ALT\) \[TikTok\]](#)

[Better way to use the Pen Tool to get better curves \[TikTok\]](#)

[Quickly make curved paths from straight ones \[TikTok\]](#)

[Using 2 Windows to not have to zoom in and out on details \[TikTok\]](#)

[How to check if your brand colors are color blind compatible \[TikTok\]](#)

[Creating a distorted looking background \[TikTok\]](#)

[Create "Infinite Rizz Glitch" for distorted unique backgrounds \[TikTok\]](#)

[Recolor Artwork Tool to quickly changes the colors across a document \[TikTok\]](#)

[Quick Distort/Transform tools to create inverted stars, and stamps \[TikTok\]](#)

[Creating Trendy Shapes like flowers \[TikTok\]](#)

[Correctly Aligning Text in a textbox \[TikTok\]](#)

[Making a tie-dye background/effect in vector form \[TikTok\]](#)

[How to change the default font in Illustrator \(from Myrid\)](#)

[Making a logo Blueprint to re-create brand logos on the fly \[TikTok\]](#)

[Touch Type tool, to scale letters without outlining the font \[TikTok\]](#)

[Debossed Text Effect using the Blend Tool \[TikTok\]](#)

[Making Small Teardrop Shapes around text \[TikTok\]](#)

[Gradient Liquid effect using the curvature tool \[TikTok\]](#)

Photoshop

Videos & TikTok's

[Making something look holographic or iridescent \[video\]](#)

[Creating an engraved money effect on photos \[video\]](#)

[Creating Frozen looking text \[video\]](#)

[Creating an Ink Bleed effect on type \[TikTok\]](#)

[Textured Halftone Print-esque Effects \[TikTok\]](#)

[Unique Gradient effects using multiple gradients and various blend modes \[TikTok\]](#)

[Ghost Text Effect \[TikTok\]](#)

[Glass Effect Overlay \[TikTok\]](#)

[Matching Colors between layers when compositing \[TikTok\]](#)

[Color Grading using Gradient Maps \[TikTok\]](#)

[Change the thumbnail view in the layers panel \(cropping to the layer size for better visibility\) \[TikTok\]](#)

[Using the LAYER COMPS to more quickly hide, show, and export options \[TikTok\]](#)

Non-Video

[How to create a Duotone effect \(Gradient Maps\)](#)

[How to turn a selection into a work path](#)

- Allows you to take any normal selection and make it vector path
- Following the step below you can then turn that vector path into an illustrator shape.

[Turning working paths from photoshop to Illustrator.](#)

- Basically go to FILE > EXPORT > Paths to Illustrator
- Helpful if you have a mask and want to turn that into a shape in illustrator

[Difference between Curves and Levels](#)

InDesign

[Choosing the Right PDF export preset](#)

Figma

[Gradient Tutorial – Video \(how to gradients work in Figma\)](#)

[How to create a mesh gradient in Figma](#)

Tips from TikTok

Miscellaneous

[MacOS – How to change the screenshot default filetype](#)

[MacOS – Why is my 'System Data' taking up so much space on my hard drive?](#) Realized mine was over 180gb and found this super useful. *Deleted the caches of Adobe Lightroom that was taking up 120gb alone.*

[How to correctly abbreviate years](#) ('09 (not '09))

[Squarespace – How to create a dark mode toggle:](#) on older squarespace sites pre 2020

[Downloading a video from Twitter](#) – *Haven't used a while, not sure if it still works.*

[Windows – Typing special characters \(using ALT\)](#)

Books & Podcasts

Books I own

If you'd like to borrow any of these books below let me know! - KZ

[NYC Transit Authority Graphic Standards Manual](#) from *Standards Manual* — The manual describes the design and construction for the iconic NYC subway signs that we still see and use today, but above all it's a beautiful and important piece of design history.

[Identity: Chermayeff & Geismar & Haviv](#) from *Standards Manual* — The book features over 100 case studies from the firm's previous and current clients, including Chase Bank, NBC, PanAm, PBS, and many more. Also included are interviews with Tom Geismar and Sagi Haviv, plus written contributions from Milton Glaser, John Maeda, and others.

[Parks](#) from *Standards Manual* — The book showcases nearly a century of art, cartography, and printed materials in a compelling visual history of America's national parks and evolving graphic design styles culminating in Massimo Vignelli's iconic design system, the Unigrid.

[The Worm](#) from *Standards Manual* — Showcases over 200 images from NASA's archives chosen with one simple criteria: each photograph must feature 'the worm'.

[Pretty Much Everything](#) by Aaron Draplin — A Portland design hero, this book is a mid-career survey of work, case studies, inspiration, road stories, lists, maps, how-tos, and advice. It includes examples of his work—posters, record covers, logos—and presents the process behind his designs.

[How To](#) by Michael Bierut — He shares over three decades of his work in How to use graphic design to sell things, explain things, make things look better, make people laugh, make people cry, and (every once in a while) change the world, his first career monograph.

[Oh Sh*t what now?](#) Honest Advice for New Graphic Designers — A great resource to set yourself up well post school, or when you're looking to revamp a portfolio.

[Flaunt 2nd Edition](#) Designing effective, compelling and memorable portfolios of creative work by *Underconsideration* — Through 41 portfolio case studies, 18 self-promo examples, 25 interviews with experienced professionals, industry surveys, and tips on how to photograph design work, this is a resource for design students as well as young, experienced, freelance, and independent designers. I also have [Flaunt 1st Edition](#) on hand.

[Thinking with Type](#) by Ellen Lupton — A staple in design school, this classic type book provides clear and focused guidance on how letters, words, and paragraphs should be aligned, spaced, ordered, and shaped.

[Elements of Typographic Style](#) (eBook Link) by Robert Bringhurst — Another design school book with more detail about the inner workings of typography.

[Paul Rand: A Designer's Art](#) (eBook Link) — Known as the godfather of modern branding, this is the best of Paul Rand's books. It probes deeply into the process of graphic design: why it's important; the impact it can have; what works, what doesn't, and most importantly, why.

[The Secret Lives of Color](#) by Kassia St. Clair — Tells the unusual stories of seventy-five fascinating shades, dyes and hues.

[The Designer Says](#) — A fun little book of quotes, quips, and words of wisdom. Great lil gift, and fun to have on a desk or close by.

[Cosmos](#) The Infographics Book of Space — Astronomers Stuart Lowe (@slowe) and Chris North use cutting-edge infographics to illuminate the most amazing places and objects that modern science has laid bare.

[A *New* Program for Graphic Design](#) by David Reinfurt — A do-it-yourself textbook that synthesizes the pragmatic with the experimental and builds on mid-to late-20th-century pedagogical models to convey advanced principles of contemporary design for a general reader.

[Now You See It](#) by Michael Bierut — In 54 short pieces from the past decade, Bierut explores a diverse array of subjects. Essays range across design history, practice, and process; urban design and architecture; design hoaxes; pop culture; Hydrox cookies, Peggy Noonan, baseball, and more.

[A Dictionary of Color](#) — A Japanese book of color combinations that has been used for generations. Derived from the original 6-volume book from the 1930s, this book offers 348 different beautiful color combinations. The small shape is perfect for a desk or small cubby.

[The Art of the Fillmore](#) — Poster art for shows at this famous theater from 1966 to 1971. Really cool 70s type and color inspiration.

[Art Nouveau](#) an Anthology of Design and Illustration from the Studio — A short/brief visual collection of borders, letters, and illustrations in the art nouveau style.

[European Folk Art](#) — An older art book that's interesting to flip through, and provides some fun/different inspiration.

[The Encyclopaedia of Illustration](#) — An older art book that look specially at hand drawn illustration presented in a 'book of everything' way showing over 5,000 examples from musical instruments to old cars.

[Graphic Arts](#) — A 599 page book fully illustrated in color showing various examples of graphic design throughout history. Pretty large size but good for coffee tables / collections.

[100 Ideas that Changed Graphic Design](#) — This book demonstrates how ideas influenced and defined graphic design, and how those ideas have manifested themselves in objects of design.

[Above the Fold](#) Understanding the principles of successful website design — Slightly aged to today's time but still has some good references and examples.

[100% Cotton T-Shirt Graphics](#) by Helen Walters & Tim Flether — A visual set of examples of graphic T's from the 90s and 2000s. Intro section gives some history and setup.

[Little Gold Book of YES!](#) — How to find, build, and keep a yes attitude for a lifetime of success. *I got this book from my Mom which she said helped with managing teams.*

Books I wanna get

[MONO IS THE NEW BLACK](#) – 35 Euro “An indispensable handbook about monospaced typefaces with the relevant cultural-historical background, a variety of convincing applications and extensive typeface collection accompanied by all needed facts and information.”

[Grid Systems in Graphic Design](#) – Written by designer Josef Müller-Brockmann, the legendary designer whose work is recognized for its simple designs and clean use of type, shapes, and colors. The book provides guidelines and rules for the function and use for grid systems from 8 to 32 grid fields, which can be used for the most varied projects, including three-dimensional grids.

[Creative Blog Best design Books](#) from Oct.2023

Audio Books

[Creative Quest](#) by Questlove – The musician, bandleader, designer, producer, culinary entrepreneur, professor, and all-around cultural omnivore - shares his wisdom on the topics of inspiration and originality in a one-of-a-kind guide to living your best creative life.

[The Creative Act](#) a way of being by Rick Rubin – A beautiful and generous course of study that illuminates the path of the artist as a road we all can follow. It distills the wisdom gleaned from a lifetime's work into a luminous reading experience that puts the power to create moments—and lifetimes—of exhilaration and transcendence within closer reach for all of us.

[Two-Dimension Man](#) by Paul Sahre – The author shares deeply revealing stories that serve as the unlikely inspiration behind his extraordinary 30-year design career.

[The Design of Everyday Things](#): Revised and Expanded edition – Design doesn't have to be complicated, which is why this guide to human-centered design shows that usability is just as important as aesthetics.

[The Anthropocene Reviewed](#): Essays on a human-centered planet by John Green – In this remarkable symphony of essays, bestselling author John Green reviews different facets of the human-centered planet on a five-star scale—from the QWERTY keyboard and sunsets to Canada geese and Penguins of Madagascar. Funny, complex, and rich with detail, the reviews chart the contradictions of contemporary humanity.

Podcasts

[A Change of Brand](#): A podcast about the world's most loved consumer companies and their rebrand glory, drama, or disaster. Diving deeper than a typical blog post.

[99% Invisible](#): a sound-rich, narrative podcast hosted by Roman Mars about all the thought that goes into the things we don't think about – the unnoticed architecture and design that shape our world.

Books Resources

[Counterprint](#) – a design-oriented publisher and retailer based in the United Kingdom.

[Powell's Book Search](#) – To find things from a local source

Social Media Follows

Instagram

Brands & Agencies

[Design Miami/](#) (@designmiami) The global forum for collectible design, furniture and chairs
[OH no Type Co](#) (@ohnotypeco) Oakland based type foundry
[Hoefler & Co](#) (@hoeflerco)
[Wieden+Kennedy PDX](#) (@wkstudiopdx)
[Goodby Silverstein & Partners](#) (@goodby_silverstein)
[Kamp Grizzly](#) (@kampgrizzly) Creative Agency
[Sockeye](#) (@thinksockeye) Creative Agency
[Land](#) (@land) Branding and packaging design
[I Love Dust](#) (@ilovedust) Color graphic design with sports/nike focus
[Fisk Gallery](#) (@fiskgallery)
[Hatch Show Print](#) (@hatchshowprint) Nashville based screen printer, known for concert posters and woodblock type.
[UnderConsideration LLC](#) (@ucllc) People behind Brand New blog
[Standards Manual](#) (@standardsmanual) Old Brand Guideline inspiration & own published work
[Portland State Graphic Design](#) (@psugd) Student work and announcements
[Liberty Fabrics](#) (@libertyfabrics) Design & fashion patterns, prints from London
[BUSCEMI®](#) (@buscemi) Beautifully presented footwear
[FAM Ceramic](#) (@fam.porto) Poroto based ceramic company
[Bargain Beach](#) (@bargainbeach) Stylized art pieces & design
[FRANCHISE](#) (@thisisfranchise) Gallery, and art inspiration with a basketball lens
[Hoops & Horticulture](#) (@hoopsandhorticulture) A collection of goods celebrating the harmony of plants & basketball.
[Poolsuite](#) (@poolsuite) 70s/80s themed radio station with vintage inspiration

Various Inspiration

[36 Days of Type](#) (@36daysoftype) Type challenge to designers to create a unique set of letter forms.
[Logo Archive](#) (@logoarchive) Modernist logo archive, zine series & international research program
[Collect & Catalogue](#) (@collectandcatalogue) 2016-2022 A collection of modernist-inspired book & brochure design from the 1950's-1970's
[Movie Titles](#) (@movietitles) The largest online archive dedicated to title sequence design history, with stills/videos of over 5,750 films (1902-2022)
[Docubyte](#) (@docubyte) Beautifully presented old tech
[Matchbook Diaries](#) (@matchbookdiaries) Collection of various matchbooks

[Labels!](#) (@labeltime) Collection of various tags and labels on clothes
[Soviet Logos](#) (@soviet_logos) Gathering, preserving and publishing logos created in the USSR.
[Lego Lost At Sea](#) (@legolostatsea) In 1997, nearly 5 million pieces of Lego spilled into the ocean

Illustration & Lettering

[Fauxsaics](#) (@fauxsaics) Typographic mosaic illustrations
[Debut](#) (___debut___) Illustration, logo design, basketball focused
[The Letterman](#) (@thelettermen) A group of designers from Seattle and their love for creating letters.
[Kolme Studio](#) (@kolmestudio) Lettering & Illustration
[Smash Studio](#) (@smash.studio) Stylized type and merch
[Rufus](#) (@estudiorufus) Illustrations
[Letter Ohio](#) (@letterohio) Lettering, calligraphy, and custom type projects
[Cub Studio](#) (@cubstudio) Animation

Artists & Designers

[Temi Coker](#) (@temi.coker) Multidisciplinary Artist with a unique style
[Ramin Nasibov](#) (@raminnasibov) Icon & logo designer
[Mark Caneso](#) (@markcaneso) Type designer
[MARK PAUL DEREN](#) (madsteez) Stylized mural painter, spray paint, vivid color, athletes
[Jason Anderson](#) (@jasonandersonart) Contemporary Artist, Painter
[yungjake](#) (@yungjake) Unique digital based artist
[azxd](#) (@azxd) Claymation basketball
[Mad Dog Jones](#) (@mad.dog.jones) Illustrator and editing of vivid scenes
[Nick Misani](#) (@nickmisani) Designer with great type treatments, worked on "Fauxsacis" from above
[David Milan](#) (@mdemilan) Lettering, illustration, collage
[Melissa Koby](#) (@mkoby_) Stylized illustrator, simplistic neutral colored collage style
[Mikael Gustafsson](#) (@mklgustafsson) Stylized Illustrator
[Sarah Beth Morgan](#) (@wonderfall) Stylized Illustrator
[Pierre Kleinhouse](#) (@pierre_kleinhouse) Stylized Illustrator and some 3D
[Will Bryant](#) (@willbryantplz) Stylized Artist, former PSU professor
[Erik Marinovich](#) (@erikmarinovich) Lots of type and letter design
[Simon Walker](#) (simon_letters) Lettering and Type design
[Kitty Jardenil](#) (@kittyjardenil) Illustration, lettering, prints
[Randy Cano](#) (@randy.cano) 3D designer, photographer
[Hayley Eichenbaum](#) (@inter_disciplinary) Photographer
[Khyati Trehan](#) (khyatitrehan) Illustrator and photographer
[Ryan Bugden](#) (@ryanbugden) Type Artist and Graphic Designer
[Chris McVeigh](#) (@powerpig) Unique lego builds
[Adam Hillman](#) (@witenry) meticulously placed items presented beautifully
[Brian Begley](#) (@iambrianbegley) Designer & Illustrator with logo design and lettering
[Leah Maldonado](#) aka fun.weirdo (@fun.weirdo) Artist with a unique style
[Mattey](#) (@matteyyy_) Animator, illustrator, 3D art
[James Curran](#) aka Slim Jim Studios (@slimjimstudios) Animator
[Barlavento](#) (@ahoybarlavento) Video creator & animator

[Hamza](#) (@hamza__ouaziz) Motion Designer with a focus on logo design
[Kel Laruen](#) (@kel.lauren) Unique graphic designer with merch focus, also solid youtube channel
[Mariia Momotiuk](#) (@mirikama) Design & Lettering
[Nick Matej](#) (@nmatej) Illustration and lettering
[Courn Ahn](#) (@courtneyahndesign) Lettering and illustration, bubble style
[Levente Szabo](#) (@briskit) Stylized Illustrator
[Yener Torun](#) (@cimkedi) Photographer with stylized colorful buildings
[Cayetana Diseno](#) (@cayetana.diseno) Designer with good type treatments
[Asia](#) (@asiapietrzyk) Visual Artist Based in Stockholm
[Nathan Mckee](#) (@nathan_mckee_art) Portland cutpaper style artist
[Francisco Morales](#) (@laylowcreative) Portland Artist
[Murphy Phelan](#) (murphyphelan) Illustrator and Painter PSU grad
[Conrad Crespin](#) (@steadyhustle.biz) Illustrator and Painter PSU grad/former classmate
[Cassandra Swan](#) (@casswandra) Illustrator and Painter PSU grad/former classmate

Twitter

Also easier to click into my design profile and follow accounts that I follow: [@zadina_design](#)

[Typeeverything](#) (@typeeverything)
[Michael Bierut](#) (@michaelbierut) Famous/verified Pentagram designer
[Dylan Field](#) (@zoink) ceo of Figma
[Hoefler & Co.](#) (@HoeflerCo)
[QH no Type Co](#) (@QHnoTypeCo)
[Grilli Type Foundry](#) (@grillitype)
[Klim Type Foundry](#) (@klimtypefoundry)
[Friends of Type](#) (@friendsoftype)
[Jessica Hische](#) (@jessicahische) Lettering Artist
[UnderConsideration](#) (@ucllc) Brand New & other inspo
[Counter-Print](#) (@Counterprint) Inspiring creativity. Publishers and bookstore.
[Creative Boom](#) (@creativeboom) Celebrating, inspiring & supporting the creative community
[BP&O](#) (@bpandopinion) Thinking and writing about design
[Visuelle](#) (@Visuelleuk) Visuelle is a curated showcase of Graphic Design
[Matthijs Herzberg](#) (@herzbergdesign) Type Designer
[Tad Carpenter](#) (@TadCarpenter) Designer, Author, NYT Bestselling Illustrator
[Ty Carter](#) (@tycarterart) Art Director at Netflix Animation
[Fraser Davidson](#) (@FrazDav) 3D designer and animator
[Gio Gargiulo](#) (@GioakG) 3D artist, photo editor, Blender, youtube thumbnails
[Andrew Harrington](#) (@andyharry819) Identity designer at adidas

Institutions

[Tate Museum](#) (@Tate)

[MOMA](#) (@MuseumModernArt)
[The Design Museum](#) (@DesignMuseum)
[Washington Post Design](#) (@wapodesign)
[Pentagram Design](#) (@pentagram)
[Figma](#) (@figma) Good for updates and extra resources
[LogoArchive](#) (@LogoArchive) Identity Design Inspiration
[Graphic Design History](#) (@DesignReviewed)
[Letterform Archive](#) (@Lett_Arc) A nonprofit center for inspiration, education, publishing & community in GD.
[Studio Sutherland](#) (@andSutherland) A collection of recent projects, news, observations and things
[Standards Manual](#) (@standardsmanual)
[PSUGD](#) (@psugd) Portland State Graphic Design

Brands

[adidas Originals](#) (@adidasoriginals)
[KITH](#) (@KITH)
[Concepts](#) (@cncpts)

Sport Design

[Tyson Beck](#) (@tysonbeckdesign) Athlete Trading Card designer
[Dan Beltran](#) (@designwithdan) Social media design for various large sport affiliates
[Ryan Simpson](#) (@rtsimp) Athlete Prints and Paints
[Knxghtdzn](#) (@knxghtdzn) Designer for MLB, Bundesliga & NHL
[Brad Lefeld](#) (@BradleyJackDsgn) Sports designer, lots of other design sharing
[Dean Davies](#) (@deancdavies) Soccer/Premier League designer with good timelapse of process
[By Paul Design](#) (@__bypaul)
[Jay Clay](#) (@JayxClay) Designer for NBA on TNT and NBA tv
[Abby Treece](#) (@ybbatreece) Designer for Fox Sports
[Grant Thomas](#) (@gtdsn_) Stylized Athlete Edits
[Elias Stein](#) (@elias_stein) Simplified illustration and icon designer, sports leaning
[Daniel Norris](#) (@DanKNorris) Retro Retake logo designer
[Mark Majewski](#) (@markmajewski) Creative Director for Boston teams
[Brandon Moore](#) (@BMooreCreativ)
[Chris Liskiewicz](#) (@ChrisLiskiewicz) College football sports design
[Trenches](#) (@trenches_) Sports Design Inspo "Curated by a Black Woman"
[Anna Lupean](#) (@annalupean) Designer for the Lakers
[koji matsumoto](#) (@KojiMatsumoto_) Motion designer for the Blazers
[Benjamin Mayberry](#) (@bemastuff)
[Jason Drumheller](#) (@JDrumheller) Sports designer for Baltimore teams
[Addison Foote](#) (@AddisonFoote) Designer for the NBA and Big3
[Jon Contino](#) (@joncontino) NY team designs, good illustration style

Web/Dev

[Zander Whitehurst](#) (@zander_supafast) Figma guru & quick tip resource

[Felix Turner](#) (@felixturner)

Artists

[James Gilleard](#) (@jgilleard) Unique geometric art style, great use of color

[Tom Eichacker](#) (@glendalesidiot) unique art style

[Nicholas Kennedy](#) (@PaintWithNick) Painter with lots of color

[Sloan aka Drake Cereal](#) (@drakecereal)

[Nathan Mckee](#) (@Dr_Dawg_MD) Portland artist, paper cut style, some sports stuff

[Brian Edward Miller](#) (@bemocs) Illustrator

TikTok

[James Barnard](#): Freelance Logo Designer with great Illustrator tips, and freelance advice

[Zachary Winterton](#): Portland logo designer, worked with briefly at Plastic Sunshine.

[DesignerTom](#): Great quick UI/UX design tips

[Zander Whitehurst](#): Figma guru, I follow him on every platform but find this one the easiest to navigate content.

[MacBook Hacks](#): A friend with great lil tips for MacOS and other things

[Emmett](#): Illustrator and ProCreate tips

YouTube

2023 Top 10 List from a freelance designer on Twitter

1. [The Futur](#): Freelance resource and communication techniques
2. [Abi Connick](#): Designer with program tips and fun design projects
3. [Satori Graphics](#): Helpful tutorials
4. [Mizko](#): Videos on product design, growth, business strategies, & entrepreneurship
5. [4 The Creatives](#): Business + Creative skills of Graphic Design
6. [Jeremy Mura](#): Brand Designer, freelance tips, design tools, challenges
7. [Seso](#): Design tutorials, trends, resources.
8. [Brandon Shephard](#): Packaging design, logos, re-design challenges
9. [Paola Kassa](#): Type design, basics, tutorials etc.
10. [Will Paterson](#): Design tips, challenges, trends

Agency Websites

Global

[Lippincott](#) — A Global Creative Consultancy

[Doyle Dane Bernbach \(DDB\)](#) — Global Design Agency

[Leo Burnett](#) — Global Ad Agency known for large campaigns

[Wieden + Kennedy](#) — Large Full Service Agency

[Work & Co](#) — Digital Design Agency

[Gut](#) — Full Service independent agency (based in Miami, also in Canada, Mexico, Argentina, and the Netherlands)

[Koto](#) — Branding Design Agency (LA, NYC, London, Berlin)

[Wolff Olins](#) — Brand Design Agency (NYC, London, LA)

[2x4](#) — Global Design Consultancy (NYC, Beijing)

[SGK](#) — Global packaging and brand experience company.

[Ziba](#) — Full Service Agency (Portland & Tokyo)

Full Service

[Italic](#) — Multidisciplinary Design Studio (Los Angeles)

[MullenLowe](#) — Large Scale Campaigns & Video Ads (Multiple Locations in US)

[Perron-Roettinger](#) — Interior, Identity, Print, Live. Their main 4 types of work. (LA)

[Instrument](#) — Large Full Service Agency

[Plastic Sunshine](#) — Full Service Agency (Portland, OR)

[Industry](#) — Full Service Agency, plus Video Campaigns (Portland, OR)

[Sockeye](#) — Nimble, Global Creative Agency, (Portland & Amsterdam)

[North](#) — Full Service Advertising Agency (Portland, OR)

[Nemo](#) — Multidisciplinary Design Studio (Portland, OR)

[Trackmeet](#) — Independent design studio founded by Anna McCaleb and Tim Praetzel (Austin TX)

[Helms Workshop](#) — Full service with good examples in product campaigns (Austin TX)

[Studio Mega](#) — Full Service Agency (Portland, OR)

[Grady Britton](#) — Full Service Agency (Portland, OR)

[Studio DAD](#) — Full Service Agency (Portland, OR)

[Cinco](#) — Full Service Agency (Portland, OR)

[Maxwell](#) — Full Service Independent Agency (Portland, OR)

[Roundhouse](#) — Full Service Agency (Portland, OR)

[Happy Lucky](#) — Branding, Content Creation, Campaigns, Experiences (PDX, LA, NYC)

[Twenty Four 7](#) — Full Service Agency (Portland, OR)

[Watson Creative](#) — Full Service Agency leans branding (Portland, OR)

[Opinionated](#) — Portland based agency with a focus on experiences and campaigns

[Sasquatch](#) — Full Service Agency (Portland, OR)

Brand Design

[Gretel](#) — Brand Design Agency (Brooklyn, NY)

[The Office of Ordinary Things](#) — Environmentally Conscious Design And Branding Studio (San Francisco)

[Siegel+Gale](#) — Global Brand Strategy

[Chermayeff & Geismar & Haviv](#) — Independent design firm of trademarks and identity programs

[Jones Knowles Ritchie](#) — Design-led Creative Company Building Brands for Scale

[& Walsh](#) — Brand Design Agency (NYC)

[Center](#) — Brand Design Agency (Brooklyn, NY)

[Ragged Edge](#) — Brand Design Agency (London)

[Fiasco](#) — Brand & Digital (London)

[Wedge](#) — Distinct brand signatures for the world we live in (Canada, LA)

[Base](#) — Base Design is an international network of creative studios specializing in branding and communications.

[Studio Mast](#) — Independent design/branding studio “create and advance identities” (Denver)

[The Collective Works \(TCW\)](#) — Independent design studio that crafts brands in motion (NYC, New Orleans)

[Studio Neboko](#) — Brand Design (Amsterdam)

[North Design UK](#) — Brand Agency with a very minimal website showcasing work (London, UK)

[Porto Rocha](#) — Design studio developing creative and strategic work that engages deeply with the world we live in. NY

[For the People](#) — “Our name is our mandate. Brands are for, about and powered by people.” (Australia)

[Order](#) — Brand Design Agency (NYC, San Francisco)

[Manual](#) — Brand Design Agency (San Francisco)

[Column](#) — Brand Systems and Design Firm (Seattle, WA)

[Outline](#) — Brand Design, Packaging (Charleston SC)

[Adopt](#) — Sport Focused Brand “bringing creativity to sport and culture” (Portland, OR)

[MurMur](#) — Brilliant Branding, Packaging, and Websites (Portland, OR)

[Old Friend](#) — “is a branding studio located in Portland, OR, always looking for new friends.”

[Parliament](#) — A Brand Positioning Agency (Portland, OR)

[General](#) — A tiny creative & strategy agency (California)

[Odd Notion](#) — A minority-led brand studio. We help conscious brands launch. (Portland, OR)

[OMFGCO](#) — Brand Design Agency (Portland, OR)

[Owen Jones](#) — Integrated Brand Experience Agency (Portland, OR)

[Hank Makes](#) — Individual Designer Henry Brentlinger, Portland-based designer and lettering artist.

[R&M](#) — The design practice of two designers Ryan Bugden & Michelle Ando.

Packaging

[Thirst](#) — Beverage and Liquor based agency for campaigns and

[Lucid Design](#) — Unique Packaging Agency, plus Branding and Web (Portland, OR)

[Estal](#) — A Glass manufacturer with good examples in the liquor category. Better examples [on Instagram](#).

Video / Photo / Motion

[The Collected Works](#) — An independent design studio that crafts brands in motion (NYC, New Orleans)
Great website design too, lots of motion examples across the UI.

[Revery](#) — A global storytelling studio, with a focus on video production. (Portland, OR)

[The Visual Group \(TVG\)](#) — Small Photo Studio (Portland, OR) *Used them for some Widmer Brothers work.*

[Happy Pixel](#) — Editing, Motion Graphics, Audio Mixing (Portland, OR)

Set Design/Retail

[Bring Idea](#) — Heavy Nike work and defined as “A creative crew devoted to the experimental production of multidimensional set design for corporate clients” (Shanghai)

Experience

[Buck](#)— A global creative company that brings brands, stories, and experiences to life through art, design, and technology.

[Astound](#)— Experience Design Agency (multiple locations, 1 in Portland)

Sort Later / To Add

- Icon resources
- My own set of tips I've found

<https://dribbble.com/stephenrockwoo>

<https://www.anyways.co/projects/freestar-a-fresh-take-on-beer>

<https://lalospirits.com/>